The Canadian Jewish news

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No partial pact wanted, says Dinitz

By SHELDON KIRSHNER
CJN Staff Reporter

TORONTO —
Israel will not be a party to a fourth disengagement accord, says Simcha Dinitz, the Israeli ambassador to the United States.

"Israel will not acquiesce to another disengagement," the ambassador said in a exclusive interview at Sutton Place Hotel here.

He was referring to the partial agreements Israel worked out with Egypt and Syria in 1974 and 1975. He suggested that these accords were valid expressions of Middle East diplomacy only in the immediate post-Yom Kippur War period.

Dinitz, a onetime political adviser to ex-premier Golda Meir, said the objective of Israeli diplomacy now is to seek an "end of the state of war" with the Arabs. "This is something less than peace," he added. "It's de facto peace. But we're not going for any disengagement. We want peace agreements."

According to Israeli observers, "end of state of war" is understood by Jerusalem and Washington to mean "the legal and political termination of the Arab-Israeli dispute."

This formulation to achieve peace was reportedly drafted when Israeli Premier Yitzhak Rabin visited the United States earlier this year.

(In Montreal, Dinitz told CJN reporter Janice Arnold that although Israel wants to conclude a genuine peace treaty with the Arabs, his country is prepared to compromise and bow to Egyptian President Sadat's conviction that 'peace is for the next generation.' In the meantime, he said, Jerusalem stands ready to co-operate with any plans that might end the state of belligerency between Israel and any or all of the Arab states.

("For a peace treaty, everything would be negotiable without any pre-condition," he added at a press conference.

(The ambassador was in Montreal and Toronto on behalf of the Canadian Associates of Ben-Gurion University of the Negev.)

Dinitz said the recent speech in the United Nations by U.S. representative William Scranton was "in many respects", an elaboration of established American policy.

In an address which angered official Jerusalem, Scranton said the United States opposed the establishment of Israeli settlements in the occupied Arab territories. He also called them an "obstacle" to peace.

The ambassador, who couched his answers in cautious diplomatic language, said the only new thing about Scranton's speech was the reference that Israeli outposts constituted an "obstacle" to peace.

"The new phrasing is not acceptable to us," observed Dinitz.

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Ontario Premier William Davis and Eric Exton (right), president of the executive committee of the Baycrest Centre for Geriatric Care, unveil plaque officially opening Baycrest Terrace and the Joseph E. and Minnie Wagman Centre. Looking on is Abe Posluns, chairman of Baycrest board.

Premier praises work of Baycrest Centre at the formal opening of its new addition

TORONTO —
Ontario Premier William Davis officially opened the $13.1 million extension to the internationally recognized Baycrest Centre for Geriatric Care, at a well attended ceremony last Sunday.

"But we call this place Baycrest Palace because we're royally treated," 93-year-old resident Fanny Applebaum told 900 persons attending the opening. "We'd rather be here than in heaven."

Coincidental with the opening, Baycrest announced a $9.9 million capital fund drive to help pay for the new extension, to renovate and improve its 23-year-old hospital and to retire an interest debt on government loans.

Premier Davis praised the institution for meeting all the needs in the spectrum of senior citizens' care. He pledged there will be continuous support for Baycrest.

He noted the senior citizens have been most vulnerable segment of population regarding inflation "and the most worthy of our support and protection and love."

In the affluence of the last 25 years, he said, there has been an "upswing in the quest for material things and corresponding decline in our respect for human virtues and moral values."

Davis said the Jewish community has always placed great emphasis on the preservation of family life and the commitment to looking after those advanced in years.

Privy Council President Mitchell Sharp in whose riding Baycrest is located, commented that Baycrest was an example of what can be done when government and people work together. He expressed admiration for what the Jewish community has achieved: "Some of us are envious and wish we could emulate you."

Following the unveiling of a special commemorative plaque by Davis, guests toured both the new Baycrest Terrace, an 11-storey residence for elderly persons who require minimum care, and the Joseph E. and Minnie Wagman Centre, a large, multi-purpose activities and drop-in centre for Terrace residents, day care members and older members of the community at large.

Baycrest's integrated, one-site geriatric care complex (it includes day care centre, hospital and home for the aged), is regarded as a model by geriatric care planners in other North American communities.

Baycrest Terrace will accommodate 247 residents, including people in wheelchairs, in self-contained, furnished suites which feature all the latest safety and security devices. The adjacent Wagman Centre offers a full range of social, cultural and recreational facilities along with convenience and professional services. Shops will be staffed by Baycrest residents.

Regarding the Baycrest campaign, chairman Irving Waltman explained government grants totalling $8 million have been applied to the cost of the extension, leaving $5.1 million to be raised in the community. In addition, $2.8 million is needed to finance urgent renovations and improvements to Baycrest Hospital and $1.9 million is required to finance government loans and mortgages.

"The $9.8 million goal is a realistic assessment of our current needs and it is absolutely essential that this amount be raised by the community," said Waltzman. It is the first fund drive to be conducted by Baycrest since 1961.

Referring to the $2.8 million earmarked to pay for needed renovations and improvements to the hospital, Waltman said "we simply cannot put this work off any longer. For 23 years we have held to high standards of patient care for which Baycrest is famous. We've done it with a minimum of capital expense but certain changes must now be made if we are to continue our leadership in the field of geriatric medicine."

Sam Ruth, Baycrest's long-time executive director, has been named executive vice-president, it was announced Sunday. Sam Ross, chairman of the building committee, received a plaque for his service.

Among other people participating in the opening were: Baycrest President Eric Exton; chairman of the board Abe Posluns; North York Mayor Mel Lastman; Baycrest honorary counsel, Eddie Goodman, and Rabbi Abraham Greenspan.

Livelihood of shochtim threatened?

War over chickens raises local hackles

By GOLDA N. BERG

TORONTO —
There is a "chicken" war being waged in this city and it all centres around what would appear to be the traditional battle of the underdog — a scuffle between the small local poultry industry and the multimillion dollar frozen imported products.

In an advertisement placed in The Canadian Jewish News last week, the Agudas Hashochtim which represents about seven ritual poultry slaughterers, urged the Jewish community: "Do not buy imported frozen fowl. You will be guaranteeing the survival of a local industry employing Jewish breadwinners—who together with their families are in danger of being left without livelihood."

Working out of four locations in the Kensington market area, the seven shochtim claim they earn anywhere from $50-$150 a week slaughtering chickens at 45 cents-a-piece.

The frozen imported chicken, they say, is undercutting the local market with a view to eliminating all competition. "With the collapse of the local Toronto Sh'chita," says their ad, "prices will automatically skyrocket because of a virtual monopoly."

The issue, say the butchers, the importer, spokesmen within the Canadian Jewish Congress as well as the shochtim themselves, is not the desirability of fancy packages and convenience, but cleanliness. The consumer will pay more per pound for a koshered, clean and ready-to-cook product.

Both Rabbi Gedalia Felder, chairman of the Rabbinical Vaad Hakashruth of the CJC, Central Region, and Nachman Shemen, executive director of the Orthodox Division, say flatly Congress can do nothing about the shochtim's problem.

Comments Felder: "We are sympathetic to their cause but the Vaad Hakashruth is interested in people keeping kosher homes. The price of the imported is a little higher than the local and not cheaper, so there is no competition."

'Consumer willing to pay more for koshered, clean frozen product'

"Congress is not a business, it's a service organization," says Shemen. It does not subsidize local shochtim, he adds, but the CJC has been urging local caterers under its supervision to use only local products.

The villains in the battle, according to the Agudas Hashoctim, are two import competitors — Empire Kosher Poultry Inc., a multi-million dollar enterprise located in Mifflintown, Pennsylvania, which churns out over 250,000 frozen chickens per week from its modern plant, and Marvid, a similar frozen food outfit based in Montreal.

Marvid is shipped direct from its Quebec office, but Empire is distributed through Export Packers Ltd., Toronto. Max Rubinstein, president of the food distributing firm, says sales for the fast frozen, koshered, ready-to-cook chicken, are brisk. Some 15 outlets sell over half a million pounds of the product each year.

He dismissed as "ridiculous" the charges that Empire was attempting to undercut or monopolize the industry. In fact, the product retails anywhere from $1.39 to $1.59 per pound depending on the store, slightly higher than the fresh.

While Rubenstein doesn't want to see the local industry suffer he remarks: "Are we going to worry about the five or six shochtim or the 100,000 Jews eating the chicken. I don't think they are losing revenue."

His product, with the additional cost of freight and duty, wholesales at $1.14 to $1.20 per pound, depending on the cut. "Let them answer this," says Rubenstein, "why does kosher chicken cost 30-40 cents more here?... Somebody's been gouging the consumer."

To overcome the problem, he suggests the local industry band together and put out the same product.

While Congress says it is encouraging its caterers to use local poultry only, many of the stores under their supervision carry the frozen imported chicken. Both Stroli's and Steinbergs sell Empire and Marvid. But one butcher under Congress supervision who wants to sell the frozen product says Congress won't sanction it.

William Berlin says Rabbi David Ochs, in charge of overseeing the kashruth of his products, won't allow the imports in the store because of the threat to the local industry. "I've had a running battle with him for years," says Berlin, who claims his business has deteriorated.

Why are women prepared to buy a frozen product which costs more than a fresh one? Berlin says cleanliness is a key factor; his workers lose time and money in their effort to make the chicken more acceptable to the consumer.

The "threat" on the local industry, he adds, "is the best thing that could happen. Maybe they'll smarten up and start putting out a better product." Importer Max Rubinstein concurs: "Many people are eating kosher who never did before because it's (the frozen) clean and packaged properly."

Even spokesmen within Congress admitted that cleanliness perhaps was one issue at stake in the local versus import feud. Both Marvid, under the supervision of Montreal's Vaad Ha'Ir, and Empire, under the supervision of the Union of Orthodox Jewish Congregations, are both inspected by their

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Lawyer's appeal wins Beth Tzedec approval at peaceful meeting

By TOBA KORENBLUM
CJN Staff Reporter

TORONTO —
After three years of acrimony, mudslinging and bitter factionalism, close to 1,200 Beth Tzedec congregants, in a surprising display of harmony, overwhelmingly supported their board's decision to reach a settlement with their deposed rabbi.

Following last Sunday's orderly and calm two-hour meeting in the synagogue's packed main banquet hall, which defused anticipated recriminations and debate, only six members dissented on the vote giving Rabbi Stuart E. Rosenberg a sum of $350,000—$125,000 in cash and the balance without interest over the next 12 years. Another $100,000 will be paid by the congregation's insurance company to cover legal costs incurred by the rabbi.

An eloquent, diplomatic and emotional 90-minute appeal by one of the synagogue's counsellors, Richard Shibley, was credited with averting any bloodletting and tension, and determining the course of the stand-up vote. After the lawyer's impressive plea for the deep-rooted schism within the congregation's ranks to be healed, only four members rose to ask secondary questions and none used the meeting to voice a partisan viewpoint.

Shibley was also praised for his mediation efforts drawing together six lawyers on both sides and concluding the settlement of the five lawsuits involving the rabbi, the congregation and individual members. The total values of these claims were reported, for the first time, as amounting to $6.5 million, a sum which drew audible gasps of amazement from the audience.

The overall package settlement with Rabbi Rosenberg of $450,000 was the exact monetary deal agreed to by all parties as early as July of 1975. At that time the board would not ratify the rabbi's additional requests of "title and privilege", which the final settlement also relinquished: the honorary title of rabbi emeritus; life-time family membership; burial rites in the synagogue plot and a bank guarantee on the yearly disbursements.

The rabbi will also vacate by Sept. 1 the Dewbourne Avenue home owned by Beth Tzedec since 1956. The home, valued at $¼ million, or other pieces of real estate owned by the synagogue, may be sold to cover the first year's lump sum payment to the rabbi.

Contrary to reports in the press, the congregational meeting did not mention an assessment of $300 to be levied against the synagogue's members to cover the cost of settlement. Legal fees for Beth Tzedec totalled over $225,000 for counsels J.J. Robinette, Bernard Chernos and Shibley. Chernos' fees, for much of the legwork, additional staff and legal assistance to the individual defendants, amounted to $138,000 with $25,000 for disbursements and expenses.

(When called by The CJN, Rabbi Rosenberg emphasized that the legally itemized details, or minutes of the settlement, approved on Monday by Mr. Justice R. E. Holland of the Ontario Supreme Court, say the settlement is "by way of damages". There was no use of such terminology at the Sunday meeting.

(He commented that he is "very grateful the matter is behind, grateful to my friends and the community, to my solicitors...who were deeply committed to my cause." The rabbi is planning a news conference next week, after all the legal releases have been signed, when he is expected to speak more fully on the settlement.)

In a dispassionate yet sensitive speech, Shibley, who was retained by the synagogue last April, articulately and persuasively detailed the benefits of approving the board settlement. The final monetary deal, he said, "was cheap at the price and does not represent a give-a-way. It can't be treated as an amount which vindicates one party or the other."

Several members remarked that his diplomatic manner and concern did not incur the animosity of any faction. His speech was designed to make the settlement palatable, to cool over any existing rivalries and to discourage any members from offering a dissenting stance. The attentive and remarkably quiet crowd applauded the lawyer after his submission and several members including past president Nathan Levine, called for an immediate vote.

In his appeal for peace, Shibley, calmly, carefully and without a written text, told his "clients": "For factions to organize now is the worst sort of pogrom that could be perpetrated. It is no less a pogrom because it is Jew against Jew. It is worse than the taking of lives, if it results in the massacre of the faith of others... You must ensure that you are not unwittingly

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Dr. Sam Hurwich dies at age 74

JERUSALEM —
Dr. Sam Hurwich died in hospital here of a heart attack, after a lengthy period of indifferent health. He passed away six days after his 74th birthday and a year to the day his wife, Rivka, died in the same hospital.

Dr. Sam Hurwich

Toronto-born Sam Hurwich was one of the most highly respected members of the Canadian Jewish community, a man of culture who was as articulate in Hebrew and Yiddish as he was in the English tongue. He and his wife, who shared his interests, were known throughout Canada for their devotion to Zionism and Jewish causes in general. They moved to Israel many years ago.

Dr. Hurwich graduated in pediatrics in 1926 and did post-graduate studies at Harvard before returning to Toronto to practice. The product of a traditional Jewish upbringing, he immersed himself in communal activities. He was a leader of the Labor Zionist movement, holding the office of national president for many years and was prominently involved in the work of Histadrut and the Farband.

At one time Dr. Hurwich was president of the Bureau of Jewish Education — as it was known at that time — and for many years was identified with Canadian Jewish Congress as national secretary, and with the Jewish National Fund and United Jewish Welfare Fund.

The Hurwich home in Jerusalem was open house for visiting Canadians and nothing delighted them more than playing host to visitors.

Dr. Hurwich leaves two children, Ethel, (Mrs. Aaron Shaffer, Jerusalem) and Martin, Toronto; five grandchildren, and three brothers, Nathan, David and Sydney, all of Toronto; two sisters, Mrs. Anne Cohen, Toronto and Aida, (Mrs. Harry Altman), of Washington, D.C.

Nationalists win on West Bank

JERUSALEM [JTA] —
Pro-PLO nationalists and Communists scored overwhelming victories in most major West Bank towns in municipal election, the first since 1972. About 63,000 registered voters cast ballots, 22,000 of them women who were allowed to vote for the first time.

The participation of 72.3% of the eligible voters was considered high. Although only local town council seats were at stake, the results seemed to have far-reaching implications for both Israel and Jordan. The voters rejected the older traditionalist leaders, most of them from wealthy families who have close ties with the Hashemite kingdom and have generally co-operated with Israeli authorities.

They selected, instead, the younger generation of professionals, academicians and intellectuals, some of them radicals and some relative moderates, but all with strong Palestinian nationalist sentiments. The nationalist block won all 10 seats in Hebron's Town Council, swamping the moderate slate supported by former mayor Mohammed Ali el-Jabaari, who declined to stand for re-election. Nationalists won eight of the 10 council seats in Nablus, the largest town in the West Bank.

Communist or PLO supporters won substantial majorities in Tulkarem, Ramallah, El-Bireh and Beit Jallah. The nationalists failed, however, in Bethlehem where they took only two seats in the town council.

Soviet envoy pledges he'll look over briefs

OTTAWA —
The Soviet ambassador to Canada has agreed to examine parliamentary briefs on Russian Jews who wish to leave their homeland, provided they are initially submitted to the Department of External Affairs.

This pledge emerged after a group of 10 MPs and one senator met recently with Alexander Yakovlev for 2½ hours on the current state of Soviet Jewry, says John Roberts (L-St. Pauls), who participated in the meeting at the Soviet Embassy here.

Although the ambassador and his two aides were "aggressive and stonewalling", results were nevertheless achieved, according to Roberts. "We felt our message would go back (to the authorities)."

Roberts said the Soviet diplomats noted Russia was opposed to anti-Semitism, and that a high proportion of Jews held very responsible positions in Russia.

World News

Life in Gaza

Translated from Die Welt.

Hardly any policemen are to be seen in the dusty streets of Gaza. Life flows peacefully, Oriental style. In the nearby refugee camp "Beach Camp" (25,000 people in one square kilometre) there is more bustle. But there, too, one does not sense any tension. Col. David Levin of the Israel military administration, affirms: "Here I feel safer at midnight than in the streets of Tel Aviv or Jerusalem."

A bewildering statement. Yet the reason is plain: never did the 170,000 Palestinians in the camps of this strip, 25 kilometres long and 8 kilometres wide, between the Negev desert and the Mediterranean, have it so good. Until the Israeli occupation, in 1967, the Egyptians ruled here with an iron fist. To prevent integration of the refugees, Cairo refused to issue them with regular passports and restricted their freedom of movement. Most Palestinians were unemployed. Their lodgings were shabby and without electric light. At night there was a curfew. They lived on a subsistence level. Their only source of income was the contributions of UNRWA (the United Nations Relief and Works Agency).

The Israelis have changed all this radically. They provided the Palestinians with work and put them on an equal footing with the established Arab population. The curfew was lifted. Today there is virtually no unemployment. Thirty thousand Palestinians travel to work daily in Israel proper; the rest are employed in the Gaza Strip. Television sets, radios and frigidaires indicate progress.

Nevertheless the standard of living — owing to earlier omissions — "is still pitiful", as Col. Levin concedes. In the camps, even today, three families still live in two rooms; between the crumbling walls of houses, waste water runs in small rivulets.

"We want to get the people out of here," is the Israeli motto. A large housing project has been announced. Under this project, 1,500 housing units were constructed in 1974 and 2,000 additional ones in 1975; greyish, plastered, flat-roofed buildings.

In other areas, too, the Egyptian practice has been revised: the refugee camps have been integrated into the normal municipal administration. Everybody enjoys freedom of movement. Conspicuous progress has been achieved in the field of health. Infant mortality has been reduced from nine to six percent. Only one thing remains: Egyptian education. All schools follow the Cairo curriculum.

As a result of all this, terrorist appeals by the PLO find no response in Gaza. Though the refugees support the demand for an independent Palestinian state, they reject violence.

"From 1969 to 1971 the PLO has murdered 600 to 650 people here", reports Col. Levin. "They wish to show who is the boss. We have killed the attackers or driven them away. Since 1971 the problem of sabotage and terrorism has been solved."

Israel Police Minister Shlomo Hillel demonstrates his skill in skipping rope to girls at Beit Rivka School in Kfar Habad during a recent tour of the Chassidic village southeast of Tel Aviv. (Starphot)

Local TV, press hampers Israeli public relations

By NECHEMIA MEYERS

REHOVOT —

"There has been an enormous change in the tenor of reports about Israel in the Egyptian media since the recent Sadat-Rabin agreement," a leading authority on Arab affairs stated at a meeting on Israeli information policy held here recently.

"The psychological warfare that raged for years between Cairo and Jerusalem has almost come to an end. Whether this change is a permanent one depends on further progress towards peace, because," he added, "a recurrence of political and military tension would probably bring back the mud-slinging."

Despite the truce on Israel's southern front, the information battle continues elsewhere, both in the Middle East and in the international arena. And according to authorities, Israel could present her case more effectively than she is doing at the moment. Part of the problem is technical. The foreign ministry and other bodies still put too much emphasis on brochures and pamphlets, most of which go unread, while too little emphasis is put on TV. For example, Israel's TV news film is shot exclusively in black and white, which means it can't be sold to overseas stations which transmit in color.

The country's own leaders make it hard for the information people (or propagandists, if you will). In the words of one harassed official: "I could defend almost any clear policy, whether it be based on a refusal to withdraw from the administered areas, or on a willingness to withdraw completely within the framework of a peace settlement. But it is damn hard to make a case for a no-decision policy, particularly when every minister and senior official takes it upon himself to interpret it."

Participants in the gathering nostalgically recalled King David's ability "to manage the news" when Saul and Jonathan were killed in battle. "All he had to do," one pointed out, "was to instruct his P.R. men: 'Tell it not in Gath, publish it not in the streets of Ashkelon, lest the daughters of the Philistines rejoice, lest the daughters of the uncircumcized triumph'."

Such an instruction would have little impact in the Holy Land today. Indeed, sometimes the Israeli media seem to dwell almost exclusively on stories designed to cause rejoicing among the Philistines. A typical day's paper will bring us details on a case of discrimination against Israeli Arabs, a couple of juicy embezzlements, some examples of rabbinical obscurantism and a listing of strikes in progress or planned. And all this "good news" is immediately transmitted by 200 Jerusalem-based foreign correspondents to every corner of the globe.

Some speakers at the meeting expressed the hope that Israel would at least be given credit for her free press, but there were doubts even on that score. "Totalitarian regimes," one veteran information official said, "have great advantages in this game. Take the case of Cambodia, for instance. There are rumors of the most terrible outrages taking place in that country. Yet since journalists are not allowed into Cambodia, no reliable reports appear in the press about what is happening there, and hence there are no demonstrations in European cities or on American campuses."

Russian olim participate in organized seders

TEL AVIV —

A broad range of programs over Passover for Russian immigrants in Israel was organized by the Russian Immigrant Rescue Fund, a major Orthodox Jewish agency of which the famed Torah scholar, Rabbi Moshe Feinstein is chairman of its rabbinic board. Community "sedorim" will take place in 20 centres for Russian "olim" in the Holy Land, with the participation of thousands of new immigrants.

The chairman of the Israeli committee of the Russian Immigrant Rescue Fund, Meier David Lewenstein of Tel Aviv, prominent industrialist and philanthropist, explained that these community "sedorim", in addition to the spiritual benefits which they provide the new immigrants, will also serve to deter many of them from attending non-religious "sedorim" arranged by secular groups for the seder night. The rescue fund leader described attendance at a "secularist seder" for a Russian "oleh" as a "shattering and traumatic experience." As a result, the RIRF increased its budget for the traditional "sedorim" which it is organizing.

The Russian Immigrant Rescue Fund has also published the ninth issue of its Russian-language Voice of Judaism, which has been distributed throughout all of Israel where Russian immigrants reside, containing the laws and customs of Passover as well as general religious inspirational material attuned to these new arrivals.

Tsur loses his appeal

TEL AVIV [JCNS] —

Israel's Supreme Court in Jerusalem, recently rejected the appeal of Michael Tsur, 54, the former managing director of the Israel Corporation, against his sentence of 15 years' imprisonment imposed in May, 1975 on 14 charges, including embezzlement and theft, totalling $12 million.

In addition, the Supreme Court ordered Tsur to pay a fine of about $400,000. Its ruling stated that only by putting an end to the use of public office for personal enrichment would the corruption of Israel's public services be prevented.

Jewish politicians in Rhodesia include supporters of Ian Smith's ruling regime

SALISBURY [JCNS] —

While there has been no mass exodus of Jews from Rhodesia in the wake of the deteriorating black-white situation there, it is significant that in the last 14 years, the Jewish population has declined from over 7,000 to an estimated 4,500 now.

Even more would probably have left in recent years were it not for the fact that Rhodesian exchange control regulations forbid the transfer of capital out of the country. For some, however, the Smith government's proclamation of UDI brought increased prosperity with the boost it gave to the domestic consumer industry.

The Jewish community includes people of all political opinions. The community officially expressed its regret in 1972 when Black Rhodesians rejected the British terms for a settlement. Two years ago, three members of the Jewish community won seats for the ruling Rhodesian Front Party with large majorities and one joined Ian Smith's cabinet as minister of commerce and industry.

Bulawayo has had five Jewish mayors since 1965 and, despite its small size, the community is well represented in many fields of professional and commercial endeavor. However, it has sorely felt its isolation, mainly the result of international sanctions which have had the effect of deterring many Jewish and Israeli visitors, and which have also prevented Jews with Rhodesian passports from visiting those countries which insist on strict application of the sanctions' rules.

Balawayo and Salisbury are the main centres of communal activity, there being only tiny communities left in the smaller provincial centres. The recorded Jewish connection with Rhodesia goes back to when Daniel Montague Kisch, of the well-known Anglo-Jewish family, became one of the chief advisers to King Lobengula.

But founders of the modern community were mainly of East European descent who came to Rhodesia via South Africa and a small number of Jews of German origin who followed in the middle of this century. One of Rhodesia's best known Jewish sons is Sir Roy Welensky, prime minister of the former Federation of Rhodesia and Nyasaland from 1956 until 1963.

The Jews of Rhodesia have strong family and commercial connections with South African Jewry and share the larger community's devotion to Zionism. Funds raised for constructive purposes in Israel after the Yom Kippur War were allowed by the government to be transferred to Israel, despite the fact that Israel has long supported the imposition of sanctions against the Smith regime.

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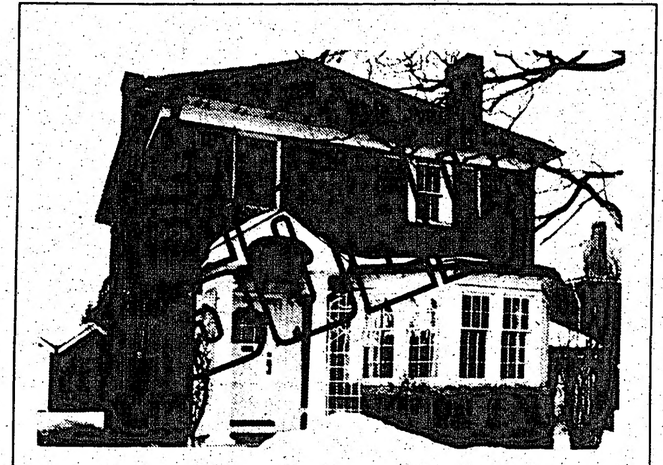

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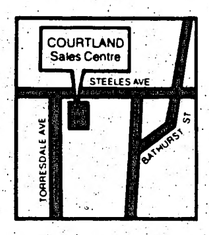

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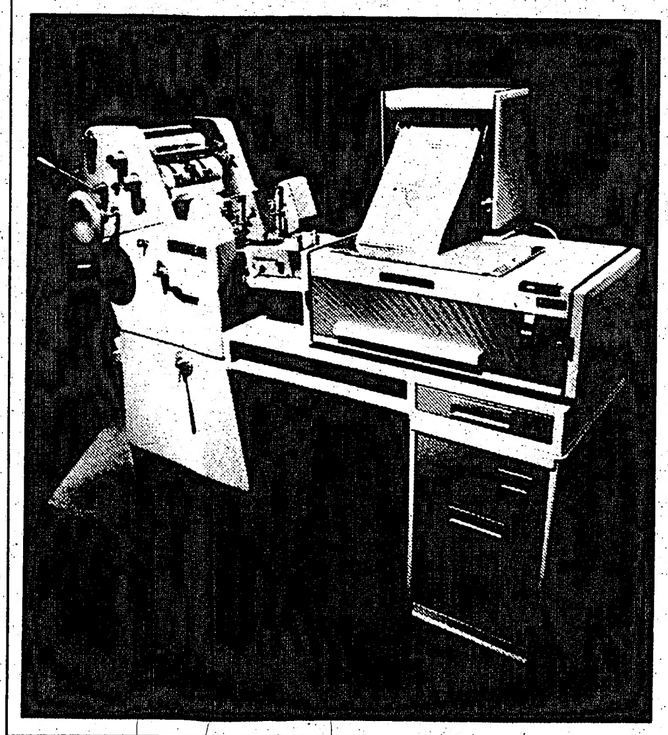

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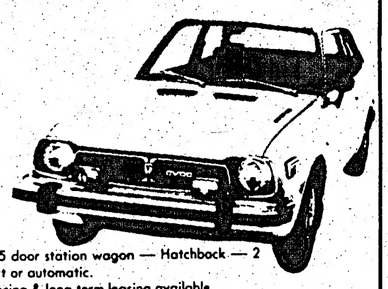

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At recent biennial convention of United Synagogue of America, the Beth Jacob Congregation of Hamilton was honored for its outstanding adult education program with Solomon Schecter award. From left are Michael Feldman, Rabbi Israel Silverman, Prof. Seymour Epstein, Milton Lewis and Abe and Raye Lebow.

'Substantially lower grocery bill'

Duty free Passover food in Canada?

TORONTO —

There is a strong possibility that imported Passover foods of a nature not available in Canada, will be admitted duty free in the future, according to Barney Barenholz, a local food importer.

Speaking at a Passover kashruth seminar at Sharei Shomayim Synagogue, Barenholz said that at present all imported foods are subject to duty and the cost is passed on to the consumer. If Passover foods are admitted duty free "next year's Passover grocery bill could be substantially lower," he said.

He said the matter was discussed at a recent meeting in Ottawa with the deputy minister of revenue and the atmosphere was "very encouraging." With Barenholz at the meeting were Rabbi Gedalia Felder, chairman of the Rabbinical Vaad Hakashruth, and accountant Murray Rumack.

More than 300 attended the Passover seminar, sponsored by the Orthodox Division, Toronto Jewish Congress, and the Rabbinical Council of America, Ontario region.

Rabbi Henry Hoschander spoke about the significance of Passover and emphasized that it is as important to observe it now as it was thousands of years ago. Rabbi Felder explained the Halachic factors governing Passover. Rabbi Yitzchok Kerzner reviewed the history of the holiday.

Irving Feldman, vice-chairman, explained the set-up of the Orthodox Division. Saul Sigler, chairman of the division, said the excellent turnout and participation at seminars "has encouraged our department to sponsor more community meetings."

In discussion from the floor, concern was expressed at the inadequate kashruth information services available to the smaller communities across the province. CJC National Vice-President David Satok suggested that requests be sent to appropriate committees asking for expansion of these programs.

Cynthia Gasner, who was the moderator, explained that budgetary factors affect the ability of the kosher information department to extend its services beyond Toronto. Esther Schwartz, cooking consultant, reviewed the educational program carried on by the Orthodox Division.

Jewish high school may be established

By A.J. ARNOLD

WINNIPEG —

The most significant development reported on at a recent Winnipeg Jewish Community Council meeting was the movement toward the establishment of a central Jewish community high school.

According to Executive Director Izzy Peltz, that enrolment is growing at the three existing day schools. Overcrowding has become a problem in spite of last year's increase in tuition fees.

In addition to three primary schools, The Talmud Torah and Peretz School in the north end, and the Ramah School in the south end, Winnipeg has the Joseph Wolinsky Collegiate high school, operated in association with the Talmud Torah.

The current objective is to develop a high school to serve graduates of all three primary schools with an integrated curriculum and a philosophical approach acceptable to all the existing schools.

There are ideological differences among the present schools, but according to Peltz, the principals are now saying it is possible to achieve an integrated curriculum and all school representatives agreed, in principle, with the idea of such a high school.

While the long-range potential is being studied a special committee has been set up under Dr. Earl Hershfield to work out plans for the integration of grade seven and eight classes among the existing schools.

The committee aim is to encourage students to continue into the Jewish high school instead of transferring to the public secondary school.

Vancouver synagogue honors Hier for 13 years of service

VANCOUVER —

A memorable evening for the Schara Tzedeck congregational family and for the Jewish community of Vancouver saw 400 people gather to honor Rabbi and Mrs. Marvin Hier on the occasion of their 13th year of service in Vancouver.

The Bar-Mitzvah dinner was held Sunday, March 14 at Schara Tzedeck auditorium when the guests of honor were presented with a commemorative plaque by Jack Diamond on behalf of the congregation.

Names of 'Burn the Mortgage' contributors were also given to the honorees. Chairman of the evening, Joseph Segal, expressed thanks to everyone in the congregation and in the community who participated in that part of the tribute to Rabbi and Mrs. Hier.

The guest of honor paid tribute to Congregation Schara Tzedeck and the people of the community who afforded him the opportunity to become involved.

"When we arrived here 13 years ago, just out of yeshiva and only seven days after our wedding, it was you who made us feel welcome in your midst. Despite my lack of experience, you presented me with the opportunity to forge my small link on the great chain of Jewish tradition."

A special award from the UOJCA was made recognizing Rabbi Hier's leadership of Torah life and youth in the Northwest. The presentation was made by Harold Jacobs, national UOJCA president and Rabbi David Cohen, UOJCA national director, both visitors from New York.

The three levels of Canadian government were represented at the dinner by: Senator Ray Perrault, leader of the government in the Senate; Grace MacCarthy, B.C. provincial secretary and minister of tourism and recreation; and Alderman Fritz Bowers, of Vancouver City Council. Bowers referred to Rabbi Hier as "the conscience of the city and City Council."

Holocaust Memorial Week proclaimed by Winnipeg Mayor Stephen Juba

WINNIPEG —

Winnipeg Mayor Stephen Juba has proclaimed the week of April 27 to May 3 as Holocaust Memorial Week. Sidney Spivak, former leader of the Progressive Conservative party in Manitoba, will be honorary chairman.

Chairman of the Holocaust Memorial Committee is Saul Leszcz. On April 26, at the Bray Abraham Synagogue, there will take place the annual memorial service in tribute to the six million Jews.

The guest speaker will be Prof. Israel Knox of New York University whose topic will be "Holocaust in Perspective — For Remembrance and for Kaddish." An outdoor ceremony will take place April 27, at which the mayor's proclamation will be read, and the city block between Qu'Appelle and Ellice Avenue will be renamed "Avenue of the Warsaw Ghetto Heroes" for the duration of Holocaust Memorial Week.

Other activities scheduled for the week include a presentation by the YMHA Community Players of a play entitled "I Never Saw Another Butterfly" on May 1 and 2 at the YMHA centre and an additional performance of the play co-sponsored by the YMHA, the Canadian Council of Christians and Jews, the Secretary of State and the Winnipeg Jewish Community Council/Canadian Jewish Congress to provide an opportunity for inter-community discussion on the impact of the Holocaust and its implications for Jews and non-Jews 30 years after.

The list of participants includes representatives of Jewish and non-Jewish communities.

Conference on elderly

By JACK ISENBERG

MONTREAL —

The annual conference of the Golden Age Association held recently here at Allied Jewish Community Services emphasized the importance of collective action by senior citizens as well as self-determination of specific needs by the elderly themselves.

At the plenary session of the conference, it was resolved to seek an endorsement from senior citizens groups-at-large for an organization which promotes group action; to establish a representative inter-denominational committee of 30-40 seniors that will promote and fight for social change; and for committee volunteers to meet on May 3 at the senior citizens forum to decide the future of the committee for social change.

Keynote speaker Robert Cooper, who has served as the Quebec ombudsman for the past year, emphatically denounced the Quebec government for social policies geared towards the elderly.

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UNIVERSITY OF WATERLOO

April 9, 1976
Dr. Solomon Burack,
Principal
Bnei Akiva Schools,
4445 Bathurst St.,
Downsview, Ont.

Dear Dr. Burack;

I wish to congratulate your students and staff on behalf of the Board of Yeshivat Or Chaim & Ulpanat Orot on their winning of the Junior Math Contest.

Sincerely yours,

N. Sokol, President
S. Koschitzky, Chairman

...AND IN JERUSALEM

YESHIVAT HAKOTEL
ישיבת הכותל

Graduates of Or Chaim Yeshiva posing with columnist J. B. Salsberg at their present place of study. From left are David Javasky, Gershon Green, Yitzhak Greenberg, Eli Shumacher, David Koschitsky, Yossi Glatt, Salsberg, Haim Beck, Yaacov Moscovitz and Eli Magder. (Yeshivat Hakotel photograph)

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The Canadian Jewish news

An independent Community Newspaper serving as a forum for diverse viewpoints.

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Candlelighting: Toronto 6:42; Montreal 6:22

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One can't escape obligation

A regrettable situation: 6,000 UJA donors haven't given this year

The 1976 United Jewish Appeal campaign is drawing to a close and the official windup takes place at a dinner May 10. It is fitting that the campaign chairman, Wilfred Posluns, will be honored at this event for he has been an inspiring and driving force during the long and arduous campaign period.

The campaign has been almost a continous round of evening meetings, breakfast meetings, all day blitzes and telethons. And, of course, hard-nosed face-to-face canvassing.

But while thousands of contributors have responded willingly and responsibly — many have increased their gifts substantially over last year — a regrettable situation has developed with approximately 6,000 contributors. They made gifts last year but have not yet made a 1976 commitment.

On the one hand thousands of contributors responded to the challenge without having to be coaxed or cajoled, while on the other a substantial block of our fellow Jews have so far been silent. And there is about $4,325,000 involved here — money which is desperately needed. What is even more disconcerting is that about 300 who made substantial gifts during the Yom Kippur War period did not make contributions either in 1975 or this year — which leads one to wonder if only blood and guns can inspire them to give.

The campaign leadership finds it difficult to comprehend why so many members of the community have not yet come forward this year to contribute — and thereby show their deep concern for Israel and for the local Jewish community. Surely the nefarious UN resolution on Zionism should clearly indicate that not only Israel but Jews everywhere — including the Jews of Toronto — are threatened. Why, then, the reluctance to accept a responsibility which every Jew must share? Should it be necessary for only a comparatively small, dedicated group to carry the load of raising the vast amount of funds required? Should not this be a total effort of all Jews?

Mr. Posluns said from the beginning of the campaign that providing help for Israel and the local community is a continuing responsibility — not a one-shot effort. Most Toronto Jews accept this principle as the price of being Jewish. Those who don't, or who have to be chased and pressured into giving and who do so reluctantly, are kidding themselves if they think they can escape from the realities of today's Jewish problems, or if they think they can blithely shift the responsibility to others.

We must be wary of anti-Semitism that is hidden because of politics

In his last days at the White House, Richard Nixon lapsed into paranoia and the most deplorable qualities in his greatly flawed personality emerged to the glaring surface.

As the reins of power slipped through his fingers, the former president entered the seventh crisis of his crisis-laden life. If we are to believe the account of journalists Bob Woodward and Carl Bernstein, the Pulitzer Prize duo who exposed the Watergate scandal, Mr. Nixon lost control of himself as the political bastion he laboriously built through years of adversity and unpopularity, crumbled before his eyes.

In the midst of this unfolding American tragedy, Mr. Nixon's worst characteristics came to the fore. He imagined that the Jews — shades of the infamous international Jewish conspiracy — were intent on destroying his career. Yet as early as 1971, long before the Watergate morass enveloped him, Richard Nixon had few kind words for Jews and, for that matter, "for whole sections of mankind he knew," according to a White House insider. Henry Kissinger, who was quite close to the president, suspected him of anti-Semitic tendencies. As Messrs. Woodward and Bernstein put it in their latest book, **The Final Days:** "He saw in the president an antagonistic, gut reaction which stereotyped Jews and convinced Nixon that they were his enemies."

The important thing about all these disturbing disclosures is not so much that Richard Nixon was a country club anti-Semite, but rather that this same man managed to achieve hero status in some sectors of the American Jewish community for having "saved" Israel during the Yom Kippur War. It will be recalled that Israel ran perilously short of ammunition and military equipment and the Americans — after making certain that Israel had been sufficiently bled so as to exact political concessions from her — shipped the arms to Israel's beleaguered forces. Israel was saved, but the Americans had their pound of flesh.

Obviously, Richard Nixon's largesse was prompted by a calculated desire to advance American strategic interests in the Middle East. Israel was a pawn in his grand design of forging better relations with the Arabs.

The lesson to be learned here is probably two-fold: philo-Semitism and pro-Israel sentiments are not necessarily synonymous and compatible concepts, and some of Israel's best friends in Washington, or London or Bonn or Rome, equate her security and existence with outmoded Cold War rhetoric.

Gen. George Brown, it will be recalled, was the co-ordinator of the emergency airlift to Israel in 1973. He may have voiced gross anti-Semitic views, but Yitzhak Rabin, Israel's former ambassador to the United States, considered him a friend and ally.

Clearly, a number of men who call themselves friends of Israel support the Jewish state for the wrong reasons. Political reality must accommodate them at certain times, but it should be known that men like Richard Nixon and George Brown are only fairweather friends and cannot be trusted when the going really gets tough.

Failure to legislate against boycott damages credibility of government

MP Herb Gray has issued yet another distress signal concerning the Arab boycott in Canada.

We trust that someone out there in Ottawa paid a little attention to the thoughtful analysis put forward by the honorable member from Windsor West.

Mr. Gray has an important message, one that should not be ignored by the government and media. Charging that Canada has failed to take legislative action to prevent private or public compliance with the Arab boycott of Israel, the former minister of consumer and corporate affairs says the boycott is inconsistent with "the general thrust" of Canadian domestic policy, which is supposed to oppose discrimination on the basis of origin and creed.

Mr. Gray raised another point as well. He expressed concern that last January's economic agreement between Canada and Saudi Arabia might enhance the strength of the boycott. One of the stipulations of the accord was that the two governments, "each according to its respective laws and regulations, shall promote economic and technical co-operation."

Given the vagueness of the accord, one could conclude, and rightly so, that Canada might be indifferent if Saudi Arabia chose to use the agreement to further the objectives of the boycott. No Canadian spokesmen has issued a statement to correct this impression. One wonders why Ottawa prefers to remain silent.

Last May, Prime Minister Trudeau declared in the House of Commons that trade discrimination "is alien to everything the government stands for and indeed to what in general Canadian ethics stand for." We would dearly like to believe Mr. Trudeau. But, as Mr. Gray pointed out in an Ottawa speech recently, the federal government has done nothing in the last 11 months to implement the theme of Mr. Trudeau's high-minded proclamation.

External Affairs Minister Allan MacEachen was in Toronto last month and he assured a large audience here that the cabinet was in fact debating which technical steps could be taken to carry out the legislation to fruition. He said he hoped the government would complete its considerations at an early date.

We feel the government has had enough time to ponder the matter. It is now time for action. Failure by the government to act on Mr. Trudeau's statement would put into question the sincerity of the words uttered by him last May.

HAPPINESS IS A HAGGADAH

Thousands of Jewish families around the world gathered together for seder. In North York, the Isadore Eisens prepare for the seder. From left are Ronnie, 7, Joel, 16, David, 14, Isadore, Bert, Beth, 17 and Andrew, 11. (Jacob El-Baz photograph)

Academics question growth and relevance of universities

By ABRAHAM RABINOVICH

JERUSALEM —

With the elegance of expression of which only academics are capable, six visiting university administrators from the United States spent much of their recent visit pricking the bubble of reverence surrounding Israel's system of higher education.

After a short but intensive tour of Israel's universities, the six expressed serious reservations to their Israeli colleagues not only about the physical growth of these institutions but about their relevance.

"We were amazed that a country of this size and with these kinds of economic pressures has undertaken in the last 10 years to create two new universities and expand three existing ones in the way you have," said the leader of the group, Dr. Robert Wood, president of the University of Massachusets. "We were fascinated by a Mandarin posture in a Spartan state."

What Dr. Wood, a former secretary of housing and urban development in the cabinet of President Lyndon Johnson, saw as Mandarinism was the orientation of Israeli universities towards pure research and intellectualized activity in the tradition of the great German universities.

It is an elitist tradition, Dr. Wood feels, and he and his colleagues wondered aloud to their Israeli counterparts whether this was any longer relevant to Israel's needs — down-to-earth needs like social integration and economic growth.

"Israel has great universities," said Dr. Wood. "You don't have to prove it. The Technion is almost as good as MIT (where he taught). You don't have to prove that Jews can make a great intellectual contribution.

"What Israel has to prove is that it has the creativity and flexibility to put higher education to the service of its society. We think the scholars of Israel have made their mark on the international world of scholarship for 20 years and this had an important national function.

"We're not sure it's as important any more for Israel to be over-represented at international conferences in organic chemistry or atomic science as it is to deal with Israel's specific problems."

Responding to an invitation extended by the Hebrew University and the foreign ministry to organize a group of American university leaders for a nine-day study tour, Dr. Wood deliberately refrained from including the heads of the great research institutions of the east coast such as Princeton and Yale, with which Israeli scholars, he feels, are all too familiar.

Instead he invited the heads of public universities with broad experience in mass education, innovative approaches and "out-reach" programs. They included President Thomas Bonner of Union College in New York State; Chancellor L.C. Carter Jr. of Atlanta, who administraters six black universities; Chancellor James A. Norton of the Ohio Board of Regents which runs 62 campuses; President Marjorie D. Wagner of California State College; and President Edward W. Weidner of the University of Wisconsin.

The group emphasized the need for creating in Israel alternatives to the traditional university — alternatives which would not only aim at meeting national needs but also the needs of individuals left out in the non-academic cold by the present system. These alternatives would include a broad network of two-year community colleges and outreach programs extended into the wider community.

Community colleges, Dr. Wood feels, would go a long way towards providing trained personnel to bridge the gap between Israel's expanding technological base and diminishing immigration. Located in development towns, he feels, such institutions would serve effectively as tools for integration and uplift.

It was the regional college at Tel Hai on the Lebanese border which impressed the group more than the new Haifa university tower ("did they think about the maintenance costs?") or anything else they saw during their tour. The Israeli officials to whom they spoke about it seemed somewhat embarrassed by Tel Hai — by the inadequacy of its library, by the limited educational background of the kibbutz students. "But," says Dr. Wood, "we were enormously impressed by this beginning of efforts to relate education to someof the outlying regions."

Apart from this general humanistic motivation, says Dr. Wood, the academic community in Israel has no shortage of specific national problems to which it could usefully direct its attention.

"Higher education has to respond to the national agenda. If part of this is how to deal with continuous national anxieties, it is reasonable to ask psychologists to address themselves to this problem.

"If the problem is to get ready for entry into the Common Market, it is reasonable to ask scientists to address themselves to this problem in addition to their exotic pursuits."

(Jerusalem Post)

'Greatest lover in world is not Robert Redford but Ribono shel Olam'

sparks from the torah

By RABBI MEIR GOTTESMAN

Shabbat Chol Ha'moed/ Sefirat Ha'omer/ Song of Songs

Mayim rabim lo yuchlu l'chabos es ho'ahavah... Many waters cannot quench love...

A half-baked matzah may be crummy — but there's nothing crummier than a half-baked friend...

Once a wealthy Vilna Jew who supported hundreds of needy families, lost his money. His old friends avoided him, crossing the street when they saw him coming. His fortune changed back, however, and he became wealthier than before. His "friends" decided to drop in on the last day of Pesach and wish him 'Good Yom Tov'.

When he saw them coming, he told his Gentile servant to fill a few dishes with **rubles** and lay them out on the table. "Why do you have the money on the table?" the astonished visitors asked. The man laughed bitterly. "It's apparent that you haven't come to say 'Good Yom Tov' to me but to my money, so here it is — go ahead..." (Fun Unzer Alter Oitzer)

* * * *

The greatest lover in the world is not Robert Redford, but the Ribono shel Olam — and we are His bride. How can we cheat on Him when His eyes are never off us? Consider..."**Hinal zeh...mashgiach mln hachalonot, maltziz bain ha'charakim**... Behold He looks in through the window, He peers in through the lattice..."

It's strange, though...why is the Almighty poking around windows and lattices, why doesn't He just knock on the door? Ah, but it teaches...there was a time that G—d was like a **chasan** — groom — at a window. He could see us, and we could see Him...the **Shechina** rested over the Holy of Holies, a Jew could get a direct-dial message from Him through the prophets...

But today, the Ribono shel Olam hides behind a lattice. He watches and monitors our every move and thought, but only those who have real **betachon** can feel Him. But He's there, pulling the strings (Rabbi Israel Salanter).

There is no such thing as an accident, no such thing as good luck or bad luck. Everything is in the hands of the Ribono shel Olam — and He's the only one to talk to...

* * * *

Who says greasy kid's stuff isn't good? Even Arab oil can't match Jewish oil. Their oil is worth a lot at the Exxon or Fina station, but Jewish oil is worth a fortune — in **Olam Haboh**... What do I mean? Imagine...the Almighty sighs to the Jews, "**shemen turak shmecha**...your name is like precious oil..." What's so great about oil? But...just as oil never mixes with other liquids, the Jews will never disappear among the nations...just as oil brings light to the world, so the Jews bring brightness...just as oil always rises to the top, so will Jews be victorious in the end...and just as oil is not acquired except by beating the olives, so also Jews do teshuva only through suffering... (Medrash)

But the only credit card for Jewish oil is mitzvahs...

* * * *

Even OHIP can't help when you're sick — with love. Didn't the Jews cry, "**Samchuni bo'ashishos, rapduni ba'tapuchim, ki cholas ahava ani**... Strengthen me with wine, refresh me with apples — for I am sick with love..." But it's weird — what's so terrible about being in love?

But the Jews cry — "because of our love affair with the Almighty and His Torah, anti-Semites from Montreal to Moscow hate us, and make us sick. If we just gave up our faith, we would win the Yid of the Year Award. But we'd rather bet our apples on G—d... (Sipurno)

* * * *

You don't need Chanel No. 9 when you walk with G—d. Whenever the Chozeh of Lublin studied **Orach Chaim** with the saintly Rabbi Schmelcke of Nicklesburg, he sniffed the scent of Gan Eden floating over the room. To disguise it, Reb Shmelcke always kept a jar of spices on the table, so no one should realize the source of the smell... (Sipurai Chassidim)

There is no beauty like the beauty of a Jewish neshama, no scent as sweet as the perfume of **kedusha.** Shabbat Shalom and Chag Sameach.

Please note our Sparks from the Torah TV schedule: *Metro Cable, Mondays at 9; Wednesdays at 6; York Cable, Tuesdays at 8; Willow Downs Cable, Tuesdays at 8:30; Keeble Cable, Thursdays at 8.*

Letters to the Editor

Extravagance could be put to better use

Dear Editor:

I am replying to the letter by Miriam Stern in which she expresses her view of how money is being wasted to have rabbis imported from New York City to speak at banquets, and perform marriages. I definitely agree with her and I would like to add a few lines.

There are other areas where one will find money is being wasted, and not used for proper things:

When a Bar Mitzvah takes place in shul, you will find beautiful flowers standing on both sides of the Aron Hakodesh. The money spent for the flowers should be dedicated for the Jewish National Fund to have trees planted in Eretz Yisrael in honor of the Bar Mitzvah boy.

Recently, I attended a wedding at the Associated Hebrew Schools, and calculated the expenses at about $10,000. The platform where the bride and groom were standing when being blessed by the rabbis(s) costs $60. Is this not a waste of money?

I believe some of the trimmings at a wedding should be eliminated and the money should be dedicated to Torah schools in Israel.

Joseph Eric Auerbach,
Hamilton.

This is a copy of an open letter to Donna Elliott of the Toronto Voice of Women:

Dear Ms. Elliott,

It has been brought to my attention that my name and "comments" have been appended to a so-called fact sheet on the Israeli-Palestinian conflict which has been recently circulated among your members. Let me state at the outset that I repudiate this version of the conflict utterly — in tone and in substance — and I strongly protest being associated with it.

A while back I was asked by someone in the Toronto V of W, to respond impressionistically to a proposed "fact sheet" on the Mideast conflict. I immediately recognized this to be a pretentious and insidious document, biased in favor of the Palestinian Arabs' most strident claims. I pointed out that this "fact sheet" ignores the two most compelling aspects of Zionist history: the horrible dilemmas which confronted the Jews of Europe until and throughout the Holocaust; and the humane and far-sighted theory and practice of Labor Zionism in its construction of the Jewish Yishuv.

I never authorized these purely informal comments to be quoted nor was any such authorization solicited; I am shocked to discover them included in the guise of a formal refutation. I am troubled to think that this can in any way be construed as implicit sponsorship of the remainder of the newsletter's contents.

I regret any embarrassment this disclaimer may cause those involved in adding my name. I am convinced that this has been a simple case of a desire for fairness gone askew. But fairness cannot be the product of an afterthought. As one who loves Israel and her citizens, who cherishes their past accomplishments and future vitality, I cannot but be dismayed that my name has lent some added authority to a libelous attack upon them. I am further dismayed that the Voice of Women should be raised to chant such callous slander.

Bernard Avishai,
Professor of Israeli Politics,
University of Toronto.

Dear Editor:

Your news item that the Canada-Israel Committee has hired an Englishman as its director for the Central Region is most disturbing. Why couldn't they hire a Canadian? Where did they look? I do not recall any ads in The Canadian Jewish News or even the English dailies advertising this position.

As a result, this badly-needed position was vacant almost a year and much important work on behalf of Israel was neglected. I find it difficult to believe that there are no Canadians capable of handling this job.

It will take the newcomer at least six months just to learn the names of the streets in Toronto, let alone the important people in the media. Where were the leaders of our Jewish community — Phil Givens, Milton Harris, Rabbi Plaut?

Why did they fail to insist that a Canadian be hired for this CIC position?

H.N. Seiden,
Downsview.

Dear Editor:

The conscience of all Quebecers must be outraged by the spurious remarks of Camil Samson before the Social Affairs Committee of the National Assembly to the effect that some Jewish doctors, among others, are contributing to the destruction of the Quebec people by performing legal abortions.

By drawing a parallel with the atrocities committed in Nazi Germany, Samson has evoked the same perverted reasoning which fosters racism and bigotry.

These utterances which reveal an unqualified ignorance are an obscene distortion of history and constitute an insult, not only to those referred to, but to all decent citizens of this province.

We are, accordingly, studying the procedure whereby appropriate redress and censure can be obtained before the National Assembly, from which body we anticipate the co-operation of all members.

Joel Pinsky, chairman,
Joint Community Relations Committee,
Canadian Jewish Congress & B'nai B'rith.

Mediation role in Lebanon designed to obtain U.S. support, says Israeli scholar

'Syrians playing political poker game to regain Golan Heights'

By SHELDON KIRSHNER
CJN Staff Reporter

TORONTO —

Syria's mediation role in the Lebanese civil war is directly related to her desire to enlist American support to oust Israel from the Golan Heights, according to one of the world's acknowledged authorities on Syrian politics and history.

Itamar Rabinovich of Tel Aviv University said Syria's secondary aim in war-torn Lebanon is to attempt to bring about a confederation consisting of Jordan, Lebanon, the Israeli-occupied West Bank — and Syria.

"The Syrians are very rational people and much of their so-called 'irrational' behavior is part of a complex political poker game," noted the 33-year old Jerusalem-born scholar, whose major book on Syria, **Syria Under The Ba'ath: the Army-Party Symbiosis,** has made him something of a household name among Middle East experts.

"The Syrians didn't misbehave in Lebanon; they want the U.S. to get them the Golan Heights," he said in a recent interview. "They are saying to Washington, 'We hold the key to Lebanon, let us regulate it for you in return for the Golan Heights'."

Rabinovich, who teaches at the Shiloah Centre for Middle Eastern and African Studies, said he very much doubts whether the United States would accept the Syrian confederation scheme.

"It would be unacceptable because she'd be selling Jordan and Israel down the drain," asserted Rabinovich, who is presently on a sabbatical leave at Carleton University.

However, Washington might be amenable to a full or partial withdrawal of Israeli forces from the strategic Golan Heights — taken by Israel during the Six Day War — he added.

He was asked what might happen if Jerusalem made no concessions to Damascus when the mandate of the United Nations Disengagement Observer Force (UNDOF) expires on May 31.

There would certainly be a renewal of tension in the region, but the Syrians would not resort to war, Rabinovich said. "Right now, they don't want war. Egypt is temporarily tied up and the Israeli army is in good shape. A war may be expensive for the Syrians."

He was asked to assess Syria's performance during the Yom Kippur War. "On the face of it, they did well. But when you consider there was an element of surprise in their attack, it was not a remarkable achievement," he observed. "And they were unable to defend their achievements. If not for Iraq and Jordan, there would have been a total collapse. Nevertheless, the Syrians didn't lose their nerves and they maintained a good level of fighting."

Prof. Itamar Rabinovich (D. Groskind)

Rabinovich said the Syrians are currently in the midst of resolving a nettlesome diplomatic problem caused by the Yom Kippur War.

They had hoped for a quick victory by pushing the Israeli army from the Golan Heights. Such a triumph would have enhanced their radical credentials in the Arab world. But Israel's ability to drive the Syrians off the heights and deep into Syria wrecked their plans, he said.

Now the Syrians must play along with the political process agreed to by the Egyptians, he continued. "The way they can get out of this is by solving the Palestinian problem or getting Israel off the Golan Heights," he explained.

He said the objective of Syrian diplomacy is thus to create a West Bank Palestinian state which they could control as a client state. He emphasized that the Ba'ath leaders in Damascus do not believe in the idea of a secular state in Palestine. "The Syrians failed to secularize their constitution," he elaborated. "Secularism is a foreign concept in the Middle East."

Rabinovich said he disagreed with the notion that Syria had become the dominant Arab power since the death of Egypt's Gamal Abdul Nasser. "One debacle (a rapid deterioration of the situation in Lebanon, for example) would deflate their balloon."

No one Arab country can return to the days of Nasserist hegemony, he said. Multi-polarity is the main theme of Middle Eastern politics in the late 1970s. Saudi Arabia is a power to be reckoned with, but so is Egypt. The days of Egyptian mastery over the course of Middle East events may well be at an end.

On the question of Arab unity, Rabinovich commented: "It would be hard for Syria and Egypt to get together again as they did in the 1973 war. Their alliance during the Yom Kippur War was a case of two parties who had no faith in each other but who were vindicated by the war's early successes. The degree of cohesiveness in 1973 was unique."

Asked for an explanation as to why Syrian President Hafez Assad has been the longest-enduring leader in Syria's violent, coup-wracked history, Rabinovich said: "It has a lot to do with Assad's personality. He's a very astute politician who has built his power base gradually and carefully."

North American Jewry is urged to become involved in Israel's policy debates; present quiet a 'disservice'

By A.J. ARNOLD

There is a great debate going on in Israel about its own political future and particularly about relations with the Arabs, according to Arthur Waskow, a leading member of Breira, an alternative organization in American Jewish life which has, as yet, had little impact on the Canadian scene.

Dr. Waskow, who is a political analyst with a Ph.D in American history, told audiences at the University of Manitoba and at the YMHA Ramah School educational workshop that Israelis think American and Canadian Jews don't really know about the great debate in Israel.

Israelis have been led to believe, Waskow declared, that there is no serious consideration of issues affecting Israel, among North American Jews who take "only the line of any existing Israeli government."

Waskow is not alone in his appraisal of the attitude of Jews on this continent. William R. Frye, a leading American journalist at the United Nations, wrote from Jerusalem a few weeks ago:

"The Jewish community overseas...frequently takes a position parallel to that of the right-wing Likud in Israel, (and) does Israel a disservice by obscuring Israel's attractive diversity and behaving as if there were only one correct political gospel..."

Waskow urged that it was important for American and Canadian Jews to join in the debate on Israel. "Israelis of many, many different persuasions told me," he said, "that they had become convinced that no government can simply be trusted to make good sense without serious criticism and re-examination." This has come about since 1973.

Moreover "they thought it was a terrible error for North American Jewry to assume that any Israeli government always knew what it was doing."

According to Waskow, the reaction of the Israeli authorities to the events of the past few weeks — first to the strikes, demonstrations and riots in the West Bank and other occupied territories, and then the general strike among Israeli Arabs — is an example of how the government is not paying attention to the real world."

The government did not believe that there could ever be protest actions among the Israeli Arabs, Waskow declared. The general strike in the Galilee, took place because of the recent expropriation of Arab lands in that part of the country. This is apparently part of a program to "Judaize" the Galilee, which at present has an Arab majority.

Waskow insisted that the official Israeli government policy towards Arab citizens of Israel, as well as to those in the occupied zones, was wrong and was more likely to drive them into the arms of the PLO. He suggested that there is "an emerging leadership" among West Bank Arabs that would favor a Palestine state that does not conform to the PLO concept. However, the Israeli government will not give it a chance to develop and rejects and represses all such efforts.

If the Israeli government wished to, Waskow asserted, they could find Palestine Arabs with whom to negotiate other than the PLO, but instead such people are frequently deported. He claimed that in spite of all the dangers that exist Israel must negotiate with the Palestine Arabs to secure its own future.

Waskow does not claim to represent the view of everyone in the Breira organization. It is significant to note, however, that the board of Breira includes such men as Rabbi Joachim Prinz, former president of the American Jewish Congress and Rabbi Balfour Brickner, son of the late Rabbi Barnett Brickner, along with rabbis, Hillel directors and professors.

Arthur Waskow's ideas deserve further discussion and there should be room for the concept of Breira — a choice — in Jewish life because there must be alternatives for Israel and for Jews.

Memorial candle burns for those slain enroute to Mount Scopus hospital

Landmark Events In Our History

By ROCHELLE CARR

It was April 14, 1948. There was little joy in the hearts of the Jews of Palestine on that day. A convoy, attempting to take nurses, doctors and teachers to the Hadassah hospital on Mount Scopus, was ambushed by Arab terrorists.

When history would record the incident, much criticism would be levelled at the British mandatory power of Palestine whose nearby forces failed to come to the aid of the convoy.

For about 77 men and women of the convoy, this inaction proved fatal.

By this time, throughout all of Palestine, Jewish convoys had to run the gauntlet of Arab guns. Traffic to Mount Scopus was no exception. As early as the preceding December, one nurse was killed and several others injured, while attempting to reach the hospital.

Shortly after the convoy was attacked in April, Jewish authorities stopped Jewish civilian traffic to Mount Scopus. By the time the papers were signed, ending the War of Liberation, over a year later, the area housing the Hadassah hospital and the Hebrew University had become a Jewish-held enclave. And thus it remained for the next 19 years, cut off from the Jewish section of Jerusalem, save for a fortnightly convoy, escorted by UN troops (which were often held up by Jordanian authorities) to relieve the Israeli police guarding the now empty buildings.

But, Hadassah hospital was too important to the Jewish community to leave the situation as it stood. Indeed, from its very beginning, it held a prominent place in the life of the inhabitants of Palestine.

It was the original intent of the Hadassah organization to help mothers and children, both Arabs and Jews, in Palestine. During World War I, however, the organization got involved in medicine on a large scale. By 1936 it had joined with the university in Jerusalem to form the Hebrew University-Hadassah Medical Centre. By 1940, there was a hospital on Mount Scopus.

With the evacuation of the medical centre on Mount Scopus in May, 1948, plans quickly got underway to rebuild at Ein Kerem. In time, an entire medical complex emerged, including laboratories, a mothers' and infants' building, a nurses' training centre, a teaching hospital and a school of dentistry.

In time, too, normal traffic to Mount Scopus and construction of more medical facilities there were able to resume as a result of victories during the Six Day War.

But, due to the passage of 19 years, the Ein Kerem complex was the focal point where thousands came to receive the most up-to-date medical attention.

And they also stopped to say a few words of hope or thanks in the famous synagogue, located within the Ein Kerem complex, which houses Chagall's 12 stain-glass windows.

In addition to the sunlight that streams through the multi-colored glass, there is another light glowing at the back of the synagogue. It is a candle that burns in the memory of the nurses, doctors and teachers who died trying to get to their hospital on Mount Scopus, one month before Israel was born.

German Democratic Republic seems to treat its Jewish citizens with surprising generosity

By JON FEDLER

LEIPZIG, E. Germany (JTA) —

Leipzig, birthplace of Goethe and Bach and the leading East European trading centre, is also the home of one of the world's strangest Jewish communities.

Before World War II, the 18,000-strong Jewish community played a leading part in the city's cultural and economic life. Today, with 14,000 killed in concentration camps and many survivors emigrated to the U.S. or Israel, only 79 Jews still live here. More than half are in their 60s. There are only four children.

From this point of view, Leipzig is not much different from East Berlin — where there has been only one Bar Mitzvah among the 400 registered Jews in the last 10 years — or other East German cities. Without a permanent rabbi or cantor (there are none left in the German Democratic Republic) services can be held only on High Holy Days, with the aid of a cantor from Budapest and a choir composed of Christians.

Ella Rosenbaum, one of the community's members, sees no anomaly in the use of a non-Jewish choir in the synagogue — the only synagogue in present day East Germany that was not destroyed in the 1938 "Kristallnacht". "Many of them speak better Hebrew than our Jewish members, and they sometimes give public performances of traditional Jewish songs" she says proudly.

The synagogue, converted by the Nazis into a soap factory, was restored after the war. For its upkeep, and that of two Jewish cemeteries, the government in East Berlin contributes $12,000 annually. Indeed, unlike big brother in Moscow, the GDR seems to treat its Jewish citizens fairly generously.

Though official policy is to eliminate privately-owned shops, a number of Jews in Leipzig have been allowed to retain trading licenses. Those East Germans — Jewish or Gentile — who spent time in Nazi concentration camps are entitled to a special pension of about $400 monthly. This is higher than the average East German workers' monthly pay check and substantially higher than the normal pension. Those registered as "Victims of Fascist Prosecution" (former camp inmates) are also entitled to free travel within the GDR.

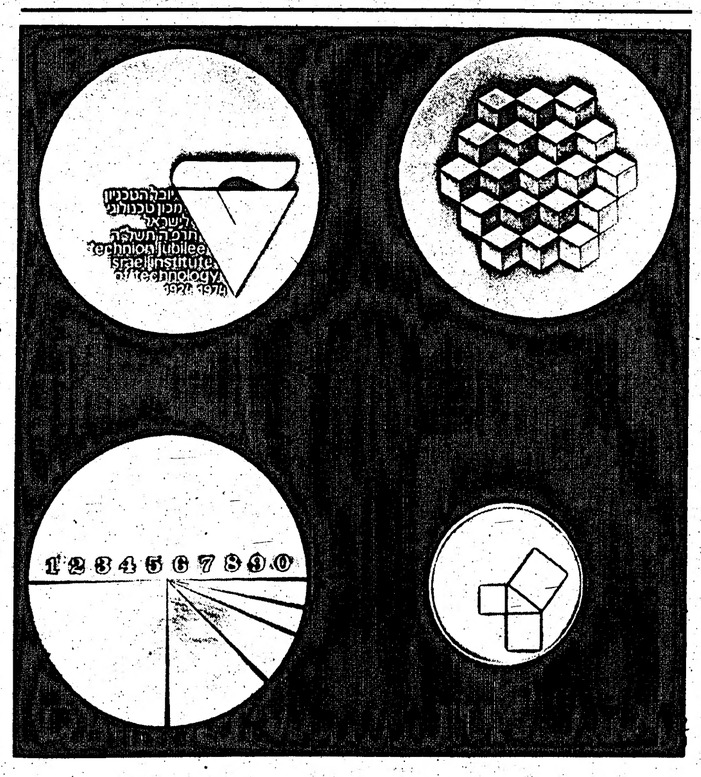
"We certainly don't lack anything," says Mrs. Rosenbaum, a widow, who lives alone in a spacious three-room apartment surrounded by pictures of her parents and children who died in Buchenwald. Jews in the GDR are allowed to publish their own monthly news sheet, with a Star of David on the cover. On High Holy Days, services in Leipzig's synagogue are conducted by th the cantor from Budapest.

On Passover, the community meets after the service for dinner at a local hotel, enjoying matzos and kosher wine from Hungary. This freedom to pursue their religion has, however, its price. Although there are at least two Jews in the East German Communist Party's politburo, the East German government supports the PLO. Foreign Trade Minister Gunter Soelle made a point of visiting a PLO handicrafts stand at this year's Leipzig fair.

Because of this, the Jewish population — whether out of necessity or out of conviction, it is hard to tell which — officially maintains a "neutral" policy towards Israel. Though pensioners have the right to travel abroad, few elderly Jews would risk applying for a visa to visit Israel. Asked why a leader of the Jewish community had attacked the recent World Conference on Soviet Jewry held in Brussels, Mrs. Rosenbaum said: "He had no choice. We are expected to take a stand."

There is "no discrimination" against Jews wishing to enter the civil service or professions, "as long as they are card-carrying Communists," she added. One community leader I spoke to, refused to answer any questions by telephone. However, in fairness, one must add that this is a precaution adopted by many East Germans.

In short, the Jews of East Germany enjoy a surprising degree of freedom, but it is by no means unlimited.



Commemorative coins have been issued to mark the jubilee celebrated recently by the Israel Institute of Technology, the Technion. The oldest university in Israel, today it has 22 faculties training about 10,000 students to be engineers and applied scientists.

Columnist wishes L'Chaim to Exodus generation, descendants

By J.B. SALSBERG

When these lines will attract your attention, my esteemed readers, you will, I hope, not only have enjoyed the renowned Passover kneidlach at the seder table, but you will also have read aloud the traditional Haggadah which precedes the kneidlach.

Having read the story of our forefathers' exodus from Egypt, your mind could not but be illuminated by the wonder-filled happening that marked our ancestors' grand entrance on the world stage as a distinct people. All of which was so explicity presented in the Haggadah.

How euphoric is the re-creation of the story of our liberation from Egyptian slavery! How brave and how larger-than-life so those glorious men and women, our ancestors, appear after the shackles of slavery were removed from their bodies!

Such ecstatic thoughts came easily, I'm sure, after you surmounted the super-human challenges that confronted you at the seder table. For it is, after all, no mean accomplishment to consume the variety of herbs and other symbolic foods — bitter and sweet — even before you turn to the very liberal servings of the more substantial dishes that lower our wakefulness at the Passover table even without the aid of the four ceremonial cups of wine.

What magnification the Haggadah tale may have failed to give to the Exodus generation you (and we all) added magnanimously and very gratefully after the festive meal had been consumed. So don't be ashamed, my friends, if you found yourself, during those euphoric seder hours, comparing the god-like creatures who crossed the Red Sea, on their way to the "promised land", with the men and women of human proportions who now redeem and defend that same promised land. Nor should you be overcome by remorse if you found yourself wondering whether the Israelis of 1976 were not somewhat inferior to the Children of Israel of 1,300 B.C.E.

But don't feel guilty of disloyalty to our kin in Israel if you did have such thoughts in the hard-to-stay-awake moments after the seder. The Haggadah and the gargantuan meal that followed are conducive to such thoughts. But were they really superior men, those of the Exodus from Egypt, when compared with the men of Israel today? At the risk of disillusioning many of our youngsters I'm compelled to say no, they were not.

Think of it! God alone, as the Haggadah tells us, delivered the clinching blow at the Egyptians and He made Pharaoh surrender to Moses and to let our people go. When Pharaoh changed his mind and began chasing the Israelites, it was He, again, that split the sea for them to let them through while their pursuers drowned. Once on the other side our ancestors were provided with pillars of fire by night and pillars of clouds by day to protect them from detection or attack. And what did they do? They began to whimper about the lack of food and water. Finally, when Moses failed to return quickly enough from on high, they allowed themselves to be misled into making a golden calf. (May our ancestors forgive me for mentioning some of their weaknesses.)

Now look at the 20th century descendants of the generation of the Exodus. They were the pursued, the tortured, the murdered and, the same time, the ones that were barred from the Promised Land. The seas did not split for them. No, the waters often drowned many of them when the unseaworthy ships they were forced to use were sunk by those who held the keys to the gates of the land of their forefathers.

No pillars of fire or cloud protected them when they proclaimed the rebirth of the ancient kingdom. The children of Israel of 1948-1976 criss-crossed the skies to protect the new state and left thousands of dead on the slopes of the Golan, on the shores of the Jordan, in the streets of ancient Jerusalem and on the shores of the Suez and the port of Eilat. Not bad, not bad for a generation that attained the stature of heroic giants though they walked like ordinary men.

Understand me, please, my compassionate readers. I do not, for a single moment, desire to detract from the glory of the generation that crossed the Red Sea, nor from the supernatual events that made the Exodus and the final establishment of ancient Israel possible. Heaven forbid, that I should desire to diminish from the brilliance and the greatness of that early chapter of our national history.

Besides, who can have anything but love and affection for the people and the events that gave us our wonderful Passovers; that gave us matzah; that gave us the inspiring seders and the Haggadah? No one in his right mind could fail to desire to become part of it all and to be proud of such affinity.

All that these Passover meditations suggest is that perhaps the time has come to enlarge the Haggadah and to add a chapter or two for the inspiring and heroic deeds of the generation that brought modern Israel into being and that fights self-sacrificingly and like lions to protect it. Perhaps the time has come for such an addition.

In the meantime: Hurrah for Passover, for the Hagaddah, for the four cups and — for a fifth cup to our heroes of 1948, 1956, 1967 and 1973! L'Chaim to the Exodus generation and its descendants!

Organizations and People

what's new...

By MIRIAM HERMAN

A BUSY SUNDAY

There's lots going on in Toronto this Passover Sunday, April 18. So take your pick —

Husband and wife team, violinist Jascha Milkis and pianist Marianna Rozenfeld, highlight the second concert in Beth Tzedec's major artists series, Music Festival 5736, slated for 8 p.m. at the synagogue.

B'nai Israel Beth David Contemporary Affairs Institute is presenting York University professor-poet Irving Layton in a discussion on **Holocaust, Resistance and Redemption.** The time is 8:30 p.m.

Due to illness, New York Poet Chaim Grade will not be able to be in Toronto to speak at the Yiddish Culture Council meeting, scheduled for 8:30 p.m. The meeting, therefore, has been cancelled. It was to be the last lecture of the season for the organization.

Russian teenagers (13-18) have a special invitation to come out and meet other young people for an evening of fun, music and discussion (and refreshments, of course), put on by the youth group at Adath Israel Synagogue. It all begins at 8 p.m.

Pride of Israel is having a Passover concert at 8 p.m. with the Beth Tikvah Choir directed by Srul Glick, their own Rabbi Harold Lerner and Cantor Kenneth Koransky.

And if you happen to be staying at home, **The Best Seat in the House,** the CBC-FM radio program which runs every Sunday at 10:03 p.m., is airing a play by Canadian writer Phyllis Gotlieb. It is called **God on Trial Before Rabbi Ovadia** and is set in a small shtetl in Russia 75 years ago.

A MEMORIAL CONCERT

Another concert of note is the one being premiered at Holy Blossom Temple next Friday, the 23rd, immediately following the worship service which begins at 8:25 p.m. **Yad Vashem,** composed by Saul Chapman in memory of the Holocaust, is based on a poem by Dr. Primo Levi of Italy, and named for the museum in Israel. Soprano Aura Rully will be the featured artist, with Caryne Chapman as narrator and Paul Hoffert conducting the instrumental ensemble. This cantata was commissioned by the CBC and will be broadcast on Sunday, the 25th, at 10 p.m.

LZA THIRD SEDER

The Labor Zionist Alliance third seder is set for this Saturday, the 17th, at 8 p.m. at the LZA Centre. The program line-up includes David Newman as master of ceremonies, guest singer Yitzhak Argaman, Israeli dancing by the Dror youth group and a sing-song.

FOR HOLOCAUST SURVIVORS

The North York Group Psychotherapy Foundation has been setting up special workshops (mini-weekends) for Holocaust survivors and their children. The idea is to offer an opportunity to discuss past experiences and the impact on their present life, such as marital and family relationships. There is a session being held this Saturday and Sunday, the 17th and 18th, from 9 a.m. to 1 p.m. at the office of Dr. Henry Fenigstein, 2787 Bathurst St. For information, call 787-5331.

BB LATIN AMERICA LODGE

Toronto B'nai B'rith has added another lodge to its list — Latin America Lodge. It was formed by members of the more than 50 families in Toronto who were either born in Latin America, or lived there for some time. The new lodge, in addition to the regular BB program, will give special attention to helping Latin American newcomers adapt to the social and community life of the city.

BETH TIKVAH STUDENTS

Students of Beth Tikvah Synagogue have really been involved in an all-out drive to help their fellow Jews. They raised more than $90 selling pens and buttons that said "Free Soviet Jewish Prisoners by Passover 1976." They also raised about $70 to adopt a family in Russia, and $100 to send siddurim to the Jews in Iraq. And on the local scene, they are collecting sweets and desserts for the Passover meals delivered to the elderly by Meals on Wheels.

ZOC YOUTH CENTRE

The first Zionist Organization of Canada building project in Israel, the ZOC Youth Centre, is now under construction in the Jerusalem Forest. The first buildings (there are four — three dormitories and one seminar and study building) will be completed by this October at special dedication ceremonies to be arranged by the ZOC Charitable Fund.

INDEPENDENCE DAY SERVICES

A note from the United Synagogue of America, Ontario Region, which represents the Conservative synagogues in Toronto, reminds the Jewish community that Israel Independence Day on Wednesday, May 5, should be observed as a religious festival and holy day. The following synagogues will be holding festival services — Adath Israel, Beth Am, Beth Emeth Bais Yehuda, Beth Sholom, Beth Tikvah, Beth Torah, Beth Tzedec, and B'nai Israel Beth David.

S.O.S. FOR TSO

It may be hard to believe that rummage can turn into music, but that's how the Women's Committee of the Toronto Symphony raises money to support the orchestra. Their giant sale goes on Thursday, May 6, at the CNE Coliseum, so they need tons of items before that date. If you have anything that fits the bill, just call 363-7779 for rummage pick-up.

Heinz Warschauer to be honored upon his retirement as educator

TORONTO —

After more than three decades as a teacher and director of religious education, Heinz Warschauer retires shortly from Holy Blossom Temple. He will be honored by the congregation at a community dinner on Sunday, May 16, at the temple.

A scholar, an educator and an inspiring leader of young people, Warschauer has had a most unusual career. He survived Hitler's Germany and Buchenwald and was a wartime internee in Canada. But despite these unsettling experiences, he rose to prominence in Canada in journalism and then, in the field he loved best, as a leader in Jewish education.

Heinz Warschauer

He first came to Holy Blossom in 1943 as a teacher of a Sunday religious school class and staff trainer. A year later, he was named co-principal and in 1945 became part-time principal. In 1947, he was promoted to the full-time position of director of religious education, which included adult as well as children's programing.

Of all his achievements as an educator, Heinz Warschauer feels that his major contribution to Jewish education in Toronto lies in curriculum development, for which he received a number of awards from the National Association of Temple Educators; and in the use of group work methods in the co-curricular activities of the religious school, for which he received another award.

His activities in the Reform educational field have been numerous: past president of the National Association of Temple Educators; author of the official grade nine religious school syllabus of the Union of American Hebrew Congregations and of the film strip, **Scenes from Canadian Jewish History,** published by the Union; special lecturer (in 1965-66) in reform religious education at the Hebrew Union College Jewish Institute of Religion, New York; instructor in social science at Atkinson College, York University; faculty member of the National Leadership Institutes of NFTY, the National Federation of Temple Youth; dean of the summer camp conclaves of the North Eastern Lakes Federation of Temple Youth; lecturer and director of the Academy of Judaism in Toronto; member of the commission on education of the Union of American Hebrew Congregations.

In 1970, the National Association of Temple Educators awarded him the F.R.E. — Fellowship in Religious Education, an honor granted to only a handful of Reform Jewish educators in North America.

For many years, he has been connected with fund-raising efforts of the Leo Baeck School in Haifa, a project of the World Union for Progressive Judaism, and has been a member of the school's American board as well as of the Israel commission of the Reform movement.

At Holy Blossom, the veteran educationist has taught the adult Bar Mitzvah and confirmation classes, teacher training classes and the sisterhood in-depth study group. Under his guidance, the education department pioneered the development of camp weekends for junior and senior high school students.

Warschauer was born in Berlin, where he received his public, high school and university education. His university training was interrupted in 1935 and years later, at the University of Toronto, he obtained his MA degree in modern history and later, a BSW degree.

Political journalism and teaching fascinated him since his adolescence and as a teenager he became involved in the German-Jewish youth movement. He wrote for a number of German publications and one of them sent him to Palestine in 1936 to do stories on German Jewish youth living there. He taught English, Hebrew and social studies at a vocational school in Frankfurt from 1936 to 1939. His career at the school was interrupted by a stay at Buchenwald concentration camp following the infamous Crystal Night of November, 1938.

After his release from the camp, he managed to secure a permit to enter England as an "agricultural trainee" and he taught there until, due to the war, he was interned, as were many refugees from Nazi oppression. As an internee, he was shipped to Canada to a camp at Sherbrooke, Que. While in internment he continued to teach, preparing young people for the Quebec junior and senior matriculation exams in history. He also gave weekly commentaries and interpretations of the news at the camp.

He was released from internment in 1942 and came to Toronto where he went to work as an editorial assistant on Magazine Digest (now defunct). Within a short time he was promoted to senior editor. He joined Holy Blossom in 1943.

Yom Ha'atzmaut celebration is expected to attract 7,500 to Beth Tzedec on May 4

TORONTO —

Israel is 28 years young this May — and to celebrate her Independence Day (in the Hebrew calendar, 5th of Iyyar, 1948) this community, like others around the world, is planning a large Yom Ha'atzmaut party.

The festivities get underway at 8:45, Tuesday, May 4 at Beth Tzedec Synagogue — the evening before Israel's official holiday. Services will be held in synagogues around the city to honor the country's war dead.

The evening celebration, which is expected to draw up to 7,500 people, features a variety of cultural, and information attractions, along with an address by Israel's ambassador to Canada, Mordechai Shalev.

Four months in the planning stages, the Yom Ha'atzmaut festivities, for the first time, welcome a range of organizations outside the Canadian Zionist Federation fold — including several booths representing Israel's universities, Soviet Jewry, the Association for Soldiers Welfare and a display of Independence Day drawings by school-age children.

Also for the first time, in an effort to defray the cost of the program, which the CZF has not covered in its tight budget this year, an entrance fee of $1 per person or $3 maximum per family will be charged.

Moroccan-born tenor Jo Amar will be featured at Israel Independence Day festivities May 4 at Beth Tzedec.

The focal point of this year's celebration is aliyah. Comments Ruth Leroy, chairman of CZF's Yom Ha'atzmaut Committee: "This year it is important, because of what is going on in the world, to identify our close ties to Israel.

"I would like to see Yom Ha'atzmaut develop, as Pesach did, into a sanctified, traditional family holiday, with both parents and children participating. Passover has lingered for thousands of years, so, too, should Yom Ha'atzmaut as a symbol of our fight for freedom."

In addition to the 25-30 booths, the program includes music and folk dancing, a Sabra cafe complete with the fellafel, an Israeli film festival and featured soloist, the Moroccan-born tenor, Jo Amar.

Over 200 volunteers will assist in the program which in past years has been held in Massey Hall, O'Keefe Centre, a North York arena and the Baycrest Centre.

...about people

Harvey Haber

A past president of Beth Tikvah Synagogue, **Harvey Haber,** has assumed the presidency of the United Synagogue, Ontario Region, succeeding **Michael Feldman.** The Region, the association of the 14 Conservative synagogues in the province, has also appointed Rabbi Albert Pappenheim of B'nai Israel Beth David as its new executive director, succeeding **Rabbi Herbert Feder.**

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Even in her 90's, **Ida Siegel** is still making news. This time it is regarding her involvement in the Home and School Association, which came into being in Toronto 60 years ago. Mrs. Siegel was one of the nine women (and the only Jewish one) on the association's founding committee. She tells us that she entered "into this new idea because of its forward educational value," and has seen "it grow into a widespread educational movement." Which brings us to the news item — As the only living member of the original committee, she has been invited to attend the Ontario Home and School Federation Banquet and Ball in Hamilton on April 30, as special guest of honor.

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Torontonians will be delighted to know that **Ben Lappin,** who at one time headed up the local Congress office and then went on to become a University of Toronto professor, will be returning to his alma mater as visiting professor at the faculty of social work. Professor Lappin, presently with Bar Ilan University, will be teaching MA students in the fields of community development, and community and social planning. His term runs from July 1 of this year to June 30, 1977. The visiting professorship plan comes under the Department of National Health and Welfare to help strengthen graduate training programs.

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The Meyer W. Gasner memorial lecture, sponsored annually by the Shaarei Shomayim Congregation, the Canadian Mizrachi-Hapoel Hamizrachi organization and the Canadian Jewish Congress, Central Region, will be held on Tuesday, April 27 at 8 p.m. at Shaarei Shomayim Congregation, 470 Glencairn Avenue. Guest speaker will be **Rabbi Dr. Walter S. Wurzburger** who will speak on the theme "The State of Israel in Religious Perspective."

* * * *

The Congress Holocaust Remembrance Committee has announced that **Professor Hersh Smoliar** of Tel Aviv University, who is to be one of the speakers at the Toronto Commemoration on Sunday, April 25, will also be delivering a number of talks elsewhere in the area. According to the schedule, he will be in at the Hamilton Jewish Community Centre on Monday, the 26th; the Windsor Jewish Community Council on Tuesday, the 27th; in Montreal on Friday, the 30th; back in Toronto at the Beth Tzedec on Sunday, May 2 (these are all 8 p.m. meetings), and then on to the Ottawa Jewish Community Centre on Monday, the 3rd at 2 p.m.

* * * *

Toronto realtor **Anne Strom** was re-elected to the B'nai B'rith Women executive board at the organization's international biennial convention in Washington D.C. recently. She is a past president of BB Women District #22 and has served in numerous BB and other community leadership roles.

* * * *

Since she was recuperating from minor surgery at the time, **Helen Gottlieb** was not on hand to personally receive the Scroll of Honor that was being given to her by the United Synagogue Day School. Instead, her husband **Bernie Gottlieb** was presented with the scroll in her absence, by school board chairman **Dr. Lou Myers.**

bon appetit

The CJN's food columnist Marcia Kretzmer, is taking a month's sabbatical to do research for future articles and her column will re-appear about the middle of May.

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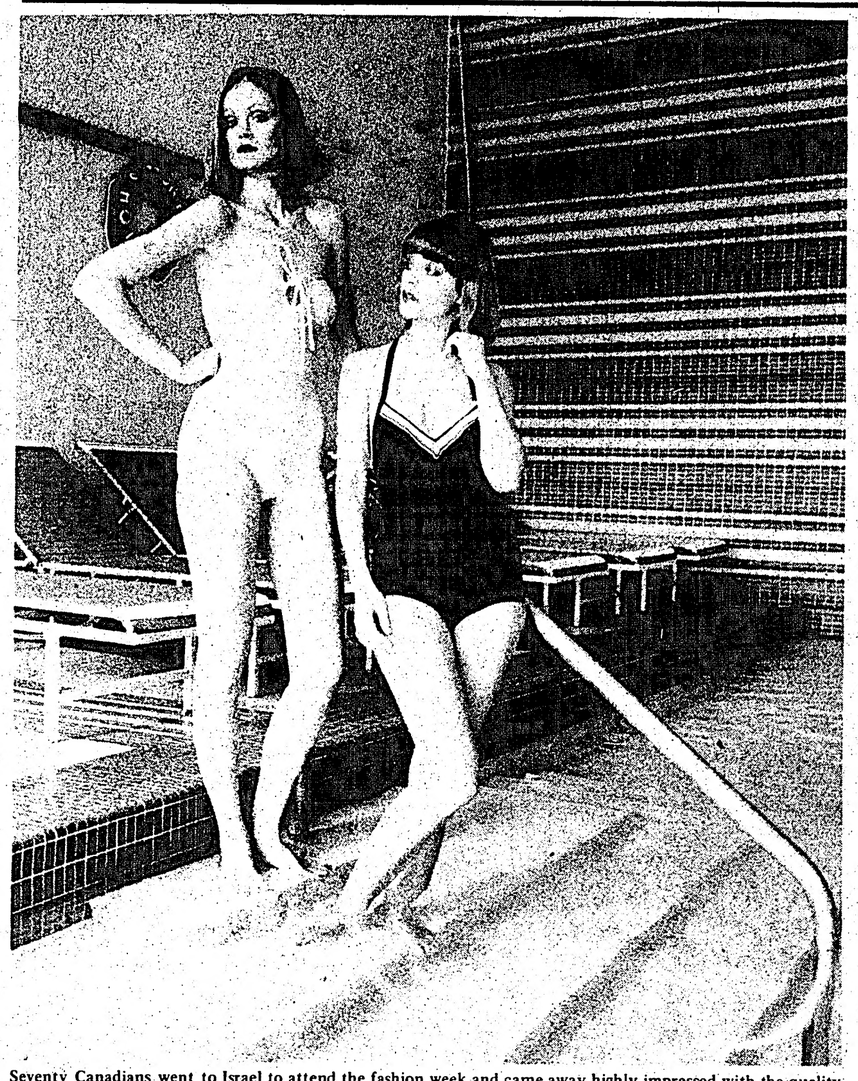

Seventy Canadians went to Israel to attend the fashion week and came away highly impressed with the quality of Israel workmanship. Some of the finest Israeli swimwear — from Gottex collection are modelled here.

Bank helped finance brewery purchase

By S.K. LAZAROV

TORONTO —

New light has been shed on the recent transaction whereby Toronto realtor Murray Goldman bought Israel's only beer producer, National Breweries, for $8 million in cash.

According to the latest information, Bank Leumi Trust Company of New York provided Goldman with a $4 million loan to finalize the deal, which Israeli Trade Commissioner Ephraim Raviv termed "as one of the largest" in Canada-Israeli commercial history.

Bank Leumi in Israel guaranteed the loan, which was signed at its main Tel Aviv branch last month, says Amos Tal, the bank's representative here.

Goldman told The Canadian Jewish News he dealt with Bank Leumi instead of with the Toronto-Dominion Bank, his Toronto banker, because he wanted to give an Israeli bank business. "We were and are, happy with them," he said.

Bank Leumi's assets in 1975 stood at $7.9 billion, making it the biggest bank in Israel. By the end of last year, The Bank Leumi Group had 307 branches in Israel and 31 branches and offices abroad.

In an interview, Tal said the Goldman loan was important for his country in that "we felt it was a very positive step for our economy" to attract such investors.

He was referring not only to Goldman, but to Schwarz Services International Ltd., an affiliate of John Labatt Ltd., which will provide National Breweries with technical and managerial assistance over a five-year contract period.

Schwarz will dispatch from 18 to 20 technicians and consultants to Israel every year for the next five years to facilitate the expansion program into which Goldman plans to pump an additional $7 million.

Tal disclosed Goldman had approached his bank because it has served as National's banker for the last few years. "He felt it was a very natural thing for a bank which knows the brewery business to help him arrange such a deal," Tal said.

Tal refused to divulge details of the loan, saying it was a confidential matter between Bank Leumi and Goldman.

The bank's Toronto representative was involved at all stages of the deal. Asked to describe Goldman's mood throughout the negotiations, Tal remarked: "He's a very cool headed businessman. He doesn't reveal any emotions. He's becoming a very big investor in Israel."

Goldman, 44, is a director of Clal and the biggest individual shareholder in that company — the largest private enterprise in Israel.

National Breweries was formerly owned by the late William Robinson of Israel and Switzerland. National's 1975 sales reached $25 million. Expected sales this year will near the $30 million mark. It produces such beers and malts as Goldstar, Maccabee and Nesher. Goldman has called it "a very sound, profitable" business.

Gush Emunim is seeking support among Diaspora

By SHLOMO PEREL

TORONTO —

Gush Emunim, the Israeli nationalist movement which seeks to settle the occupied Arab territories, is seeking support among the Toronto Jewish community.

The Borochov Centre here received a letter recently asking support for its Passover "Eretz Yisrael March" from Beth El on the West Bank to Jericho, "in order to demonstrate for all the world that Eretz Yisrael belongs to the People of Israel, and that the right to settle anywhere in the land is the basis of the survival of the Jewish People in their land."

The letter, signed by Yochanan Fried of Gush's leadership, suggests that the march be widely publicized throughout the Jewish and general communities. It asks that demonstrations, protest meetings, and lectures be organized in support of the march, which is due to take place April 18-19.

It also suggests that addresses of people who will be visiting Israel during Passover should be sent to the Gush Emunim office in Israel, as well as lists of "influential people" who can assist the movement.

Gush Emunim ("Assembly of the Faithful") is a widespread movement which seeks to retain all of Judea and Samaria, on the rationale that these areas are part of the historic Land of Israel. Using demonstrations and rallies, and through forming settlements on the West Bank, Gush Emunim tries to create mass support for its cause.

According to an article in the Israeli newspaper **Maariv**, Gush Emunim is seeking financial support from among wealthy Jews in the Diaspora countries and in some cases has been successful.

The march take place during a tense period on the West Bank and only days after the April 12 West Bank elections. Defense Minister Shimon Peres has told the cabinet he gave his approval to the march on the basis that it will not enter Arab towns or be provocative. Health Minister Victor Shemtov (Mapam), however, questioned the wisdom of permitting the march during such a time of conflict.

The march also comes at a time when the temporary Gush Emunim settlement in Kadum is to be debated in the Knesset. Kadum is the army camp to which the Gush Emunim settlers in Sebastia were taken last December.

If the government recognizes the right to a permanent settlement in Kadum, it will be the first one in Samaria. There are differing views within the cabinet on this.

Large Canadian delegation attends Tel Aviv Fashion Week

By ELLIE TESHER

TORONTO —

Israel is a fashion country with designers equal to those anywhere in the world, says the president of the National Garment Salesmen's Association of Canada, Harold J. Mandelker, after a recent trip to the 12th annual Tel Aviv Fashion Week.

Over 70 Canadians formed the largest delegation in the history of Canada-Israel trade, including non-Jews and francophones from across the nation, with 75% being exposed to Israeli fashion goods for the first time.

"Our idea was to create a sizzle of awareness in Canada with regard to importing Israeli products," explained Mandelker in an interview with The Canadian Jewish News. The salesmen's association, numbering over 1,000 members, attracted merchants, salesmen and agents to join their trade mission which they hope to develop into an annual event.

Canada was among 13 countries which attended the fashion week and participated in fashion shows, receptions and meetings with some of the 97 Israeli manufacturers present at the Hilton Hotel-based exhibition. Ephraim Raviv, Israel trade commissioner to Canada, traveled to Israel with the salesmen's-sponsored delegation.

Harry Crystal, owner of Junior Swank (Scarborough) Ltd., a Toronto children's wear store, expects to do a much bigger volume of business in the sale of Israeli products, now that he has established direct buying during his recent trip. "Previously, we purchased Israeli-made infants' and toddlers' wear through Toronto and Montreal importers, who serve merchants across Canada. With direct buying, we can look for more specialized and high-styled items to suit our particular stores."

Crystal, who now buys from Israel along with his brother, owner of a children's store in Yorkdale, says that the velours and knits in Israeli children's fashions compare exceptionally well with international competitors for quality and styling. Although he admits that the average small store could not buy the quantities required for direct importing from Israel, he feels that the demand for Israeli goods will increase as the fashion industry expands. In children's wear, Crystal is looking forward to a more competitive export market in the larger sizes up to teens.

Mandelker assures that the Canada-Israel trade delegation served an educational purpose for those in the industry that were already involved with Israeli products, such as the sales representatives for importers and local jobbers.

"They were able to see for themselves the creativity and beauty in design, and to learn that Israel is aware of our national requirements of seasonal clothing such as interlined coats," he said.

Mandelker, a community-minded man with 30 years background in sales and marketing, represented the Canada-Israel Chamber of Commerce at Israel's Shenkar College of Fashion and Textile Technology, during fashion week. He was present when the college received degree status from the Knesset, raising it from a community institution to university calibre, offering a Bachelor of Arts in fashion.

Shenkar College is now looking to exchange programs for faculty and students with Canadian colleges, in the studies of fashion design, industrial management for apparel factories and textile design.

When asked what prompted the salesmen's association, of which he is a founding member, to organize the trade delegation, Mandelker responded, "Even the most beautiful product in the world must be presented and sold. Salesmen are the distributing arm of the industry — we're outgoing, in the forefront of market weeks, creators of the Judy awards for the fashion industry, leaders of sales seminars. We wanted to develop Canadian awareness through exposure to Israeli fashion."

Israel is equal to the best in design and textiles, her fashion pieces are original and functional for the times, he added, referring to the new yarns, lightweight knits and growing jeans industry.

"By creating a greater demand for Israeli goods, we help the total economy," he said.

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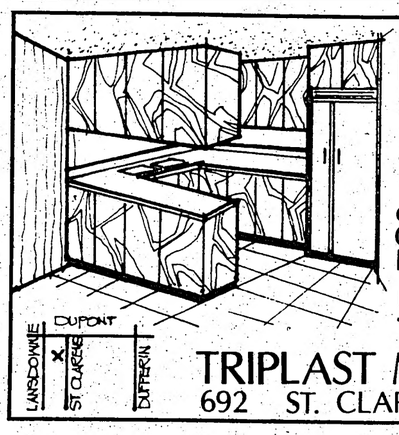

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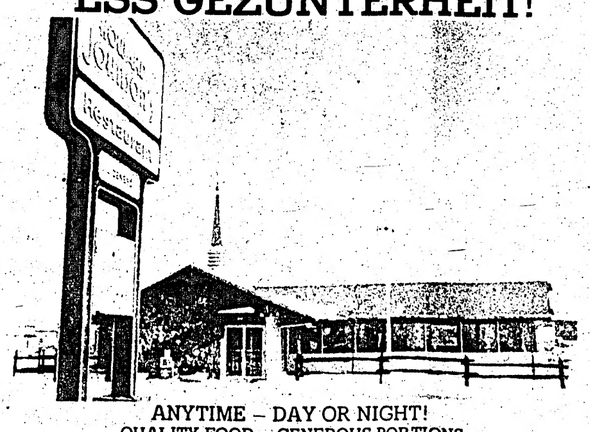

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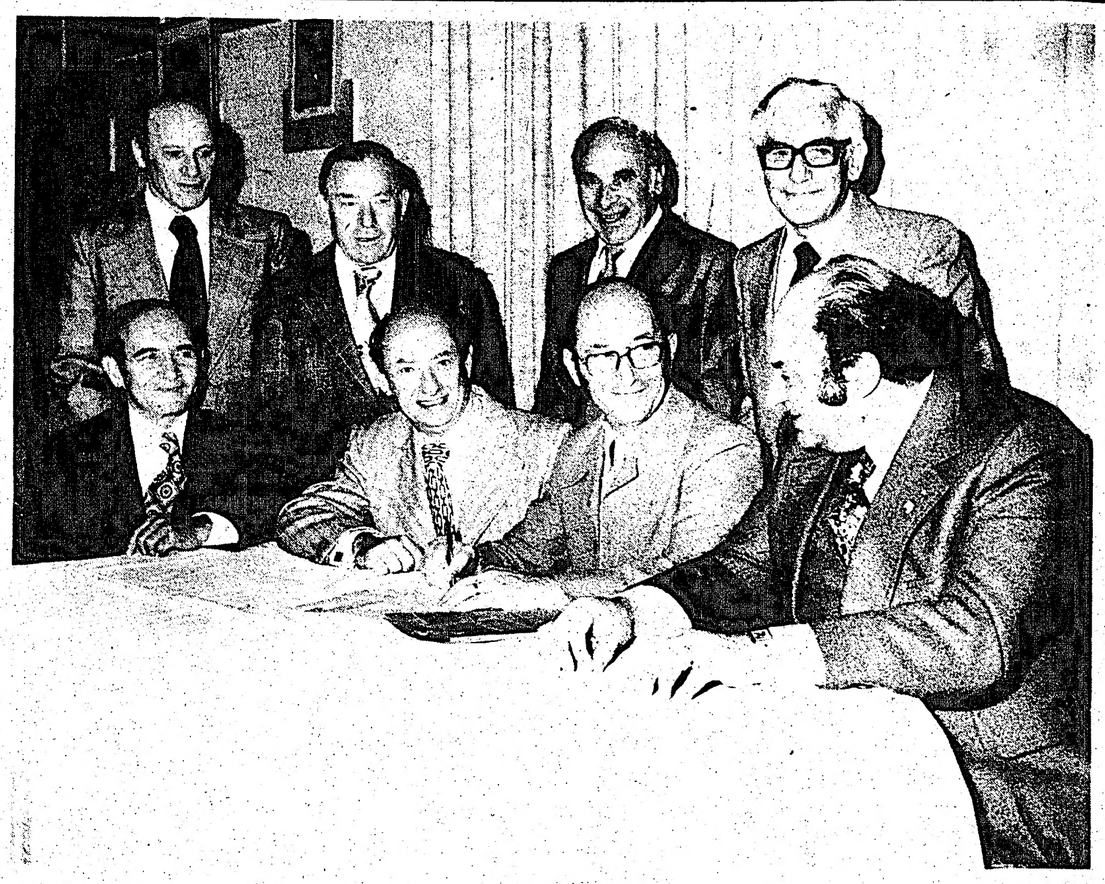

Zionist leader Max Shecter (seated right), addressed 25th anniversary meeting of Toronto Zaglembier Society recently. At top, from left are Zygmund Pipersberg, Falek Bredin, Harry Bleeman and Freim Nusynowics. At bottom, M. Rynski, A. Grossman and A. Pomocnik.

Zaglembier Society observes anniversary by raising $50,000 for Massuah Project

TORONTO — The Zaglembier Society of Toronto — a fraternal organization of Polish survivors of the Holocaust — celebrated its 25th anniversary recently and 200 members and friends gathered at Pride of Israel Temple to join in the festivities.

Guest speaker at the event was Max Shecter, president of the Canadian Zionist Federation, Central Region, who shared with his audience observations on the CZF convention in Jerusalem and Brussels II Conference for Soviet Jewry.

To commemorate its anniversary, the Zaglembier Society has raised $50,000 for the Massuah Project in Kibbutz Tel Itzhak. Massuah (The Torch) is a centre established to perpetuate the memory of the heroes of the Resistance during the Nazi Holocaust.

Its objective is to acquaint the younger generation in Israel and abroad with the events and consequences of the Holocaust; and for this purpose a large complex has been constructed, including a museum, library, auditorium, amphitheatre and living accommodations for visiting students. International chairman of the Massuah Committee is Minister without Portfolio Gideon Hausner.

The fraternal society has actively participated in the work of Israel Histadrut, supports various educational and charitable institutions locally, as well as assisting its own members.

Instrumental in raising funds for the 25th anniversary project were Alex E. Grossman, chairman of Massuah Committee in Canada; the Zaglembier Ladies Auxiliary, Zaglembier President Alter Pomocnik and past-president Harry Ferens.

Weizmann Institute chairman to appear on Shalom Show

TORONTO — Murray B. Koffler, chairman of the board of governors of the Canadian Society for the Weizmann Institute of Science, will be featured on the Shalom Show with an interview on the work of the institute and the Canadian organization which he heads.

The interviewer is a longtime friend of Murray Koffler, Bud Rothschild, who has been identified with him in UJA study missions to Israel. A feature of the program will be a 10-minute documentary on the world-famous institute.

The interview will be carried on Channel 10 cable stations as follows:

Metro, April 21 at 7 p.m.; York, April 22 at 7:30 p.m.; Metro repeat, April 26 at 8 p.m.; Willowdowns, April 27 at 7:30 p.m.; Keeble, April 29 at 8:30 p.m.; Rogers, May 2 at 8 p.m.; Scarboro, May 5 at 8 p.m.; Metro Etobiocoke, May 10 at 7 p.m.

Lubavitch distribute Passover packages

TORONTO — Thousands of Passover packages of special hand baked, round Shmurah Matzah were distributed this year throughout Ontario and Quebec. The Shmurah Matzah was to be used for the Passover sedorim which were to be held Wednesday and Thursday evenings, April 14 and 15.

The word Shmurah, which means **guarded,** denotes that the flour used in the baking was carefully protected against any contact with water from the instant it was reaped. Water could cause leavening thereby disqualifying its use over Passover.

Rabbi Yehoshua Laufer of Lubavitch Youth Organization, stressed that the prohibition of eating chometz is to be carefully observed throughout the eight days of Passover. In Toronto, Passover ends April 22, at 7:58 p.m.

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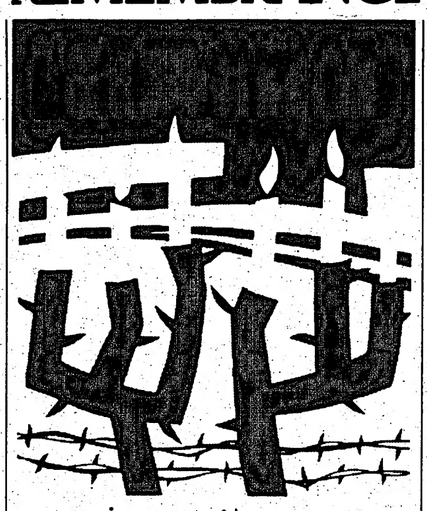
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Yeshiva University has well achieved aims of its founders

voice of youth
By JEFFREY LIPSITZ

NEW YORK, N.Y. —
Yeshiva University (YU) was founded 90 years ago with the aim of providing "both a general education of substance and a Jewish education of substance."

Within its four campuses spread throughout this city are five undergraduate schools, three for men and two for women, offering liberal arts, sciences, pre-professional programs and the wide range of Jewish studies.

YU's nine graduate schools and affiliates grant degrees in the arts and sciences; rabbinics, Talmud and Near Eastern languages, literature and culture; education, social sciences, humanities and social work; and include the world-renowned Rabbi Isaac Elchnan Theological Seminary, as well as schools of medicine and, soon, law. An affiliate of YU in Los Angeles offers programs in Jewish education.

Six libraries house over half a million volumes. One of these libraries, the architectural award-winning Mendel Gottesman Library at the main campus in Washington Heights (upper Manhattan), contains the three-year-old Yeshiva University Museum, devoted to Jewish art, architecture and history, which features a permanent display of scale-model synagogues of the world.

A full-time faculty of 1,300 serves a total enrolment of 7,000 students, 30% of whom are women, from all parts of the U.S. and Canada, Europe, Latin America, the Middle East and Africa. Dormitories and dining facilities for the students are available at three of the four New York centres.

Projects of YU involve community work in natural, social and health sciences, education and youth work — these aid the Jewish community and the community at large in New York and throughout the U.S. — as well as research in the sciences and humanities and the publication of scholarly journals and books, in many fields of study.

New York City, the business, communications, education and arts capital of the world, is also the Western capital of Jewish culture today and as such is an appropriate location for Yeshiva University, now the largest school of higher learning under Jewish sponsorship.

* * *

The Jewish Theological Seminary of America (JTS), the academic and spiritual centre of the Conservative Movement, was founded in 1886, the same year as the founding of YU.

The aim of the Seminary, which now comprises five schools at its New York campus, a sixth in Los Angeles and a seventh in Israel, was, at the outset, for "the preservation in America of the knowledge and practice of historical Judaism." The goals in the Charter were broadened in 1902 to include "the perpetuation of the tenets of the Jewish religion, the cultivation of Hebrew literature, the pursuit of biblical and archaeological research, the advancement of Jewish scholarship, the establishment of a library and the education and training of Jewish rabbis and teachers."

The Seminary offers degrees in Hebrew literature, arts, sacred music, Jewish history and Judaica.

Its present buildings, erected in Morningside Heights in 1929-30, are located in the same area as Columbia University. A joint program of the School of General Studies of Columbia and the Jewish Theological Seminary permits undergraduates to receive bachelor's degrees from both institutions after a simultaneous course of study at both schools.

JTS includes, at its New York campus, the undergraduate division, at the Seminary College of Jewish Studies — Teacher Institute, as well as schools in rabbinics, hazzanut (The Cantors Institute), Jewish music and humanities, and an institute for Jewish research.

The Seminary library contains one of the largest and most exhaustive collections of Hebraica and Judaica in the world. It has been assembled over generations and now includes hundreds of thousands of volumes, a collection of manuscripts and rare books, prints, photographs and illuminated documents, many available on microfilm.

The collection of Jewish ceremonial art and objects in the Seminary's Jewish Museum on Fifth Avenue is perhaps the most comprehensive in the world.

Also housed within the buildings of JTS are all the various components of the Conservative movement, including its youth programs and Ramah camps, as well as the World Council of Synagogues.

The Reena Foundation, a charitable organization dedicated to principle of integrating mentally handicapped into community, recently received $1,000 cheque from Toronto Independent Benevolent Society. From left, Abe Levine, Joe Friedman, Gordy Donsky, Steven Delman and Dr. S. I. Young.

Mississauga congregation kicks off UJA campaign

TORONTO —
The Reform Solel Congregation of Mississauga kicks off its first United Jewish Appeal campaign for that area at its Friday night services on May 7.

A feature of that evening program will be a guest speaker from the United Jewish Appeal of Metropolitan Toronto, who will inform the congregants on the variety of services in Israel and here at home that are funded through UJA.

Through the co-operation of Rabbi Larry Englander and congregation president Dr. Lester Krames, approximately 100 families in Mississauga and environs will be canvassed by congregants until, as Rabbi Englander put it: "Each one makes a commitment." Co-chairmen for the canvass are Rena Rowan and Reva Heasman. The Mississauga campaign was organized by the United Jewish Appeal of Metropolitan Toronto.

The majority of the Jewish residents in Mississauga fall into the category of young professionals who have not previously been contacted by UJA.

In the general campaign one of the divisions that has shown substantial increases in gifts over last year is Community Services. Included in this division are executives, administrators, clerical and maintenance staff of Jewish agencies and organizations, Baycrest and Mount Sinai Hospital.

John Bernstein, chairman, is confident that this division, though small by comparison with many others, "will top the $100,000 mark, which is quite a jump from last year."

Also showing increases in dollars and numbers of contributions, is the campaign among Hebrew teachers in the Jewish schools. The UJA leadership credits this upswing to the "very helpful co-operative effort of the principals." Each school arranged for speakers and UJA film showings for all staff members.

Plaut is speaker at commemoration

TORONTO —
The fate of Western civilization is closely tied to the fate of Israel and world Jewry, says Rabbi W. Gunther Plaut. "The prediction is that Western society will not survive destruction if the Jewish people are destroyed."

Rabbi Plaut will be the featured speaker at the Holocaust Remembrance on Sunday evening, April 25 at Shaarei Shomayim Synagogue. The theme for the commemorative evening, "Dare You Forget?" is one that is "imperative for Jew and non-Jew alike," the rabbi said. "If the world is tired of hearing about the Holocaust, then it is tired of Jews."

Having lived through and witnessed the events in Nazi Germany prior to the Second World War — events which brought about the total moral collapse of pre-war German society, Rabbi Plaut sensed an ominous foreboding in what is happening throughout the world at present.

"Propaganda is now being focused against the victims," he said.

"We must remember the Holocaust not for our own sake alone, but for Western culture and society, even though they may not understand or appreciate it."

The remembrance, which has become an annual event in Toronto for the past few years, is sponsored by Canadian Jewish Congress in co-operation with congregations, organizations and educational institutions. Included in the Yom Hashoa remembrance of the six million martyrs and heroes of the Nazi resistance, will also be a tribute to the heroic fighters in the Warsaw ghetto uprising. Nathan Hurwich is chairman of the arrangements committee.

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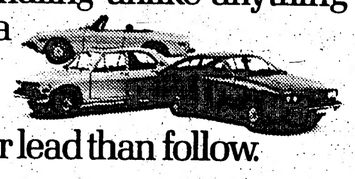
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Leaders of Beth Emeth Bais Yehuda Synagogue examine cheque for $1 million to be loaned to Israel. Standing (from left) are Jim Graff, Irving Horowitz, David Anisman, Wilfred Kideckel, Abe Berman, Morris Shoom, Ralph Snow and Sigmund Reiser. Seated is Congregation's Rabbi Joseph Kelman. (Leo Hausman photo)

Beth Emeth Bais Yehuda

Shul buys $1 million Note

TORONTO —

Beth Emeth Bais Yehuda congregation has become the first congregation in Canada to purchase the special $1-million Capital Note of the State of Israel. With the funds designated for Israel's hard-pressed development budget, the money will be used for development priorities including new electric power stations to provide energy for factories, kibbutzim and recently established development towns in remote areas.

Sold through Toronto State of Israel Bonds, the Capital Note will be repaid in full in five years, sufficient time for the proceeds of the money to generate new dollars.

In making the announcement of the $1-million loan to Israel, Beth Emeth Bais Yehuda president, Irving Horowitz stated: "Our board of directors, after careful study, was pleased to take this decision to help Israel at a time when hard currency is so desperately needed. Our Israel Bond committee, now as in the past, has risen to the occasion to raise the necessary monies to make this commitment a reality."

Horowitz gave special commendation to David Anisman, Bond committee chairman and former synagogue president, for his efforts in bringing the project to fruition. Amongst the others who were instrumental were Jim Graff, Abe Berman, Wilfred Kideckel, Sigmund Reiser, Morris Shoom, Ralph Snow and Harry Turk, Bonds co-chairman.

Herbert Green, immediate past general chairman of the Israel Bond campaign, and a member of Beth Emeth Bais Yehuda, and James Senor, Israel Bonds executive director, also played important parts in consummating the loan.

The million dollars was borrowed from Bank Leumi in New York City and was arranged by its vice-president, David Crohn, and its representative in Canada, Amos Tal.

The interest differential — the interest spread between the amount charged by the bank and that yielded by the Bond — came to $50,000 for the five-year period. This amount recently was raised at a special draw and dinner held at Beth Emeth Bais Yehuda; co-chairmen of the project were David Anisman and Jim Graff.

At the time of the purchase only three other $1-million Notes had been sold in North America, with the Beth Emeth purchase the trial blazer in Canada.

"Now that one of the major congregations in our community has worked out the details and shown that it could be done, it is hoped that others will also help Israel in this very effective and productive manner," declared Green, now serving as associate chairman of the 1976 Israel Bond campaign.

Other sources for the attainment of $1-million sales for Israel were discussed at the recent meeting of the Israel Bonds campaign cabinet. The general chairman, Norine Daniels has announced that Milton Rusonik, associate chairman for the current drive, has accepted the chairmanship of the institutional Bond program including additional million dollar notes. Other congregations will be contacted in the near future to maximize support for Israel through this program.

'Israel's enemies are forming plan to discredit it, give PLO credence'

By NANCY SCHWARTZ

TORONTO —

The enemies of Israel are working out a plan to methodically discredit Israel and give credence to the PLO and its sympathizers, says Rabbi Jordan Pearlson.

"The process operates on the premise that if a UN controlled by the Western countries could legitimize Israel, then a General Assembly controlled by the Third World could legitimize the PLO," said the Temple Sinai Congregation rabbi.

Speaking at the recent annual Pioneer Women Adopt-A-Child dinner at the Adath Israel Synagogue, the rabbi censured the Arab-Russian-African coalition with conspiring to squeeze Israel out of the UN.

"The General Assembly has become a voice for attacks upon the cultures that brought the UN into being," he told 500 persons.

He called it ironic that nations whose histories go back 10 or 11 years have equal status with a nation whose history goes back, 2,000 years.

He charged that one can't expect any sensitivity to terrorism from countries who came to their present rule through terrorism.

The seven years from 1967-74 were fat ones, but Israel is experiencing lean years now, he said. "Things will improve in time, but not without bloodshed, for history tells us that the world only moves when Jews suffer, the conscience of the world takes shape when Jews bleed."

Israel is counting on Jews to stay with her through these lean years, he said. "We do have friends in Europe who put human values ahead of economics, but Israel will remain threatened until new forms of energy are developed and we can undo the damage that has been done."

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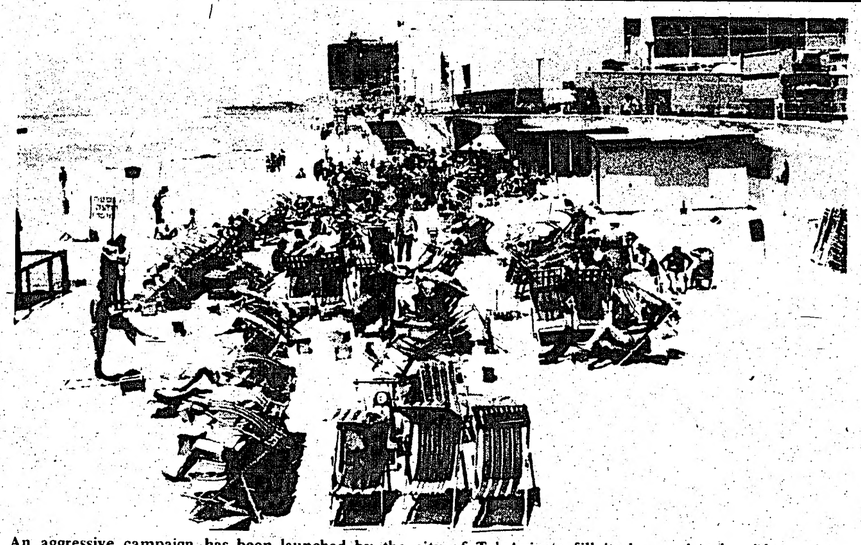

An aggressive campaign has been launched by the city of Tel Aviv to fill its luxury hotels with tourists. Lewis Levendel paid a visit to the metropolis to meet with tourism officials and see new attractions.

Tel Aviv begins aggressive drive to regain pre-eminence in tourism

This is the final article of a five-part series in which CJN Associate Editor Lewis Levendel describes his visits to some of Israel's tourist spots. This article deals with Tel Aviv, which is going after the tourist dollar with renewed vigor.

TEL AVIV —

Once the focal point of tourism in Israel, this metropolis has launched an aggressive campaign to regain its pre-eminent position.

Until the mid '60s, most visitors came here, and stayed during their entire visit with only day trips to other scenic and historic spots in the country. However, in the aftermath of the Six Day War, there was a boom in tourism with hotels springing up in all major tourist areas. And the Old City of Jerusalem became the compulsory attraction in the country.

The city's managing director of its Association for Tourism freely admits that when all the luxury hotels along the Mediterranean are completed, Tel Aviv will resemble Miami Beach. Says Amos Kinamon: "There's nothing wrong with Miami Beach. People want to be near the beach. There are hotels for every taste and pocket, and lots of shops to meet tourist requirements."

But further questioning reveals that Tel Aviv is very much after the more affluent tourists from abroad. There are 8,000 rooms in five-star hotels and less than half that total in the two, three and four-star categories combined. However, Kinamon says many of the five-star hotels do charge less that what they can.

Driving south along Hayarkon, he proudly pointed out some of the new facilities — five-star hotels surrounding the tourist centre under construction, and a marina which will be officially opened in October. The tourist centre, now in partial operation, will have 120 stores in a carousel-type structure. It is being built by a company jointly owned by the government and the municipality.

From this centre, one thing I noted that had changed were the breakers that had been built in front of the city's principal beaches in order to enlarge them and allow for safe swimming.

Leaving this area, situated between the Hilton (still very much "the" hotel in the city) and Dan Hotels on Hayarkon, we drove to an older part of the city — the Manshia area — currently under redevelopment. This area will be highlighted with a reclaimed seashore park, a huge recreation centre and two hotels, one a Canadian Pacific, in a new commercial area.

By car, it's only a couple of minutes to the old city of Jaffa, now part of Tel Aviv, and the city's principal tourist attraction. Mother town of Tel Aviv, its history dates back to biblical times. Its minarets, domed roofs, historic citadels, cabled lanes, corkscrew-turning alleys and ancient harbor conjure up the vivid panorama of a history extending back over 4,000 years.

Jaffa is going to turn the old harbor of the port into a marina. It has already roofed the famous flea market to permit year-round shopping in comfort. The renowned Artists' Quarter continues to expand and offers delights to suit most visitors' tastes and pocketbooks.

Nearby is the oldest part of Tel Aviv — Neve Tzedek going back to the turn of the century — which is now beginning to be restored. No new buildings are being allowed in the old Yemenite area, which the city hopes to turn into a second Jaffa. The municipality is buying up land as it becomes available, and boutiques are beginning to sprout.

From here, we drove through the downtown which is just a bit too bustling for most visitors. Tel Aviv is one of the five largest cities in the world without a subway system. Thousands of small cars bring visible pollution into the city centre. The city may restrict all cars from the city centre or limit them unless they carry passengers. There have been numerous transportation studies, but still the small cars come.

One of the newest "must see" spots is David Ben-Gurion's house which I found mysteriously under-publicized. Anyone interested in the man or the history of the country he led for so long, will be fascinated by this simple house built 50 years ago years ago on Keren Kayemet (since renamed Ben-Gurion Boulevard).

On the first floor, we see the room that served as the prime minister's bedroom and shelter during the 1956 Sinai Campaign. From his sickbed here, he kept in contact with military headquarters and received reports on operations. Simplicity is the keynote in the family living room and kitchen.

The second floor served David Ben-Gurion only, and includes one bedroom and four library rooms, the first of which was a study. Here sits the telephone which kept him in direct contact with the defence ministry. His personal library of 20,000 volumes has to be one of the most impressive in the world.

All the exhibits in the house are the daily items belonging to Paula and David Ben-Gurion, and are in the same place and the same condition as when they lived there. Most interesting are the displays of awards and tributes he received, and pictures of him with other great men of this century.

The Valhalla of trout fishing

Roscoe, Sullivan County:

Like the pilgrims drawn to Canterbury in Chaucer's day, that special type of sportsman — the trout angler — has been arriving in recent days at Roscoe in the Sullivan County Catskills.

The fishermen have come to inspect the waters at Junction Pool, the point where the Beaverkill and Willowemoc Rivers meet, forming an angler's Valhalla, and where they have been going after trout since April 1.

It was in Roscoe, a little more than 100 years ago, that fly-fishing was introduced, and it was at Junction Pool that the art was perfected.

The early arrivals like what they have seen and anticipate an excellent opening day and season. In fact, the forecast is for nearly ideal water conditions.

Both the Willowemoc and Beaverkill are running high, wide and clear. An unusually harsh winter in the storied Catskills was followed by a late winter thaw, creating an abrupt, almost summer-like rise in temperatures. This did much to melt the bulk of the heavy snow accumulations in the deep woods.

However, a return recently to a more seasonable climate, with frequent evening snow flurries, assures that the water levels of the famous streams will remain high, regardless of weather conditions between now and opening day.

Because of the early "run-off" of the snow, brought on by late February temperatures that climbed into the 70's, the streams likely will be free of muddy conditions that are the despair of anglers.

It all means lots of trout, and fun for fishermen.

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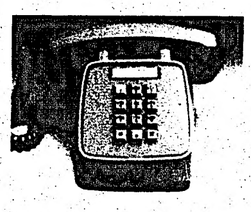

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Congregants support settlement

Cont'd from Page 1

participating in that kind of exercise."

In an angry denunciation of the press, he added that publicity surrounding the case was detrimental to the solidarity of the synagogue and the image of the Jewish community as a whole.

"The press could hardly restrain themselves from getting in here," he added. "They were drooling at the mouth in preparation for this trial. The allegations and counter-allegations would provide fascinating and lurid reading. It would put on display the Jewish community in the worst light and in a distorted manner."

Anticipating some backlash, Shibley commented: "If you consider (the publicity) to be provocative don't give it any more to feed on. I don't feel any interest will be served by a parade of speakers... Don't use this meeting as a stage, the stakes are too high. Display to the world at large a unity, a beginning to the end of divisiveness."

The lawyer outlined, in detail, his rationale for the "fairness" of the final offer. The settlements' benefits, he explained, included the facts that: an additional $200,000 of unrecoverable legal costs would be avoided — costs that would have been incurred had the action continued; the insurance company had increased its offer to $100,000 from the $35,000 suggested last July; the individual plaintiffs in a suit against the congregation had agreed to pay their costs of $25,000 themselves; all five lawsuits could be resolved within one overall package and a long-term bitter dispute, dragged through the courts and press, could be prevented.

In tabulating the figures behind the settlement, Shibley argued that the rabbi, had he left on good terms, was still entitled $120,000 to cover 17 months of severance pay, six months of sabbatical leave and expenses.

Under the contract terms, reimbursements for contributions to pension, house and expenses amounted to $60,000 a year, or $720,000 over the remaining years until the rabbi's retirement, at 65.

In effect, intimating the settlement was a bargain, he argued that the $225,000 to be paid out over the 12 years has a present value, in terms of purchasing power, of closer to $130,000.

Robinette followed Shibley's address with a short statement supporting his colleague's advice and sentiments.

In the question period which lasted less than 10 minutes, one member asked whether the settlement would prevent Rabbi Rosenberg from airing his views in the press or in any future publication or book, to which Robinette replied "that would be impossible".

Another member questioned the role of the Rabbinical Assembly throughout the course of the case and its judgment on Rabbi Benjamin Friedberg. Congregational President Albert Gellman said the Assembly "was not as helpful as it could have been". Rabbi Friedberg notified the congregation's lawyer's that his status with the Assembly and his personal interests were not to be considered at all in drafting the settlement.

(The CJN has learned that the Beth Tzedec board of governors has renewed Rabbi Friedberg's contract for three years and that the United Synagogue of America, the lay body of Conservative synagogues, formally recognized his legitimacy four months ago.)

Within a short two hours, a crowd of 1,200 characterized by its decorum and an unforeseen solidarity put to rest a painful chapter in the synagogue's history. Many congregants were visibly relieved and eager to meet Shibley's request for a "unanimous" vote and to relax three-year-old stresses.

Dinitz on peace

Cont'd from Page 1

He scoffed at the notion that Scranton's speech might foreshadow an American reversion to the 1969 Rogers Plan under which Israel would vacate most of the occupied lands.

"President Ford has said that borders should be freely negotiated," he explained. "The subject of final borders has never been discussed with the U.S."

Asked to comment on scattered reports that U.S. Secretary of State Henry Kissinger believed Israel had to return to the 1967 lines, Dinitz said: "If Kissinger thinks so, he's never told us."

Dinitz was also asked to reply to current speculation that Washington is moving toward some kind of recognition of the PLO.

"The U.S. will not recognize nor have any contact with the PLO until it recognizes Israel and agrees to abide by UN resolutions 242 and 338," he said.

Dinitz admitted there were "some genuine problems" between his country and the United States. Yet in spite of American-Israeli divergencies on the disposition of the occupied areas and the status of Israel's settlements on the West Bank, Golan Heights and Sinai Peninsula, there

The ambassador was asked to confirm reports that Henry Kissinger had withheld vital arms from Israel during the Yom Kippur War. He said Kissinger had done no such thing. "This is where all the writeups are wrong."

Speaking of the disturbances which rocked Israeli Arab villages, Dinitz said the upheavals, which claimed six lives, did not represent the national mood. "The same day of the riots, 70,000 Arabs crossed the border into Israel to go to their jobs. 95% of Arab children went to school as usual and the majority of Arab businesses opened."

Chicken war in Toronto

Cont'd from Page 1

respective federal governments. The local fresh product is not — the government only requiring mandatory inspection for poultry which crosses provincial and U.S. lines.

Congress sources say the expense of building a plant which would meet government requirements, here, would be prohibitive. According to Rabbi Felder, "hygiene is a government matter; kashruth is Congress' concern."

The problem over the local shchita industry is a longstanding one. Montreal poultry has been imported to this city for several years. A spokesman at Baycrest Geriatric Centre confirmed the institution has favored the Montreal product over the local one for many years, but refused to offer an explanation as to why the Toronto kosher poultry was unacceptable.

According to several sources within the CJC, Congress had offered the Toronto shochtim the opportunity of banding together, union-style, pooling all their earnings, and receiving Congress subsidization. The plan, formulated by the late Meyer W. Gasner, former chairman of the Orthodox Division, fell through because of lack of support from the shochtim themselves, the sources claim.

Now the shochtim are turning to Congress for support. They fear their industry is in jeopardy. Abraham Perl, a 70-year-old Roumanian shochet who has been plying his trade in Kensington since he arrived in Canada in 1951, remembers when there were close to 30 shochtim slaughtering poultry in this city just two decades ago. Those who couldn't make a living in the industry have turned to other jobs. "If it keeps going like now," he says, "in two years they could close all the slaughterhouses."

CORRECTION

The Dominion Stores ad which appeared in this paper dated Friday, April 9, 1976 was incorrect.

The values effective are until closing time Saturday, April 17, 1976 at the following stores only:

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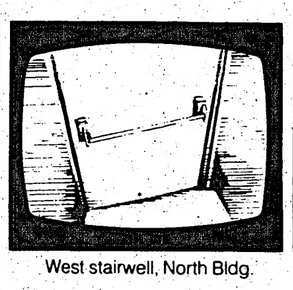

West stairwell, North Bldg.

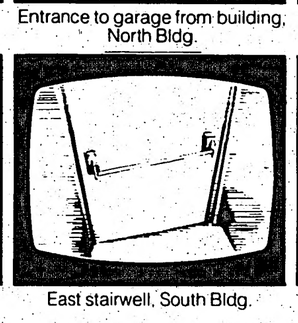
East stairwell, North Bldg.

Exit to building from garage, North Bldg.

Entrance to garage from building, North Bldg.

Lobby, South Bldg.

West stairwell, South Bldg.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Dance at 788 Marlee Ave. Saturday, April 17th from 8:30 p.m. For **ages 30 & over.** Ladies $1 - Gentlemen $2. All refreshments are Kosher L'Pesach. Please do not bring any chometz. 16

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FLORIDA PROPERTIES FOR RENT

Arlen House East, North Miami Beach - 1 bdrm., 1½ baths, furnished apt., 24 hour security, tennis courts, health club etc. Available May 1st - Nov. 30th, $350-monthly. 445-0773, references required. 16

Charming 2-Bedroom, 2 bath, Miami Beach on ocean. Beautiful view ocean and Indian Creek. All conveniences. December through March $4,000. Box 723, Kendall Station, Miami, Fla. 33156. 16

TAKE OVER LEASE at 1973 rent to Oct. 31, 1977. Year Round Resort - Beautiful 1 bdrm. apt. furnished. Free parking. Southeast exposure. Balcony overlooking Biscayne Bay on Harbor Island. Patio and garden grounds, attended pool, umbrellas, lounges, fishing, boat docks, coffee shop, card rm., social club. Available now. Must leave this paradise for health reasons. Security & references required. Phone: 1-305-757-1789. 16

MIAMI BEACH - Ocean Front, sandy beach. Efficiencies. Weekly or monthly rates - $20. weekly & up. Whitehart Hotel, 315 Ocean Drive. Call collect (305) 672-0841. R

FLORIDA PROPERTIES FOR SALE OR RENT

NORTH MIAMI
Condominium - 2 bdrms., 2 baths, deluxe ocean view, intercoastal, fully furnished or unfurnished, for sale or for rent. Available May. Sacrifice, 638-0748. 16

HELP WANTED

Notice to Advertisers - The Ontario Human Rights code prohibits discrimination because of age, sex marital status, race, creed, color, nationality, ancestry or place of origin. In compliance with this code, **The Canadian Jewish News** reserves the right to make the necessary changes in advertising copy. R

WASSERMAN

AGGRESSIVE REAL ESTATE SALES MEN AND LADIES REQUIRED
65% listing & selling commissions. No Gimmicks, 638-6700 Mr. Wasserman. All calls confidential. R

Bookkeeper-Typist, experienced, good working conditions. Glencairn-Dufferin area, 789-4391. 16

Kosher Cook for residential Summer Camp near Orangeville. Call 889-0889. 23

Housekeeper - For large home Steeles & Leslie area. Both parents at business, short hours, 5 day week, live-out. Excellent salary for right person. Call 749-9222; 881-6279. 16

KITCHEN STEWARD
BAKER
HEAD CHEF AND COOKS
For summer camp, north of Toronto, June-August, 9 weeks. Experience with Jewish Cuisine desired. For appointment call 789-2193. 16

REFORM JEWISH DAY SCHOOL
A Liberal Jewish Day School seeks experienced kindergarten to elementary teachers, for full-time positions for fall of 1976. Assets! successful teaching experience in the informal classroom; A desire to be innovative and work as a team with teachers, Liberal Jewish Education. Send resume to Leo Baeck Day School, 120 Old Colony Rd., Willowdale, Ont. M2L 2K2 or call 445-5281. 16

HELP WANTED

Housekeeper wanted for Jewish home, Bathurst-Finch area, to live-in, 2 children 3 & 7 years old. Private rm. "References" call 630-7501. R

HOUSE FOR SALE

Brethour

UPPER VILLAGE
Exclusive - Doctor's Residence, newly decorated, 4 bdrm., 2 storey, brick home, attached garage, finished rec. rm., walk-out to pool sized garden, new cedar deck, 2 fireplaces, living & dining rms. radiate hospitality and charm, many expensive extras. Call Esther Axelrod, 226-1262. 16

AVENUE RD. AT WILSON - Beautiful 2 bdrm. bungalow with professionally finished bsmt. Asking $66,900. Mr. Gulyas, 482-4777 or 482-1840. Mr. Dennis R.E. Ltd. Realtor. 16

Don Mills - McNicoll, large 8 rm. modern semi $79,000. $15,000 down. Private, no agents, 964-6858. R

YORK MILLS-LESLIE
Custom built executive homes. For homes in Don Mills, Willowdale and Agincourt call Austin, 447-8503. **AUSTIN FERNANDES INC. REALTOR.** 16

BATHURST VILLAGE
Magnificent very spacious newly built stone front side-split, 4 bdrms. on 1 level. Beautiful family rm., 2 walk-outs, 2 car garage, fireplace, 3 baths, central air, professionally finished bsmt. Extensive landscaping & thousands of $ in extras. Reduced to $139,500. A rare opportunity! Mr. Bloom, 223-4222 or after 6 p.m., 222-5723. George Metz R.E. Ltd. Realtor. 16

TAL-RAM REAL ESTATE LTD.

LOWER VILLAGE
Just Listed - $197,000
A very handsome stone front 2 storey residence in choice location. Main floor features grand entrance hall, interesting layout including huge separate living rm.; panelled den, exquisite dining rm., excellent size kitchen plus separate breakfast rm., powder rm. 6 fantastic bdrms. all on 2nd floor, 5 washrooms, 3 fireplaces, high ceilings. Updating required. Mr. Tsur, 789-4325.

* * *

ALEXANDRA WOOD
Ranch Bungalow - Huge Lot
New offering. An elegant & immaculate 3 bdrm. bungalow. Featuring attractive open reception hall, king size living & dining rms., modern eat-in kitchen. Excellent master bdrm. overlooks fantastic garden with walk-in closet and 3 pc. ensuite. The lower level is fully finished & has separate maid's rm. Double garage. Truly a rare find in this area. Mrs. Solomon, 789-4325.

* * *

UPPER FOREST HILL
Just Listed - Builder's residence. Featuring wide open main floor flow with circular staircase leading to 5 bdrms. on 2nd. Main floor library, green house off breakfast rm. Large rec. rm. and maid's quarters in lower level. Prime location, comfortable terms. Mrs. Katz, 789-4325.

* * *

CASTLEFIELD-CHAPLIN
On a 50X125 ft. lot, this 3 bdrm. bungalow has an interesting layout & is a real treat in this sought after area, conveniently located to shopping, transportation & synagogues. Garage, private drive. Asking $105,000. Mrs. Goldhar, 789-4325.

* * *

BETH TZEDEC AREA
Just listed on Croydon Rd., a beautiful 4 bdrm. home with a main floor separate family rm. plus separate breakfast rm. Pool size lot, master ensuite, terms to suit - Vendor will hold large 1st. To view call Mrs. Kirsh, 789-4325.

* * *

BATHURST - EGLINTON
A spacious 4 bdrm. home featuring centre hall styling, master ensuite, finished rec. rm., main floor sunroom. This home is centrally air conditioned & is an excellent start for the young family. Comfortable financing, priced to sell. Asking $112,500. Michelle Levy, 789-4325.

TAL-RAM REAL ESTATE LTD.

Leslie-Steeles: executive 3 bdrm. townhouse. Central air, kingsize master, ensuite; den; walk-out to large private yard. Shows beautifully; $61,900, 493-9107. 16

Charlton Blvd. Willowdale
Spacious Back Split, natural stone front, 4 bdrms., teak den, recessed walnut panelled family rm. with built-in bookcases, modern walnut kitchen. Finished teak recreation rm. with fireplace, built-in wet bar, additional kitchen. Double garage, open oak staircase. Central electric heating & water-cooled Carrier air conditioning. Humidifier, electro-static air cleaner. Close to synagogues and Associated Schools. Asking $175,000. Private Sale, 223-4551. R

Moving to Hamilton?
We are pleased to offer this quality home to the discriminating buyer. Located in Dundas, 10 minutes from McMaster University & synagogues. This fine home features 10 spacious rms., including Florida rm. To view, please call Jack Levy, 1-526-9451. Levy Real Estate Ltd., Realtor. 16

LEVY
REAL ESTATE LIMITED

HOUSE FOR SALE

TAL-RAM REAL ESTATE LTD.

NEW LISTING
Charlton Blvd.
Bathurst - Finch
Exquisite custom built backsplit, just 5 years old - features include magnificent entrance hallway, ultra modern kitchen, twin size bdrms., panelled den, family rm. & finished lower level. Thousands in extras - beautiful decor. Walking distance to synagogue. Mrs. Kirsh, 789-4325.

* * *

UPPER FOREST HILL
$119,500. A super centre hall, 3 bdrm. home in move-in condition. Separate large breakfast rm. adjoins interesting kitchen. Excellent bsmt. delightfully finished with separate rec. rm. and office. Many appreciative extras including central air. Large 8½% mtge. Pool size lot. Mrs. Katz, 789-4325.

* * *

LESLIE - STEELES
New offering. An outstanding 2 storey, 4 bdrm. home on a pool size lot. Spacious main floor features exciting family rm., 2 walk-outs to cedar deck, laundry rm. Many expensive extras - central air, 2 car garage, 9½% first mtge. Mrs. Kirsh, 789-4325.

* * *

UPPER FOREST HILL
$137,000. A spacious centre hall plan, 4 bdrm. residence. Separate panelled den with walk-out to excellent yard. Powder rm. on main. Totally finished huge bsmt. Kitchen has eat-in area & good working area adjoining separate storage rm. A super home - excellent value. Renee Bald, 789-4325.

TAL-RAM REAL ESTATE LTD.

Leslie - Steeles
Picturesque revine lot, modern 4 bdrm., centre hall plan, custom kitchen, open to family rm. with fireplace, main floor powder rm. and laundry rm., central air, walk-out to bsmt. Private $149,000. 493-4359. 16

Harvey Kalles Realtor

Ucci Built Resale $169,500
YORK MILLS-BAYVIEW
383 BAMBURY RD.
OPEN HOUSE
SUN. 2-4 p.m.
Most appealing Ucci designed 2 storey Georgian executive home. 5 bdrms., family rm. & library on main floor as well as laundry rm. and powder rm. Super gourmet kitchen. Most desirable part of York Mills & Bayview, close to 3 schools. All the amenities you could wish for. This house won't last! Come see it with Elise Kalles, 449-1873 or 787-6161.

* * *

BAYVIEW - YORK MILLS
$189,500
This quality built 2 storey, 5 bdrm. home with main floor family rm. is situated on a beautiful treed lot in a most desirable area & includes many extras. For appointment to view, please call Eileen Cohen, 449-8690 or 787-6161.

* * *

HOME OF DISTINCTION
Exciting Architecture-
Fifeshire $285,000
Exceptionally spacious contemporary home all on one level in this sought after location. Fabulous layout. 2 storey living rm., library, family rm. & bdrm. wing all face internal formal court yard. One of a kind house - a must to inspect. Elise Kalles, 449-1873 or 787-6161.

* * *

LOWER FOREST HILL
A GRAND HOUSE
$289,500
Quality throughout, exceptionally spacious home - richly panelled traditional halls, dining rm. & library - 2 fireplaces - 7 bdrms. (4 with ensuite baths), fabulous master with private sitting rm. & so much more! Elise Kalles, 449-1873; 787-6161.

Harvey Kalles Realtor

BATHURST PATRICIA
Luxury 3 bdrm. Townhouse. 3 bath rms., finished rec. rm., broadloom throughout, attached garage. Close to synagogues & all conveniences, 18 unit complex. Call 781-2161.
MAX NOVACK REAL ESTATE, REALTOR. 16

Bathurst - York Downs - Luxurious ranch bungalow, pool size lot, attached double garage, 4 bdrms., 4 baths, large master with ensuite, spacious ultra modern kitchen with walk-out, completely finished bsmt., 2 open fireplaces, central air, many extras. Ellen Zener, 636-5200. Lil Rush R.E. Ltd. Realtor. 16

the Permanent

BETH TZEDEC AREA
$249,000. This custom built home is located on a magnificent lot 70'X120'. It features a main floor den, utility rm. and a gourmet kitchen. There is a smashing walk-out lower level plus separate maid's quarters. Central air, burglar alarm and much more. Pegged floating staircase. Walking distance to synagogues, schools & transportation. Exclusive with Elaine Goldenberg, 789-7351 or 489-1526.

* * *

BLUE FOREST
Exquisite 8 rm. backsplit featuring ultra modern kitchen, panelled family rm. & den & lovely decor throughout. Situated on a handsome lot, this prestige home is close to synagogues, shopping & transportation. Come see it with Gary Mitchell, 789-7351 or 635-0854.
Canada Permanent Trust Realtor. 16

HOUSE FOR SALE

HERSH

ALEXANDER WOODS
Steps to Shaarei Shomayim
$144,500. Stone front custom built 6 rm. bungalow in prestige area. Central air conditioning. Elegant L shaped living & dining rm.; large kitchen. Finished bsmt. with 4th bdrm. Attached garage. Mrs. Ida Weisfeld, 633-7777.

* * *

BATHURST MANOR
LUXURY BUNGALOW
Stone front, 6 rms., double garage. Self-contained bsmt. apt. + rec. rm. Master bdrm. - 3 pc. ensuite. Ultra kitchen, close to TTC, shopping, schools, synagogues. Mrs. Rose Stone, 633-7777.

* * *

BAYVIEW - STEELES
2 STOREY - 4 BEDROOMS
$145,000. 9¼% mtge. Beautiful executive home. 4 washrooms; finished bsmt., garage. Close to all amenities. Ruth Trachter, 633-7777.

* * *

BATHURST - LAWRENCE
BUNGALOW - BSMT. APT.
$20,000 down. Spacious 5 rms. Can be converted into 6 rms. 1 mtge back. Many extras. Mr. Pike, 633-7777.

* * *

VIEWMOUNT - BATHURST
$98,900. Large living & dining area. Main floor panelled family rm. Ultra kitchen, 3 spacious bdrms., 3 washrooms. Vendor will hold large mtge. Rita Brown, 633-7777.

* * *

BATHURST - WILSON
TRIPLEX
Two-3 bdrms. One-1 bdrm. apts. Parking for 4 cars. Large garden. Vendor will take back 1st mtge. Evelyn Pollock, 633-7777.

* * *

BATHURST - EGLINTON
JUST LISTED!
$71,500. Spacious 2 bdrm. bungalow. Party size living & dining rms. Workable kitchen with eating area. Finished bsmt. All appliances. Newly decorated. Lynda Stoneman, 633-7777.

Rose Hersh Ltd. Realtor. 16

Young & Biggin Ltd Realtor

FINCH - WILMINGTON
$115,000
Super 3 bdrm. sidesplit, 13 years old, family rm., finished bsmt., central air, broadloom, drapes, immaculate condition. Vendor will take back mortgage. Call Max Lieberman, 487-7101. 16

Harvey Kalles Realtor

BATHURST MANOR
$129,000
1st offering of this 3-4 bdrm. backsplit home. Ideally located close to synagogues, schools & shopping. Master has ensuite of course. Comfortable for family & unusually spacious for entertaining, lower level completely finished - family rm. with walk-out to private garden. Centrally air conditioned. For more information on this one call Joyce Lindzon, 636-8478 or 787-6161. 16

Harvey Kalles Realtor

LESLIE - STEELES
WYCLIFFE OLD TOWNE
PRE-CONSTRUCTION SALE
4 NEW HOMES ONLY
PRICED FROM $119,900
4 bdrm., 3 bathrooms, family rm. with fireplace, Hollywood kitchens with daylight ceiling, circular stairs, walk-out bsmt. with some models, many extras. For information, call Bernard B. Weinstein Real Estate Ltd.
223-4026 16

CLANTON PARK SYNAGOGUE
Bathurst-Wilson - Large 3 bdrm. ranch bungalow. Panelled den, finished bsmt. apt., 3 baths, central air conditioning, attached garage. Close to Beth David Synagogue, schools & TTC $125,000. Open for offer as owner bought another house. Private sale, 449-0681, after 5 p.m. 30

Don Mills - Van Horne
Priced To Sell
$108,500 - Attractive 2 storey home! 4 bdrms., 3 baths, fully broadloomed! central air! fantastic financing! Close to schools & shopping! **Open House - Sundays 1-5 p.m. at 18 Houston Cr.** Please call Ruth Goldberg, 486-1400. 16

RICHARD LEVINSKY® REALTOR

ISRAEL PROPERTIES FOR RENT

Large luxury apartment heated and air conditioned in central Ramat Gan, Israel offered in exchange for a similar apt. in Metro, Toronto, 636-9713 or in Israel, 781-538. 16

ISRAEL APARTMENT FOR SALE

Israel Apt. For Sale. 3 bdrm. modern apt. in Rehovot, 630-7517. 16

ISRAEL PROPERTIES FOR SALE

RAMAT GAN - central 2 rm. apt., 429-0671. 23

OFFICE SPACE FOR RENT

Wilson-Bathurst, air conditioned space with 2 Sefrel Torah, Seforim & kitchen facilities, available for religious purposes & society meetings, 368-9647; 489-3095; 635-6277. R

OUT-OF-TOWN

OUT OF COUNTRY PROPERTY WANTED

ATHENS - SALONIKA
PIREUS - GREECE
Urban property wanted. Apply with information to location. Write to P.O. Box 452, Station E, Montreal, Quebec. R

OUT-OF-TOWN APARTMENTS TO RENT

Miami Beach, deluxe furnished 1 bdrm. apt. for rent. Starting May 1st, near Hotel Fontainebleau, 638-7762. R

OUT-OF-TOWN PROPERTY FOR SALE

North Miami off Biscayne Blvd., luxury studio, completely furnished, air cond., 2 walk-in closets, full kitchen, heated pool, sauna, broadloomed throughout, drapes, excellent shopping close at hand. 7½% mortgage, low down payment, $21,000. Call 223-4510. R

PERSONAL

Professional Gentleman in 40's would like to meet intelligent and sincere young lady, complete woman, interest in marriage, preferably slender but good looks not important. Write to Box 4446, CJN, 22 Balliol St., Suite 15, Toronto, M4S 1C1. 23

Spiritual Card Reader & Palm Reader, appointments 8 a.m. to 9 p.m. One visit will convince you with every day problems of life. She will tell you who your friends or enemies are. How to win the one you love. Lucky days and numbers will be given. **Readings Are Private,** 358 Bathurst St., Apt. B., 363-4348. R

Tall, dark & handsome widower, business executive, wishes to meet an attractive, personable lady for companionship & possible marriage, age 35-45. Box 303, Postal Station Z, Toronto. R

Are You Unmarried? Are you looking for a suitable companion for marriage. Turn to the oldest and best qualified Shadchan service. In Toronto contact Mrs. Fren, 532-4207. In Montreal, Mrs. Nadin, 282-0058. R

Female companion to frequent thrice weekly, with senior citizen, festivities in Royal York Hotel, 782-8117. 16

Gentleman early 40's wishes to meet attractive, independent, refined woman 30-40 years old for companionship. Object matrimony. Please reply to CJN, Box 4440, 22 Balliol St., Suite 15, Toronto, M4S 1C1. 16

Lady in 50's, 5 ft. 3 in., attractive, employed, enjoys going out, desires to meet refined gentleman non-smoker. Write to CJN, Box 4448, 22 Balliol St., Suite 15, Toronto, M4S 1C1. 16

Marriage minded female, 28, seeks sincere gentleman. CJN, Box 4449, 22 Balliol St. Suite 15, Toronto. M4S 1C1. 16

Refined Gentleman, age 40, seeks refined Jewish lady, object matrimony. Write to CJN, Box 4447, 22 Balliol St., Suite 15, Toronto, M4S 1C1. 23

World Wide Dating & Matrimonial Agency. All ages. **Free Brochure.** Call (305) 722-6300 or 721-8257. Write: LDE, P.O. Box 5643, Ft. Lauderdale, Florida 33310. 16

ROOM FOR RENT

Bathurst - Sheppard furnished rm., separate entrance, kitchen privileges, 630-7539. 16

For Babysitter, Bathurst - Dupont. Tue., Thurs., 4 p.m. - 11:30 p.m.; Wed. 6 a.m. - 2 p.m., 922-2515. 16

SERVICES

Appliances

All repairs to refrigeration and air conditioning, commercial and domestic. Also industrial processing machinery. Free estimates. Call All Repairs, 661-8503. R

Wasser's TV Service - Sales & Rental Ontario government certification #1061. Member: Toronto Television Association. Over 25 years in TV service business, 636-6666. Our name is your guarantee. R

Carpenters

Carpenter - All types of carpentry work. Stores, residences, offices. Call 922-9482. R

Carpenter, cabinet-maker, remodelling stores, offices, rec. rms. Repairs. License B-758, 633-9230. R

M.&A. Carpenters - Cabinetmakers and renovations, free estimates, Manuel, 678-2269, Alves, 767-1445. R

Carpenter, General Contractor, 35 yrs. experience, excellent work, 221-5942. R

Carpenter/Contractor. Residential, commercial. Alterations; drywall; finishing bsmt. Reasonable. Free estimates. **Isaac,** 636-5900. R

CARPENTRY - dry-wall, ceramic, acoustics, & painting. Residential or commercial. 466-7810. 23

SERVICES

Clothing Fur Repairs

Fur Repairs, alterations, remodelling, also sheepskin coats, 494-3288. R

Parnes Clothing, men's and ladies suits, coats, made-to-measure from your cloth or ours. 706 Queen St. W., 366-2025. R

Ladies' coats and suits, in imported fabrics, ready to wear and custom-made, direct from factory, 366-5964. R

Electrician

Electrician - large and small jobs. Work guaranteed. Jerry, 638-6459. R

Air conditioning, electrical work. Act now and save, 630-6402; 630-6409. R

Furniture Repair

Welcome To Our Place
Fine furniture restorations, good antiques, reproductions, modern, office furniture. Boats up to 22 ft. long, architectural designs, made to order one of a kind furniture items. Decorate yourself or let us do it for you. Plywood mirror frames, coffee tables & pedestals etc. Terms $18/hr. service calls $25 plus material, pick up & delivery, 751-7892 office, 495-0787 shop. R

Handymen

Man with 1 ton truck will do light moving jobs, clean out bsmt., garages etc. Tree removals, window cleaning. Call Len, anytime. Reasonable prices, 261-8958. R

Handyman - Specializing in plumbing, carpentry, remodelling and painting, call 226-0658. R

Health & Beauty Care

MARCIA BEAUTY CENTRE
Facial, pedicure, manicure, electrolisis and wax. Best of care. European experience. Also wax for sale, 789-3503. R

PEDICURE By Eta Gardos, formerly from Montreal. European training, 30 years experience, 636-9524; 654-0220. R

Home Cleaning

Broadloom and upholstery cleaning on location, steam cleaning method. Rug Steam, 781-5359. R

Complete household cleaning. Free estimates. Call Jack of Trades, 291-4597. R

Cleaning - General home, apt. and office cleaning - also steam cleaning broadloom, 751-4771. R

Home Improvements

General Home Alterations. Reasonable rates, fully insured, all work guaranteed. Metro lic. #3438. Call 222-5032. R

General Work - building renovator and home improvements, 781-5403. R

H.G. Roofing, new eavestroughing, all kinds of repairs, free estimates. Call 221-8213. R

Maxie Roofing, shingles and flats, free estimates. Metro lic. #b1075. All work guaranteed, 769-7409. R

Invitations

Bar Mitzvah, Bridal Invitations. Generous discounts for all your Simchas. Complete selection of place cards, matches, bencher books, yarmulkes, business stationery. Hebrew script available. **Barbara Mortfield,** 633-8230 or 638-5040. R

BRIDAL, BAR MITZVAH INVITATIONS. Wide selection of traditional to modern. Kepahs, place cards, benchers, matches, address embossers, stationery & caligraphy. Now carrying the perfect lifetime gift, **THE BAR MITZVAH SCROLL** tm. Inscribed with Haftorah & confirmant's name & date of Bar Mitzvah on parchment, rolled into hardwood case, 14½" high, $22. Delivery 3 weeks. Phone order accepted with pre-payment. **Shirley Nelson,** 223-9785. 16

Landscaping

LANDSCAPING
From design, patio, stone entrance, waterfall, Japanese garden, fodding, planting, for new garden and rebuild. For free estimate, 889-9438. R

L. MYRIE LANDSCAPING
We supply an excellent maintenance service for all your gardening and landscaping needs. Stone work, patio and sundeck, pruning etc., 654-3930. R

TREE SERVICE
Trees removed, pruned or trimmed. Reasonable, 828-0154. R

Miscellaneous

A.D. GLASS CO.
24 hour emergency service. 986-Logan Ave., 463-4497. R

AMSTER TYPING SERVICE
Professional typing done at home. Call 630-3264. R

EXPRESSO FURNITURE
Stripping, refinishing, touch-up and repairs, pianos and antiques our speciality. Residential and commercial estimates free, 270-5595. R

SERVICES

Miscellaneous

General concrete & brick work, porch, sidewalk, patios, concrete dry-wall, chimneys, curbs etc. Work guaranteed, free estimates. Call 783-0545. R

Movers

MIKE'S MOVERS
Honest, reliable, dependible. Reasonable rates. We move anywhere. Piano specialists, 630-5222. R

Gemini - Movers - Top quality service, home, apt., offices, packing and piano moving, 782-8736. R

Piano Moving, dismantling, Gemini Movers, 782-8736. R

Nursing or Home Care

Practical nurse will take care of elderly, in your home, 654-3940. 16

Painters/Paperhangers

Painting & wall papering. 10 years experience, guaranteed work, free estimates, 633-5080. R

Ocianic Painting & Decorating

Exterior, interior, varnish, spray, free estimates, 461-2304. R

PAINTER
Lawrence-Bathurst area. Work guaranteed, low prices. Call 783-7583. R

Olympic Painting & Decorating, spray varnishing, interior & exterior, 654-4795. R

Painting & Paperhanging
A well done job is my business, your satisfaction guaranteed. References call John, 493-5411 after 6. R

Expert painter, interior, exterior. Free estimates. E. Montanari, 249-9788. R

Paperhanging & Painting experienced, efficient. Free estimates, work guaranteed. Call 661-2301; 781-1637. R

Painters, reasonable rates. Call anytime, 755-0539. R

Paperhanging & Painting, expert in all kinds of wall coverings, references. Call M. Friedman, 636-2263. R

Chris The Painter - Excellent interior & exterior work. Free estimates. Reasonable price, 651-7688; 249-5053. R

Paperhanging & Painting, residential, commercial, reasonable rates, experienced, 782-1955. R

Painting - Interior & exterior. Reasonable rates, 787-2572, after 6 p.m. R

Painting, paper hanging, reliable. 923-4222, evening 531-1560. 16

Painter - Decorator - Experienced, recent Russian immigrant, anxious to work, 429-7508. R

Painter & Paperhanger, 15 yrs. experience; reasonable. Larry, 769-5309. 16

Plastering

Plastering, big & small jobs, reasonable rates. Thomas Plastering. Metro Lic. B6969, 749-9514. R

Plumbing

P.H. 137
Having plumbing problem? Call Fisher Plumbing, 532-0384; 368-9967. R

Plumbing repairs, alterations, renovations, reasonable rates, 767-1582. R

Plumbing, heating, ceramic, repairs, alterations, renovations. Reasonable rates, 635-7186. P

Realty

Eugene Lawrence Realtor
Buying or selling real estate. Call Lawrence Real Estate, 363-0084. R

Re-upholstery

Quality Interiors, a name to depend on for all your upholstering needs. Large fabric selection. Free shop-at-home service, serving all of Metro. Call 638-6960, 24 hrs. R

SHARE ACCOMMODATION

Wanted young mature adult to share large renovated house with 3 others, Yonge-Eglinton area. Ask for Norman at 920-6371 days or 483-0907 weekends and evenings. R

Kosher Male to share apt. in London, May 15th - Aug. 20th, (519) 438-7873 after 7 p.m. 16

TOWNHOUSE FOR RENT

Finch-Leslie, 3 bdrm. Townhouse, family rm. and garage, 2 baths, $375/month. Mrs. Mills, 494-9838. R

VACATION PROPERTY

Lake Simcoe, Belle Ewart, well-treed lakefront property in exclusive area. Completely furnished, luxury, year-round, winterized all-electric vacation home. 4 bdrms., 2 bathrooms; large living rm. with stone fireplace; completely equipped laundry rm. and kitchen, including dishwasher. Large shared boathouse; 1 bdrm. guest cabin, $88,000. 445-8398. R

LAKE VIEW
Private sale, 50 miles from Toronto, at Balfour Beach, Roches Point: 6 bdrm. country home, fully broadloomed and furnished; all appliances. Baseboard heating, weatherproof aluminum exterior, easy access, 150 ft. to sandy beach, good marina and day camp, $65,000. 925-3273 or 486-7612. 16

OBITUARIES

Abbey, Frederick - On March 30, late of 569 Sheppard Ave. W.

Abramovitz, Abraham - On March 26, late of 120 Shelborne Ave.

Foster, Benjamin - On April 4, late of 755 Avenue Rd.

Freedman, Lorne Paul - On April 1, late of 118 Clifton Ave.

Fruitman, Herbert - On April 4, late of 43 Braemar Ave.

Garshowitz, Esther - On April 5, late of 15 Acton Ave.

Geller, Annie - On March 27, late of 3560 Bathurst St.

Gertzbain [Bain], John - On April 3, late of 44 Luverne Ave.

Gold, Ellen - On April 4, late of 230 Beverley St.

Greenspoon, Benjamin - On April 1, late of 3560 Bathurst St.

Grossman, Louis - On April 3, late of 205 Cummer Ave.

Hartman, Harry - On April 3, late of 1862 Bathurst St.

Kirshner, Joseph - On April 3, late of 7 Flemington Rd.

Kushnir, Monia - On April 9, late of 4 Mascot Place.

Lapides, Sidney - On April 5, late of 35 Canyon Ave.

Mendlewicz, Joseph - On March 24, late of 1861 N.W. 8th Ave. Miami.

Pernica, Percy - On March 28, late of 53 Ranee Ave.

Prashker, Mary - On March 29, late of 16 Sunneycrest Rd.

Rabovsky, Isadore - On April 5, late of 4 Superior Ave.

Rotman, Jacob - On April 4, late of 68 Brucewood Cres.

Schwarz, Ida - On March 27, late of 17 Twin Circle Ct.

Segal, Robert - On April 3, late of 515 Chaplin Cres.

Shuman, Samuel - On March 30, late of 134 Palm Dr.

Spector, Betty - On March 27, late of 55 Triller Ave.

Weingarten, Charles - March 25, late of 11 Goldfinch Ct.

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Arts

Common aspects in theme, form found in sculpture of Israeli Aharon Bezalel and master Henry Moore

art

By JULIANNA BORSA

Toronto has drawn a number of Israeli artists in recent months to display their work here. The latest in the series is Aharon Bezalel at Gallery One until May 1st.

Bezalel's work invites comparison to Henry Moore's. A master in his field, Moore has been a reference point throughout this century. The collection at the Art Gallery of Ontario has familiarized many with modern sculpture and made his own work a yardstick of comparison.

Bezalel and Moore have some common aspects in theme and form. Both deal with groups of figures — families, couples, mother-and-child combinations. They infuse naturalism with a certain primitivism in shapes, arising from their archeological interests. For example, Bezalel's **Seated Women** are like Moore's rendering of compact, simplified female figures.

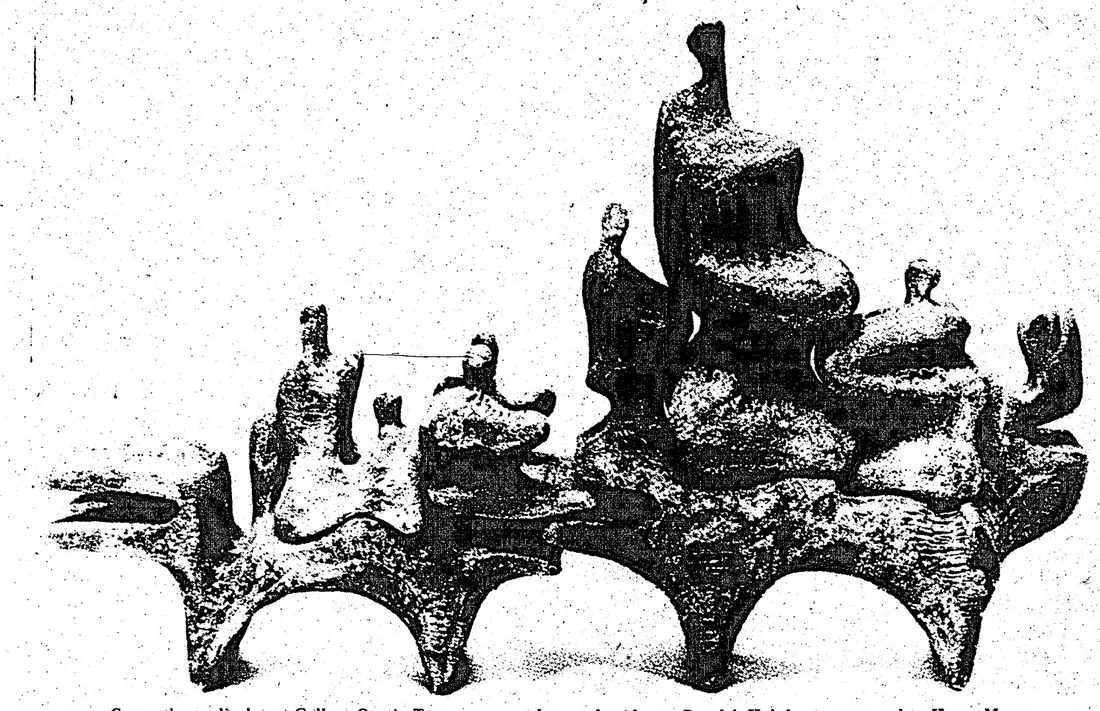
But the difference between the two sculptors are even more revealing. Moore maintains the traditional relation of viewer of sculpture: his works are monumental in size, placed high on pedestals, and invite a reaction to the exciting forms and spaces he creates. Bezalel's pieces on the other hand, rarely loom above the human scale; often they are small enough to handle, and so involve us by their tactile traits.

Moore's work have a flow and line intrinsic to them that elicit reactions from the viewer. Bezalel's depend on the audience's direct interaction to make the relationships between the strong vertical and horizontal axis interesting. He brings this interaction about by what he calls "interchangeable sculpture."

Every work consists of several pieces which can be moved around at will to produce a different arrangement, or a different sculpture. The artist believes the viewer should participate as an active partner in the creation of a work: "I think a piece of sculpture should be alive, whether it is in a museum, a home, or a public place. And even though I have created the basic work, what I have said can be state in many ways. I want the viewer to have a say in how the work should look."

Most of the examples at Gallery One are an illustration of this principle. Pieces fit into each other, or unfold to stand on their own, in addition to their role as part of the whole. In his **Aliah**, a piece for which he received the Jerusalem Prize for Sculpture in 1973, new balances and symmetery result from the various compositions.

Art of this nature poses delicate and dangerous problems. Many artists today demand that the public not just react, but interact with their work. They even allow decisions about the final outcome. These attitudes remove sculpture from the Moore pedestal, but if gimmicks are necessary to attract the viewer, can the work attain significance for the audience beyond a game?



Currently on display at Gallery One in Toronto are sculptures by Aharon Bezalel. He's been compared to Henry Moore.

'Large impressive book' on Jerusalem excavations

books

By BERNARD BASKIN

The Mountain Of The Lord, By Benjamin Mazar, Doubleday of Canada. $34.50

Jerusalem is a rich archeological storehouse; and one of the most exciting and fruitful sites for excavation is the Temple Mount. Over the years this area has been carefully investigated by a procession of experts, including such renowned scholars as Charles Wilson, Kathleen Kenyon and William Stinespring.

Now, Benjamin Mazar, dean of modern historians and archeologists in Israel — (and his associates) — have peeled away layer after layer of former civilizations, chiefly west and south of the Temple Mount and the ancient City of David. He has brought to light a trove of artifacts which includes pottery, inscriptions, sculptures, and coins.

From the time of the Temple he has discovered the upper cornerstone on which the priest stood who blew the trumpet to herald the coming of the Sabbath; the sweeping staircase, over 250 feet wide, which worshippers climbed on their way to the great court of the Temple; huge supporting pillars of the royal portico and a number of intricate underground passages.

Invaluable information is being obtained from the time of the biblical kings through the Roman, Byzantine, Ommyad, and Turkish periods up to most recent times. It is now possible to imaginatively reconstruct what the Temple and the surrounding area must have been like at its time of greatest glory.

It is a matter of scandal that these excavations which started in 1967 after the city of Jerusalem was united, have been denounced by UNESCO in what is clumsy and mischievious anti-Israel propaganda. The work, under the constant supervision of trained engineers and highly qualified technicians, does not threaten any existing structures or jeopardize the foundations of the Temple Mount. International groups that have conducted their own surveys have, without exception, emphasized that the work being done is vital and does not endanger religious or cultural edifices.

The Mountain of the Lord is a large impressive volume that includes along with its informative text 160 pages of photographs, including 16 plates in full color.

Despite its rather formidable price this is a basic work for anyone who is more than casually interested in the history of Jerusalem and in the city's buried archeological and architectural treasures.

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Baycrest Centre Campaign News

Advertising supplement to The Canadian Jewish News, April 16, 1976.

Premier opens addition to Baycrest

$9.8 million Capital Campaign launched April 12

Baycrest Centre for Geriatric Care is initiating a major, community-wide campaign to alert the public to its critical situation.

The Centre, now providing services to over 1,000 people, with nearly 2,000 more soon to utilize the facilities of the new community centre for older adults, needs $9.8 million to maintain its program.

Baycrest Hospital is in desperate need of renovation. Converted from 87 beds in a 22 year old building to 154 beds utilizing the small rooms and narrow corridors of the original Home for the Aged, the entire physical plant demands urgent changes, particularly in its heating and ventilation systems.

"There is a pressing need for $2.8 million in mechanical changes directed at patient floors," reports hospital administrator Steve Rudin. "Older people get dehydrated more easily; patients with respiratory problems are more prone to infection from poor air circulation; active physio-therapy is hampered by the excessive build-up of heat and humidity in the summer and staff find themselves under stress in poor working conditions."

Budget cuts imposed on the hospital by the Ministry of Health are already straining staff to the limit, says Rudin, with an increased work load imposed because vacancies can't be filled if budgets are to be maintained.

The pressures on Baycrest to meet community demand and provide the facilities of a protected environment to the growing numbers of older adults in the community, resulted in the $13.1 million Baycrest Terrace and Wagman Centre. Meeting spiralling building costs head-on, the board saved approximately 25% of inflationary costs by committing the Centre to the project when they did.

The community is being urged to raise the $9.8 million needed for the project on top of government support amounting to $8 million garnered from Central Mortgage and Housing Corporation, the Province of Ontario, Metropolitan Toronto and the Borough of North York.

"The 375 applications received, even before the opening of the Terrace, attest to the need felt by the community for a minimal care facility," says Gerald Kroll, Q.C., Chairman of the Admissions Committee.

No one understood the need for the Terrace more than Kroll who constantly reviews the lengthy list of applicants for the Jewish Home for the Aged. "The Baycrest Terrace concept incorporates protection with responsibility," he says, "and provides the essential ingredients of activity with community contact."

Over the years, Kroll has found that it is often the vital need for support systems that have made people cry for help through an application for institutionalized care. Experience showed that many required only minimal care and reorientation to utilize their resources in a protected environment, rather than the intensive care of a Home for the Aged.

With two-thirds of the people using the Home and the Day Care Centre not able to pay fully, and with every member of the Home receiving an allowance for personal expenses, regardless of their lack of funds, Baycrest has been accumulating unavoidable deficits in operating expenses, says Treasurer Jack Constant.

"The Home is facing critical times," emphasizes President Eric Exton. More and more residents require heavy nursing care, demanding a conversion of standard care floors, and a costly increase in nursing hours, he explained.

Government loans and mortgages call for nearly $2 million in financing to maintain existing expenses, declared Campaign Chairman Irving Waltman in outlining Baycrest's crucial appeal to the public.

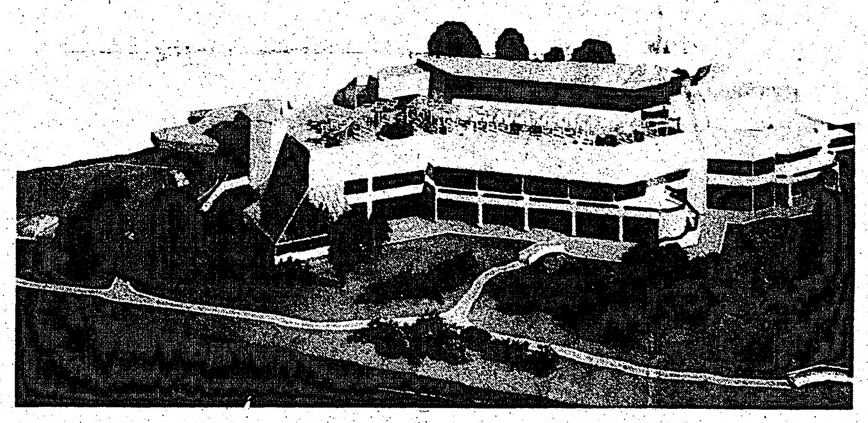
"The need is now," stressed Waltman. "The lifespan of our senior citizens has lengthened.

Improved and expanded facilities for their care are essential. It is reasonable to expect the community to contribute half the funds required for services and facilities so vital to the health and well-being of a growing and important part of the community family," he emphasized.

Having held back on the official launching of the $9.8 million campaign until April 12, Baycrest is now assembling a powerful contingent of committed supporters to lead its drive for funds.

"Our first major appeal is through the Canadian Jewish News, the pipeline to the Jewish Community," says Waltman.

The new Baycrest Terrace is an 11 storey triangular building designed to accommodate 247 residents in their own private apartments. The two storey Wagman Centre will be the 'activity hub' of the project.



Activities centre living memorial to life-long support of Joe Wagman

The names of Joseph E. and Minnie Wagman will soon become very familiar to the 2,000 anticipated members of the new drop-in centre and to countless others in the community who will visit and utilize its facilities.

Baycrest Centre for Geriatric Care was Joseph Wagman's favored charity. Through the generous provisions of his will, he assured it substantial support in the future. Baycrest has chosen to honour that support, and the consistent commitment of the Toronto industrialist to its predecessor, the Jewish Home for the Aged, by honouring both his memory and his wife Minnie during her lifetime. The new community centre adjoining the Terrace will be dedicated to them.

The new Centre will bear her name and that of her late husband. They both fulfill the finest mitzvah in Jewish charity, that of helping others help themselves. The Centre, with its many areas for enriching the lives of senior citizens, is a monument to the determination of the Wagmans to enhance the care given by the Jewish community to its elder citizens.

"Joe was a quiet man, with a tremendous depth of feeling for the aged," said Abe Posluns, Chairman of the Board. "From his desire, years ago, to help move the residents of the Cecil Street Home to better facilities in a modern Jewish Home for the Aged, came this fantastic facility. Joe, who was a life member of the board of directors, had a consistent involvement with Baycrest and was actively involved with its expansion in 1968."

In his will, Joe Wagman gave Baycrest the same concern and support he gave it during his lifetime. He made certain that his estate would, in years ahead, give future benefits to the Baycrest complex.

1000 people watch dedication of residence and social centre

A new 11 storey apartment residence and a multi-purpose recreational and meeting centre were officially added to Baycrest Centre for Geriatric Care last Sunday.

In an impressive ceremony in which Premier William Davis dedicated the facilities, over 1,000 people marked the opening of the 247 unit tower residence of Baycrest Terrace and the two storey Joseph E. and Minnie Wagman community centre for older adults.

On the podium for the hour long ceremony were Hon. Mitchell Sharp, MP for Eglinton, Vernon Singer, MPP for Wilson Heights, Ward 4 Alderwoman Esther Shiner and North York Mayor Mel Lastman. Federal Minister of Housing Barney Danson unveiled a plaque commemorating the support of Central Mortgage and Housing to the new buildings.

Abe Posluns, Chairman of the Board, reported that over 375 applications from people wanting to reside in the Terrace were received before the opening.

"For residents of the Terrace, a new life will begin—a life relatively free of the problems many now face, one in which active participation in community affairs is possible once again. For many others, the centre attached to the residence will open new doors to creative living," he added.

The combined Baycrest Terrace and Wagman Centre is a $13.1 million project begun in 1974. Funds totalling $8 million came from Central Mortgage and Housing Corporation, the Province of Ontario Ministry of Community and Social Services, the municipality of Metropolitan Toronto and the Borough of North York.

In a massive campaign for community funds launched April 12, the day after the official opening ceremonies, Baycrest Centre is seeking $9.8 million for its overall needs, including the remaining $5.1 million for the new facilities.

RESIDENT CONVENIENCE

Situated off Ameer Ave. at the western end of the Baycrest property on Bathurst Street, Baycrest Terrace is a triangular-shaped building with a service core located in the middle. This plan insures that no resident, regardless of where he lives on the floor, will have far to travel to elevators, floor lounge or laundry.

With 24 hour security, subtle lighting and interesting decor, the Terrace provides a non-institutionalized approach to a protected environment for older adults. Each individual apartment is designed to provide privacy and independence to the person or couple occupying it.

The accent is on self-help. Every unit contains its own kitchen, ample cupboards, and well-researched aids often needed by the elderly – safety-bars in washrooms, wheelchair-height counters, emergency call buttons and intercom. There is also room to add familiar keepsakes.

Apartments are furnished with attractive modern furniture using fire-proofed materials in a range of co-ordinating patterns, stripes, plaids and solid designs. A spokesman for the Terrace said that the selection of furnishings throughout the building was based on a survey of senior citizens.

An intense concern for safety and protection is evident throughout the building. There are fire sprinklers in every apartment and emergency call buttons in bathrooms and kitchens to reach the 24 hour nursing staff.

"The physical surroundings made new residents excited about their move," reported administrator David Langer, who expects all apartments to be occupied within ten months. He reported that the residence is attracting people of all ages. "We have one man, 92, who just stopped driving a car a couple of years ago," he said. The youngest Terrace resident is 63.

The two storey Joseph E. and Minnie Wagman Centre is the activity hub of the Baycrest extension. Designed to serve the elderly of the surrounding community as well as residents of the Terrace residence, it can accommodate large crowds in a 700 capacity combined dining room--assembly area and its spacious lobby.

The main floor of the centre features a chapel, a lounge with an open-fireplace, a television room, a music room, library facilities and meeting rooms.

On the ground level is an indoor shopping mall, with barber and beauty shops, cleaning depot, clothing store, alteration room and a convenience store for buying necessities. The Baycrest-owned shops are low-cost outlets, manned by volunteers within the building.

MULTI-PURPOSE ACTIVITIES

The ground floor is also an action floor for the wide range of activities available. The Arts and Crafts section has separate areas for pottery, weaving and sewing and a separate room for woodworking. There is a room for billiards, a games room, photographic dark room, coffee shop and party room that can be booked for family affairs. A spacious greenhouse in which residents can grow their own plants occupies the southern exposure of the floor.

Health club facilities include an exercise room and a specially designed heated indoor swimming pool, facing a courtyard, for recreational swimming as well as therapeutic use.

The fee for Centre membership is $35 per year. Membership is available to adults in the community, from age 55, as well as to all Terrace residents. Members are entitled to use all facilities, including the pool, free of charge.

Langer stressed that the facilities offer a protected environment to those who need and can manage it. The ability or lack of ability to pay the cost of care has no bearing on eligibility for admission.

The fee for apartment residence in the Terrace is $600 per month for those who can pay. This includes a daily meal in the dining room, general housekeeping in suites and a regular change of linens.

Langer said that the Centre offers additional benefits. He mentioned the Atlaz Workshop, a project of Co-ordinated Services to the Jewish Elderly, that gives paid employment to older people in the community who could not otherwise find suitable work. The centre has given over a large area to this project, placing it in a spacious, air-conditioned and brightly-lit setting.

A noteworthy feature of the Terrace residence is the existence of a studio suite on every floor, designed to provide temporary accommodation for senior citizens who find themselves in an emergency housing situation. The units are planned to give short-term accommodation, if needed, when an existing lease terminates before new accommodation is acquired, when a home is temporarily uninhabitable, or when a partner is hospitalized and the other can't cope alone.

Board Chairman Abe Posluns said the residence and centre were originally conceived in 1958. "The Terrace and Joseph E. and Minnie Wagman Centre are further components in our program of helping maintain people in the community by providing them with supportive measures and a protected environment," he said.

Community leaders endorse campaign for capital funds

When Abe Posluns states that the present capital campaign was created to meet "a dire need", he speaks with authority. A tireless supporter of Toronto's Jewish community projects, his involvement in help for the elderly dates back to the early 1940's.

He was 1944 campaign chairman for a new facility to move residents from the Toronto Jewish Old Folks Home on Cecil Street to a new Jewish Home for the Aged and saw his goal realized in 1954 with the building of the first Home on Bathurst Street. Mr. Posluns has been a tireless worker for Baycrest ever since.

"The community will respond magnificently to the present drive, as they always have," predicts the man who served for 15 years as President through various stages of Baycrest's development and has been Chairman of the Board since 1969.

SITUATION CRITICAL

"Government support has relieved the private sector of some responsibility, but costs have skyrocketed so high that there is a huge financial need to supplement government assistance," he said in an interview. "The situation is critical."

"Pressure from the community, in the form of three-year waiting lists for admission to the Home, made it essential for us to build the new Terrace," said Baycrest President Eric Exton in an interview.

"The building is up to help alleviate that pressure, and we've got to pay for it. The board has been waiting to launch this campaign for four years. We're all community-minded," explained Exton, whose own portfolio of charitable board leadership positions is admirably full. "It has hurt Baycrest to wait, but we responded to community discipline in fund-raising because of the war in Israel in 1973. Then we had to wait for other campaigns. Now the funds are badly needed," he said.

Abe Posluns

Irving Waltman, P. Eng.

Eric Exton

With the official start of the $9.8 million fund drive, pace-setting committments were received from members of the fund-raising cabinet, reported Exton. "Baycrest has been fortunate in community support in the past, and will be again. It is a unique centre and provides essential services," he said.

HARD WORKER AT HELM

Chairman of the 1976 capital campaign for Baycrest Centre, Irving Waltman, is a man who has been deeply involved in the development of Baycrest. A dedicated and hard-working member of the Executive Committee, he was appointed by the board because of his detailed knowledge of Baycrest's expansion.

"It's not an honour to be chairman of a major fund-raising," said Sam Ruth, Baycrest's executive director, "it's hard work. Irving has shown in his years of association with Baycrest that he can get the job done. He helped build the Terrace and he knows how severely the funds are needed."

Waltman, a member of the Purchasing and Advisory Committee since 1968, has been a member of the building committee for the Terrace and The Joseph E. and Minnie Wagman Centre. As chairman of the committee for interior design and furnishings, he can point with pride to the unique triangular concept which will provide a neighbourhood atmosphere within all areas of the Terrace.

Community leaders head building fund

A $9.8 million campaign for the Baycrest Centre for Geriatric Care is underway, headed by a team of community leaders in every field of endeavor.

Chairman of the Board Abe Posluns and President Eric Exton, in announcing the names, paid tribute to the volunteers who make up the team.

"We couldn't ask for a better group," Posluns said in an interview. "These men and women are all giving their time and talent, both of which are considerable, and they deserve support from the entire community."

"If anyone can accomplish their goal, these men can," said Exton. "I look forward to a very successful campaign."

The "Campaign Cabinet" consists of:

CAMPAIGN CHAIRMAN
Irving Waltman

ADVISORY CHAIRMEN
Eric Exton
Abe Posluns
Al Green
Samuel J. Sable
Joseph Kerzner
Lionel H. Schipper QC

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Some of the faces of the Campaign Cabinet

Abe Posluns

Eric Exton

Irving Waltman

Al Green

Joseph Kerzner

Edwin Goldstein

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Dr. Alan Brown

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Sam Ross
Man of the Year

The contribution made by Sam Ross, chairman of the building committee, to the Terrace and The Joseph E. and Minnie Wagman Centre, has been described as "outstanding" by a man who ought to know – Donald Rafelman, Vice President of Baycrest Centre and Chairman of the Advisory Committee for the new complex.

"Sam Ross literally spent more time here than at his own business," said Rafelman.

Encouraged by his friend, long-time Baycrest board-member Al Green, to become involved in the expansion project, Sam Ross threw himself into the demanding two-year effort with enthusiasm. Today, he is a committed Baycrest worker, a member of the executive committee and the unanimous choice of the Mens' Service Group for the coveted Man of the Year award. It was presented to him at their annual meeting on the very evening of the opening of the Terrace he helped build.

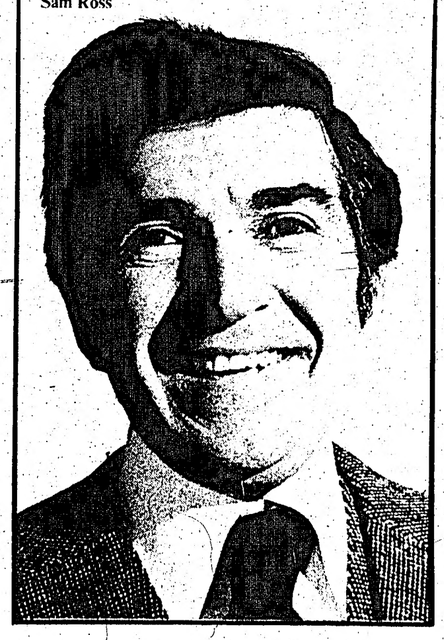
Director of D. Ross and Sons, Limited, Sam Ross brought the knowledge gained over 25 years in building and managing homes and apartments. "Since May of 1974, I've been involved on a daily basis," he admitted with prodding.

Ross claims that the successful achievement of his committee in building "to budget" was a direct result of their persistent "shopping around, never accepting a price until they were sure it was absolutely the best deal". Among the members of the committee were several with a diversified involvement in the construction industry. Though competitors in the commercial world, they pooled their talents and negotiated together with combined determination to produce the highest quality at the lowest cost.

The results are visible throughout the Terrace and Wagman Centre.

The man who oversaw the physical construction now looks at the finished structure from a social and philosophical point of view. "The Terrace and Centre bridge a gap," he says, with excitement. "Through these facilities we can promote self-help for the aged for a longer period of time. Its a large step forward and a tremendous asset to the community-at-large."

Sam Ross



Concern for elderly an honorable Jewish tradition

When Walter Lyons, administrator of the Jewish Home for the Aged, speaks of early attempts made by Toronto's Jewish community to provide for its elderly, he reports with honesty and affection.

"Like many first efforts at social services, the impetus came from women in the community. It was women who assumed the responsibilities of caring for older parents in their homes, who anguished over tragic cases where families were too poor to provide such care, or more tragic still, when there was no family at all. There was no system of relief offered by the city during the years in which the first waves of Jewish immigration came to Toronto – only the catch-all Poor House, an inadequate facility at best."

Lyons describes the first Jewish Home, established in 1918 on Cecil Street and called the Toronto Jewish Old Folks Home, as "plain, practical and to the point." The women who pioneered the project became the volunteer staff, handling the heavy manual work of cleaning, cooking and laundry with a commitment to the fulfilling of a fundamental tenet in Jewish ethics . . . to honour their parents with care and assistance.

Community members who formed the volunteer board of the Cecil Street Home were like a management group, according to Lyons. They investigated applications, personally returning to their board meetings with descriptions of various situations in order to impress upon the others the needs of a particular case. Inspections of the services, dietary considerations, even maintenance, were all carried out by these dedicated, unpaid overseers.

"The job was done with heart and head, in a very personal way, but changes had to come," says Lyons, a former head of the Jewish Family and Child Service's, family service department.

It was the next generation, the prospering sons of the early Home supporters, who looked long and hard at the social institutions that the Jewish community was offering and brought their developing business and managerial expertise to advancing community projects. The areas of greatest need were an expanded Home for the Aged and Jewish hospital. Men like Ben Sadowski, Irving Oelbaum, Abe Posluns and the late Abe Levine formed interlocking boards at the executive committee levels of the Jewish Home and Mount Sinai Hospital, placing an emphasis on professional leadership in every area and providing the elderly with medical care far beyond what had been previously accepted as sufficient.

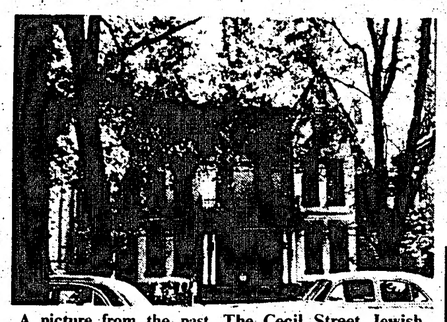
"From the end of the First World War," reports Walter Lyons, "there was an active interest both in relocating the Home in a new site and in an ongoing integration between the services offered by the Home and the Hospital. The result was the establishment of a hospital floor, aligned with Mount Sinai Hospital, but within the new facility to serve the aged."

Lyons credits the late Dr. Charles Markson, the first Physician-in-Chief at the Home, with infusing the Hospital with a new philosophy of hope and a greater thrust towards rehabilitation in the field of health care for the elderly.

The fortuitous selection of both Sidney Liswood as administrator at Mount Sinai, and Sam Ruth, his former student colleague, as administrator of Baycrest, did much to make the integrated program work, says Lyons.

Much care was devoted to the choice of a new site for the Home and its hospital. A first choice at Bathurst and Wilson was rejected when a professional consultant said "you can't put people in the country." The eventual choice, the present location, a few blocks south of Wilson on Bathurst Street, in a still northward burgeoning city, has seen the complex develop from the first structure, opened in December, 1954, to the present expanded facilities of the Baycrest Centre for Geriatric Care.

Despite improved accommodations, problems in providing services continued to exist. At that time, the majority of hospital patients were financed privately. It was not uncommon for families to drain their financial resources to cover medical expenses. Those who could not pay for hospital care received a city order for assistance from the Department of Welfare.


A picture from the past. The Cecil Street Jewish Old Folks Home was established in 1918, the year that saw the end of World War I. It was the forerunner of today's Baycrest Centre for Geriatric Care.

A tremendous paradox developed. The requirement for obtaining funds from the Department of Welfare was that the patient could not be rehabilitated to better health. For years, this definition persisted in Toronto and the title "Home for Incurables" was an example of this philosophy.

At Baycrest, the chronic hospital was defined as a centre of life-term care. The very concept of the new building had been to provide, through the Mount Sinai Hospital staff, the essential research, the teaching program and sophisticated medical knowledge to improve the health of the aged. The new building housed a pharmacy, a laboratory and its own x-ray department, providing the greatest efficiency in services to the patient. But because of welfare requirements it could discharge few of them.

"The contradiction was horrendous," says Lyons. "People were being rehabilitated to nursing care status, yet had nowhere to go. The condition of their admission was that they stay in hospital!"

The advent of hospital insurance reversed this policy and ended the huge backlog of names on the hospital waiting list. The new situation necessitated a hospital stay that would be covered by insurance. With the medical expertise at Baycrest just waiting to be tapped, the hospital soon achieved the highest rate of discharge in Ontario for any chronic care facility.

Of the lay community who have supported Baycrest through countless hours serving on board committees, Walter Lyons says, "we, the professionals, could never do without them. They help us to be better at our work and through them, the Jewish community can hold us accountable. They work with conviction and knowledge. They question us and offer significant criticism. We can never become lax."

Lyons cites the value of lay input by the push to provide a Day Care program, prompted by the late Ralph Gruber, who, as chairman of social services, had learned of the concept elsewhere. Once accepted, the Board gave the professionals a mandate to develop a new concept of Day Care, one that stressed planned programming rather than an emphasis on medical services.

Through the years, Baycrest has been the incentive for other support systems in the community. It has spawned programs covered by Co-ordinated Services of the Jewish Elderly, the opening of Kosher nursing homes as well as social work services to help families meet the needs of the aging members.

The stark result of this history is a change in the nature of the people who are coming to the Jewish Home for the Aged.

"The situation is more critical than it has ever been," Lyons claims. "Because of the existence of other resources, we are admitting to the Home those who are least able to care for themselves. The needs in the Home are changing from standard care to medium and heavy nursing care. Whole floors have to be changed to provide greater nursing care, with space required for the many more nurses attending patients.

"In plain terms, this need translates to 19,000 extra paid hours of nursing care. Financially, it represents a tremendous burden on Home resources. Government subsidies remain the same per individual resident, despite the degree of needed nursing care. Since 95% of outside nursing homes seek to make a profit, they try to admit patients who require less rather than more nursing care, because their subsidy is the same no matter how many hours of care are provided. This creates a backlog of people for admission.

"Adding to the burden is the fact that the government has asked for hospital cutbacks of $142,000. In the Home, the minimal budget increase granted by government is 5.5%. During an inflationary rise of 15%, we are left with an effective cutback of 10%."

Lyons, in summing up the historical development of the Jewish Home for the Aged and Baycrest Hospital, says, "we've been hit with a double whammy – the increased need for heavy care during a period of harsh inflation."

Elderly population growing according to recent study

A recent study, covering the period 1961 to 1971, commissioned by the United Jewish Welfare Fund of Toronto (now the Toronto Jewish Congress) shows a 42% increase in the 65 and over age bracket among the Jewish Community of Metropolitan Toronto.

Conducted by Actuarial Consultant Murray Segal, the study was undertaken to assist the community in long range social service planning.

The study affirmed what professionals in the field of geriatrics were already aware of – that Toronto's Jewish population is exhibiting a rapidly increasing age distribution. Projections were also made for the years 1971-1981.

The rise in the number of people over 65 years of age was predicted to be 24.6% from 1971 to 1976 with an additional rise of 16.8% projected from 1976 to 1981. These figures predict a total increase of 83.4% from 1961 to 1981.

Responding to the findings of the study, David Langer, administrator of the Baycrest Terrace, said, "We expect to service some 2,000 people through their membership in the multi-purpose Joseph E. and Minnie Wagman Centre. Baycrest is responding to a growing number of older persons whose years of active independence can be extended in an environment planned to meet their needs."

Michael Sheinert, executive director of the Co-ordinated Services to the Jewish Elderly, a TJC agency, said that the task we face is to re-educate and re-shape values about older people and their role in society." Baycrest has provided expanded facilities to CSJE at the Wagman Centre, including an enlarged, improved area for the Atlaz Workshop, supervised by the Jewish Vocational Service. It provides paid employment for older people that might not otherwise find suitable work.

Statistical analysis also pointed out that the ratio of Jewish aged exceed their counterparts in other denominations by 35%.

Executive Director describes 'total' care' concept

Some people wonder how Baycrest's executive director, Sam Ruth, has time for everyone, from the volunteer gemologist who has come to assess the significance of a new treasure on loan to the Heritage Museum, to the patient in Baycrest Hospital who wants to say a few words of thanks for staff help.

Others, who work more closely with Ruth, understand. "He works seven days a week, day and night," said Phyl Goldner, a long-time Baycrest staffer. His commitment filters down to all of us."

Administrator, and then executive director of Baycrest Centre since 1956, the Chicago-born graduate of the University of Chicago, with a master's degree in business and hospital administration, has been in the hospital field since 1949.

Perhaps that's why everyone involved with Baycrest sits up and takes notice when Sam Ruth perceives a crisis. And he did, until the Baycrest board began to plan for a major campaign for funds.

"Operating losses in the Home for the Aged and Day Care have been brought about because two-thirds of our people don't pay the full rate, in fact quite a bit below that. The government subsidy doesn't equal our costs, and we have accummulated deficits that we've only been able to partially offset with the assistance of Women's Auxiliary, Men's Service Group and Lottery proceeds," Ruth said.

"In Baycrest Hospital, rising costs at a time of economic constraints from the Ministry of Health have created a serious situation."

Despite a desire to seek community help much earlier, Jewish community discipline with regard to raising emergency funds for Israel, plus a previously scheduled campaign for the YM-YWHA forced Baycrest "to wait our turn," said Ruth.

A former president of the Ontario Association of Homes for the Aged and of the Hospital Council of Metropolitan Toronto, Ruth has been deeply involved in Baycrest's development of all levels of government subsidies. He was instrumental in spearheading the 1961 drive for community support of the expanded Centre for Geriatric Care, a goal that was realized in 1968.

"The whole heritage and background of a solid, strong Jewish community is to meet needs when they arise. Today with Baycrest in critical need, we have only one thought in mind and that's to have a successful campaign in 1976," he said.

Ruth described how the Baycrest concept developed to match community demand for services. The first phase to follow the 1954 Jewish Home for the Aged building was Day Care, to keep people out of the Home by providing them with a full day of activity and two main meals. The second phase was to provide the facilities to develop the Meals-on-Wheels project, a "baby" of the National Council of Jewish Women, who, along with other supporting groups, provide hot meals to people at home. If the main problem was nutritional, Ruth said, the solution could still be found within their own setting. Admitting people to Day Care for Shabbas and holidays, in order to offset the severe loneliness that affected many at that time, was another way to sustain people in the community and a further phase of Baycrest's broadened program.

The development of a minimal care unit became another important facet of Baycrest's expanding concept. It has been achieved in the opening of the Terrace and Wagman Centre, though it was part of the master plan of 1958.

Sam Ruth stressed that the integration of Baycrest Hospital with the teaching program and medical services of Mount Sinai Hospital, in 1954, made the concept of a chronic care facility a model for other communities. It provided dynamic rehabilitative treatment and a broad range of health services, unique in Ontario.

It takes an unusual personality to pervade a complex as large as Baycrest, to be visible to all who are involved there, and to be admired by so many. Walter Lyons, administrator of the Jewish Home for the Aged since 1958, describes Sam Ruth as "a man who knows how to bring out the best talents in others." Mrs. Tillie Goldberg, president of the Women's Auxiliary states it simply. "We all love him," she said.

The intense sincerity of Ruth's commitment to Baycrest is evident in his personal attitude toward care for the elderly. "The basic program in the average home for the aged has been more like a custodial institution. Baycrest is different. It's our intention here to add life to years, as well as years to life," he said.

Ruth pointed to Baycrest's essential purpose. "Within the complex, we care for the critically ill, the seriously disabled, the long-term patient and the individual with no resources whatever. For most of these people, there are simply not enough Jewish facilities available," he said.

Shortwave therapy obviously holds no terror for Mrs. Anna O'Donnell, shown receiving a physiotherapy treatment at Baycrest Hospital. She is one of the many patients treated at the non-sectarian medical facility.

Hospital enjoys enviable record

To simply state that Baycrest Hospital is a 154 bed, non-sectarian chronic care and rehabilitative institution, is to get the facts correct but to somehow miss the point. Baycrest Hospital is different.

Enter the front door where patient Solly Tenenbaum sells newspapers and lottery tickets from his motorized wheelchair. Go down the corridor where amputees, encouraged by therapists, practise walking. Go up the elevator to the third floor where a group of teenage volunteers are conducting a spirited bingo game for patients; past the conference room where doctors, nurses, social workers and therapists discuss the care and plans for future care of each patient; down to the ground floor where audiologist Cynthia Hands tests the hearing potential of a hard-of-hearing patient, where nurse Gwen Gould reassures a clinic patient waiting to be helped by the medical team: the dentist, the podiatrist, the surgeon, or the eye doctor. Notice the families who visit throughout the daylight hours, the social service workers helping patients and families solve problems created by illness, the group workers setting up the monthly "Dinner Party." Baycrest Hospital *is* different!

Patients who are able to be out of bed, are dressed and gone. If their medical treatment for the day has been completed, you might find them playing cards, reading to another patient, or having coffee in the Snack Bar.

They are active, they are doing, they are living.

If you are over 40, you may remember that even in such an enlightened country as ours, chronic care institutions were once called "Homes for Incurables". Patients were discharged only by death.

True, Baycrest Hospital provides medical and nursing care for patients who are terminally ill. But it also cares for patients whose illness requires rehabilitative treatment, who will be able to return to the mainstream of the community following this specialized care. The Hospital also cares for residents from The Jewish Home for the Aged when they require its facilities.

In fact, Baycrest Hospital was the first hospital founded in connection with a home for the aged. From its modest beginnings in 1954 until today when it is a fully accredited hospital under the rigid and strict aegis of the Canadian Council on Hospital Accreditation, Baycrest Hospital has been a leader in expanding the volume of medical knowledge on geriatric care.

Baycrest Hospital works closely with Mount Sinai Hospital through a program of integrated medical services. It offers an internship program for young doctors interested in the field of geriatric medicine.

Baycrest Hospital nurses were among the pioneers of the team nursing concept which has been widely adopted by many hospitals. Baycrest Hospital pioneered the use of social workers in chronic care hospitals, to help patients and their families adjust to the emotional and physical problems sometimes associated with long term rehabilitative care.

Many of Baycrest Hospital's patients are victims of strokes. The speech therapy department, one of the few speech pathology clinics in Toronto's northern area, is an important part of their rehabilitative program. The clinic takes out-patients as well and their ages range from 2½ to over 90.

The Department of Physical Medicine and Rehabilitation, under the Direction of Dr. Jose Jimenez, is comprised of Physio Therapy, Occupational Therapy and Speech Therapy. All have earned their reputation for excellence. The individualized treatment offered speeds recovery rates—one of the factors which helps to give Baycrest Hospital its remarkable record of discharges.

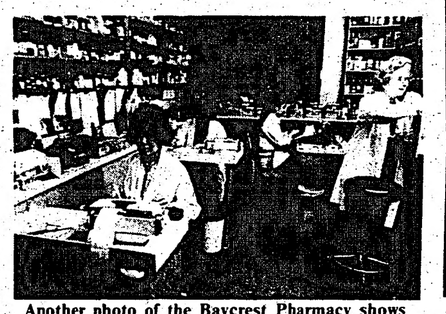
The Audiology Department at Baycrest Hospital helps the elderly use what residual hearing they still have most effectively. Special hearing aids were developed that meet specific needs; special controls were made for arthritic fingers. The units were made more functional so that patients were encouraged to use them rather than just leaving them on the bedside table. This department too, offers services on an outpatient basis.

No wonder Baycrest is proud of its hospital!

Baycrest Hospital has the latest equipment and provides many specialized services. Dr. T. R. Marcus uses a Blood Gas machine to analyse the blood of one of the patients.

Audiology is one of the departments in Baycrest Hospital. This volunteer and technician are shown testing equipment in a soundproof testing room.

The Pharmacy is one of the many hospital facilities upon which modern medical treatment depends. Mrs. Marvy Dela Pena is one of the technicians who uses specialized skills to fight illness in Baycrest Centre.



Another photo of the Baycrest Pharmacy shows workers attending to some of the paper work that goes with the handling of special drugs and medicines. Meticulous records are a must here.

Mrs. Estelle Gray being helped by a staff member of the Physiotherapy Department at Baycrest Hospital. The hospital's physiotherapy equipment is among the best in the country.

Day Care Service boon to community

Eighty-three year old Mrs. Mary Saltzman, a Day Care member for the past two years, was an easy choice for "female lead" in a movie that Day Care people are making about themselves. "We had tryouts and the group chose me," she said with obvious pleasure.

"I'm to play an older woman, lonely, who comes to Day Care and finds friends and lots to do," she added. The script could be her own, for Mrs. Saltzman goes on to explain how failing eyesight and dependence on her children were creating problems before she started her three-day-a-week attendance in the bright, cheerful Day Care area of the Jewish Home for the Aged.

Eagerly responding to an interview, the articulate and pleasant would-be star spoke of the many other activities that give her pleasure at the centre. At the end of a five-week cooking club, she said, her group prepared a borsch and fish feast to which they could proudly invite a friend. "If I'd known you, I would have invited you," she said.

Bend. Stretch. Reach. Day Care programs are designed to keep members physically and mentally alert.

Such is the feedback that assures Mel Patashnick, supervisor of Baycrest Day Care Service, that the job is being well done. A recent addition to the Baycrest team, Patashnick's background of a Master's degree in social work and experience in a 1,000-patient chronic disease hospital combines with his personal empathy and communicative expertise. In fact, his youthful appearance is a front for a man who speaks with the wisdom and compassion of a kindly father.

"Day Care has been an important holding action for people who are still able to live and function in the community," he said. The program, initiated in 1956 to accommodate people on the waiting list of the Jewish Home for the Aged, now serves 175 men and women who come to the centre on one or more of the four days that it is open in the winter months. In the summer, when there is a longer day before the arrival of the Sabbath, it is open for a fifth day, Friday, as well.

The impact of the new Terrace residence and The Joseph E. and Minnie Wagman Centre will create an immediate reduction in numbers who attend Day Care, predicts Patashnick.

"The places will be quickly filled," he said, "with some changes. The Terrace will take out of our program the lesser disabled. This means that the population at Day Care is filtering down to people who can't manage in other types of facilities." Patashnick pointed out that over the years there has been an expansion of other services to the elderly, such as the Centre for Creative Living and senior citizens' clubs. Applicants for Day Care are given counselling to help each one find the best answer to individual needs.

Although there is a fee for Day Care, no one is ever refused because of their inability to pay. As of March, 1976, the maximum cost for those who can pay, fully, is $15 per day. This covers an $8 program fee, $3 for the two meals provided each day together with a morning coffee and pastry meeting and $4 for transportation.

Approximately 40-45% of the participants pay the full amount, with families contributing where possible. Despite government support, the 1975 cash deficit was approximately $74,000. This year, says Patashnick, the expected deficit will be $109,000.

Mrs. Fanny Goodman, depressed after an illness and hampered by partial blindness, was referred to Day Care by her doctor. "At first, I resisted. I'm only 64," she said. Her three-day week over the past three years has so dramatically affected her life that it can be easily said she gives as much to the program as she takes out of it.

"I'm so busy, don't ask," she exclaims, describing her activities. As president of the arts and crafts group, vice-president of the council, a member of the choir and a soloist at the synagogue-held Melavah Malka, her time is amply filled.

The Council is an important forum for self-government and decision-making for Day Care members. It is an expression of members' desire to maintain their independence, to make complaints where necessary and effect changes and improvements in their programs.

"People have ideas about the way things should happen," explains Mel Patashnick in an understanding manner. "Last year the Council donated a considerable sum to UJA, taken from the member's dues of a dollar a day. Believe me, there was fierce debate on the final choice of an appropriate sum!"

A day at Day Care begins with coffee when members arrive on special buses at 10:30 in the morning. Later they gather in groups for discussions, led by a group worker, that help indicate their needs. These "sessions" increase friendship for, and understanding of, each other.

Sam Wishnefsky is 67 and requires a walker. He comes to Day Care four times a week because he found himself sitting at home doing nothing, his hearing loss and other problems interfering with his ability to function well.

"For the past seven years, Day Care has kept my mind occupied," he says. "There is a very good atmosphere here," he continued, describing not only the physical surroundings in a cheerful orange and gold decor, but the meetings, the talks on current events, the afternoon handicrafts program, the rhythm band, physical exercises and English classes, all occupying the hours between lunch and dinner. The day ends at 7:00 p.m. with transportation home.

"I've got a lot of friends here," Sam says.

Day Care is what Mel Patashnick calls Sam's "anchor". "Even with your children involved, you can still have nothing going for you," he said.

The presence of disabled members places a greater emphasis on the need for staff skills. Members help each other where they can. The person who can only hum in the choir, or can push someone else's wheelchair to arts and crafts sessions, are all an important part of making the Day Care Program as successful as it is.

Stretch those arms, it's good for you. That seems to be the message as volunteer Rose Wolfman leans into one followed by Mrs. B. Kurtzbard, Celia Ellis and Samuel Fine. Physical exercise is a popular activity among members.

Women's Auxiliary driving force in many Baycrest projects

Mrs. Tillie Goldberg, (left) president of the Women's Auxiliary, shown during the installation ceremony. With her is Mrs. Ethyle Levine, a past president.

It was the strength of women, bonded together in a common concern for the elderly, that moved the community to establish the first Toronto Jewish Old Folks Home on Cecil Street. Carrying their interest right into the daily operation of that Home, the women volunteered countless hours of hard labour, washing bed sheets by hand, preparing patients' meals in small, inadequate kitchens and physically lifting patients from their beds when necessary.

The women of Toronto, through the organized efforts of the Women's Auxiliary, Baycrest Centre for Geriatric Care, are still working to care for our older population. The heavy physical effort has been removed through modern equipment and a top-notch professional staff. But the desire to help is still there. It is the driving force handed down from mother to daughter, bringing teams of women volunteers to help out however and whenever they can. The need is there and the women respond.

Founded in 1955 by Mrs. Morris (Dora) Till, the Women's Auxiliary currently boasts 1,442 Life Members and 2,607 Annual Members. In addition to being helpers, often in one-to-one contact with appreciative residents and patients, the Women's Auxiliary also serves as a major fund-raising arm, supplementing their other programs and services.

The Auxiliary's 1974 statement of net income, achieved through fund-raising projects, reported $178,578. The anticipated revenue for 1975 is expected to be even higher, according to Tillie Goldberg, president.

Serving the second year of a two-year term, this full-time volunteer said that her commitment to Baycrest began with her personal involvement during the time her late mother resided in the Jewish Home for the Aged. Now, 20 years later, she is still involved. "There is no place like Baycrest," she said with conviction. In a sincere desire to communicate her feelings for the Centre she weighs her words very carefully.

An active community worker, Mrs. Goldberg outlined the many areas of Auxiliary activity. She also stressed that "people help people, with no one's effort any more important than anyone else". She also pointed to the co-operative nature of Auxiliary projects and their work with volunteer departments and staff.

There is a beauty shop at Baycrest. It's an area in which Auxiliary women can bring the pride of appearance to residents and Day Care participants. Vice-president Luba Kleinstein said that the beauty shop is open five mornings a week for residents and two afternoons a week for Day Care members. Appointments must be made weeks in advance for a manicurist and there is always a scramble for pre-holiday bookings.

Mrs. Goldberg noted that while the beauty shop is a personal service, given by the Auxiliary to enhance the self-esteem of older women, it is a deficit operation. A major fund-raiser for the group, helping to offset those losses, is the sale of inscription cards. In 1974, over $36,000 was realized from this source.

Auxiliary proceeds are contributed to the Baycrest Centre in a variety of ways. One of the donations that most affects the warm-hearted Tillie Goldberg is the "adopt-a-parent or grandparent" scheme. This plan helps to offset the cost of a resident's stay in the Home.

Neither the resident nor Auxiliary members know the identity of that person, assures Mrs. Goldberg, emphasizing the importance placed by Baycrest on the dignity of all who receive its services.

"Nobody in this Home is denied anything for lack of funds," she stated. "We assist in the support of the Home fund that supplies glasses, hearing aids and dentures to residents who require them."

Young women enjoy the personal contact with older adults, said Mrs. Goldberg, proudly describing the Capricorn group who hostess luncheons in their own home for those who are able to leave Baycrest on outings and assist at Mazel Tov Nights, helping residents celebrate an important occasion. The younger women's group has been a branch of the Auxiliary for six years.

Festivals are a time of great significance to Baycrest people and they need strong supportive interest to help abate any loneliness or depression at that time. Women's Auxiliary members respond in full force, arriving at 8:30 in the morning to decorate accrding to the festival and to involve the residents in the holiday atmosphere.

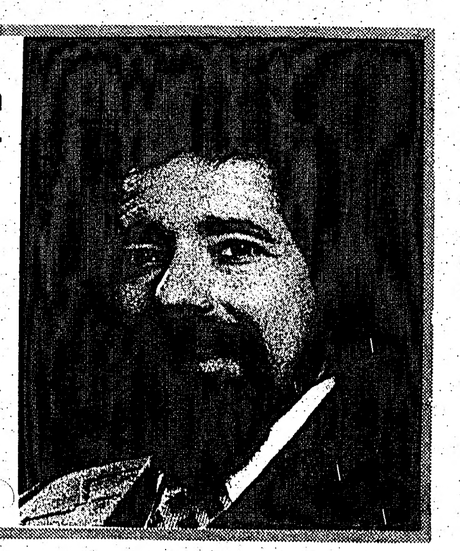
Tillie Goldberg summed up her years of involvement with Baycrest. "Its made me a better person," she said simply, "and gave me tremendous help when I had to face the personal experience of aging family members."

The Women's Auxiliary is determined the $9.8 million Capital Fund Drive will be a success. Two of their most able and dedicated members, Ethyle Levine and Frances Wintrob have been named Co-Chairwomen for the Women's Auxiliary Canvas.

Michael Benjamin chairs campaign dinner

An official campaign dinner, tentatively scheduled for Wednesday, May 19th, will be the first formal affair to "kick-off" the Baycrest Capital Fund Drive.

Michael Benjamin, Chairman of the Arrangements Committee, said that details of the dinner program will be announced shortly. He indicated that the May 19th date was still subject to confirmation but that final word was expected within the next few days.



Where Are My Children Now?

by Nat Stein

Where are my children?
Where are my children?
Where are my children, now?

When they were small, and needed my care,
for 24 hours of the day. I was there.
I fed and dressed them,
I gave them my love;
yet sometimes, I felt, it wasn't enough.
I worked, and I saved,
I scrimped through the year,
I gave them my best
and held back my tears.
As long as I was able,
I had my back to the plow.
Where are my children, now?
Where are my children, now?

Children are a blessing,
when they are young,
as long as they need you,
you know you belong.
But as they mature,
they start drifting away,
with a few exceptions
who comfort, and stay.
What has been done,
in the past, is forgot.
Those sleepless nights,
were spent, for nought.

Where are the children, who bear my name?
Occasional visits
through duty and shame.
They burdened my years,
put furrows on my brow.
Where are my children, now?
Where are my children, now?

Alone in a room with forty or more,
sitting and staring or walking the floor.
Wanting and hoping
for a certain one,
be it a daughter, a grandchild,
yes – even a son.
Why can't they realize
for just a short while
all that we need from our own is a smile.
Is this so impossible to do some how?
Where are my children, now?
Where are my children, now?

Editor's Note

Mr. Nat Stein, author of this poem, is a frequent visitor to Baycrest Centre, where both his mother-in-law and father-in-law reside. During his visits, he spends a great deal of time visiting with other residents who appear lonely.

Now 60 years of age, Mr. Stein has been writing poetry since he was 10. He also writes music and his frequently set his poems to the tunes he creates.

On one of his visits, he modestly showed us a sample of his work. We thought we'd share it with you.

Facts and Figures

– At the present time over 1,000 people receive services from the Baycrest Centre for Geriatric Care every day.

– The kitchen in the Jewish Home for the Aged prepares 2,150 meals each day.

– Two thirds of the people served by the Centre do not pay the full cost of their care.

– The new Baycrest Terrace has room for 236 permanent residents.

– There are 11 studio apartments for short term use in the Terrace.

– The Joseph E. and Minnie Wagman Community Centre will provide membership for up to 2,000 people.

– The favorite item on the Baycrest menu is cabbage borscht.

– The average age of residents in the Jewish Home for the Aged is 83.

– There are 375 people living in the Home, 175 of whom require medium to heavy nursing care.

– Baycrest does not recive any money collected by the United Jewish Appeal.

– 175 people, ranging in age from 59 upward, participate in the Day Care program.

– There is a full-time mashgiach at Baycrest.

– The Men's Service Group is the only group of its kind affiliated with a Home for the Aged.

– There are 1,100 annual members and 900 Life Members of the Men's Service Group.

– There are 534 adult volunteers working at Baycrest.

– 112 teenagers worked at Baycrest Centre last summer.

– For a thorough Passover clean-out, the kitchen staff wear rubber boots and use power hoses to wash the area from top to bottom.

– Increased needs for nursing care necessitate an extra 19,000 hours of paid nursing time.

– The average stay for a Baycrest Hospital patient amounts to 93 days at a cost of approximately $6,000.

– The provincial average for chronic hospital care is 180 days, at a cost of $8,350.

– The $141,178 cut in operational costs imposed by the provincial government, the effects of inflation and a 1976 budget shortfall amount to a total cutback of 10% in the operating budget.

– The speech therapy department of Baycrest Hospital treats patients from 2½ years to 92 years of age.

– There is a nurse on duty at the Terrace at all times, day and night.

– There are two emergency call buttons in every Terrace apartment.

– The Baycrest Lottery has raised close to half a million dollars during its four years of operation. It has one of the lowest operating costs per income of any lottery.

– 45-50% of Baycrest Hospital patients receive rehabilitative treatment.

– All of the dentists working in the Baycrest Hospital department of dentistry do so on a voluntary basis.

Grandmother, granddaughter and great-granddaughter – a poignant picture depicting the path of life. This unposed photo was taken in a shady corner of the garden on a quiet, sunny day last summer.

Arts and Crafts play their part in providing interesting activities for residents and patients at Baycrest. This hospital patient assembles coloured tile squares to form an intricate ceramic pattern.

Hyman Pechnick, President of the Resident's Council, maintains a full schedule in

A fresh cigar, a deck of cards and a kibitz with friends. What more could a man want? This mid-day game attracts some interested onlookers, as players concentrate on the fate of the deal.

"Shave and a haircut – two bits." Is that the message David Narrol is giving barber Alex Cloth?

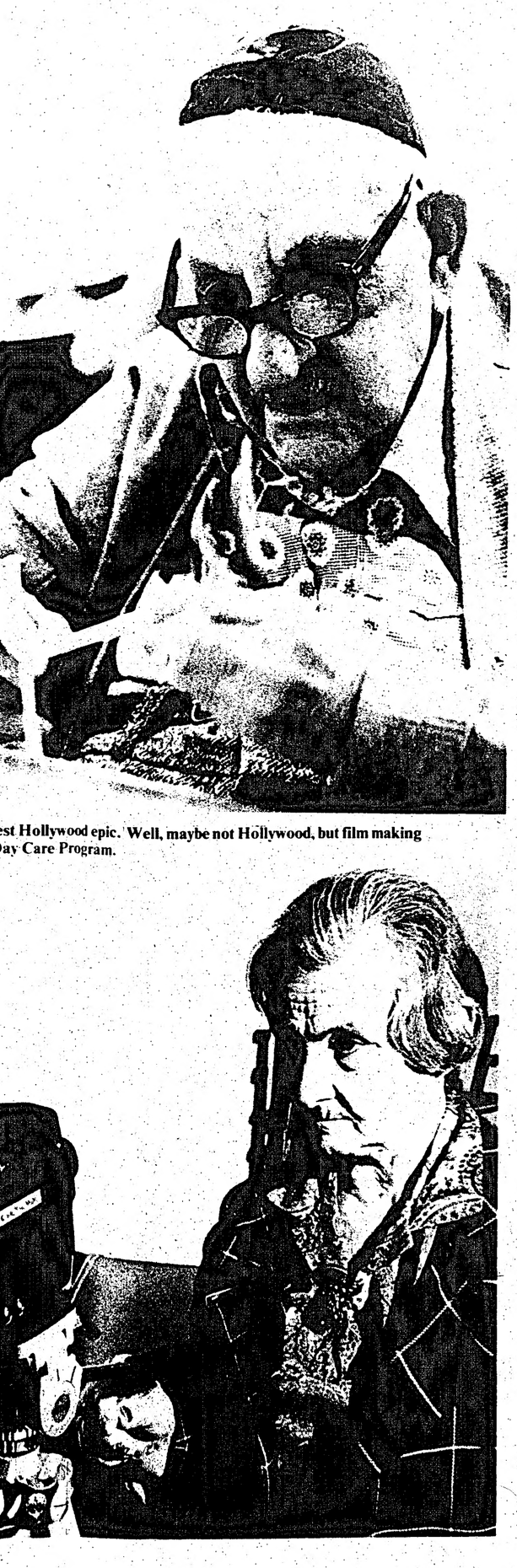
At 104½ years of age, Echiel Silverman is the oldest resident of The Jewish Home for The Aged. He is a regular participant in the Sheltered Workshop.

A visit from a grandchild is always a thrill to residents of Baycrest – a fact obviously reflected in the greeting between Nathan Litvack and his granddaughter. Continuing family relations is important to the elderly.

A visit to the hairdresser does a lot for a lovely lady's morale. This very popular and busy Baycrest facility is staffed by volunteers from the Ladies Auxiliary.

Movie makers Katz and Gudizon prepare to film their latest Hollywood epic. W is an extremely popular and interesting addition to the Day Care Program.

tains a full schedule in Centre Affairs.



st Hollywood epic. Well, maybe not Hollywood, but film making
ay Care Program.

First residents move into The Terrace

Seventy-two year old Chaim Kohl is a proud man. Interviewed with his wife, attractive 65 year old Norma, in their Bathurst-Sheppard apartment which was already showing a corner full of packed boxes and suitcases in early March. Mr. Kohl took a long time to speak freely about their anticipated April move to Baycrest Terrace.

He looked concerned as Norma spoke with youthful eagerness about their decision to move to the new residence tower at Baycrest Centre. "We were at a friend's houseparty two years ago when we heard of the building plans. We phoned for an application and were the first to be received," she said. A social worker met with the couple, introduced them to Day Care to meet their existing needs, and brought their application before the admissions committee.

Since then, both have seen the Terrace and Wagman Centre in the development stages, and have attended meetings with other future residents and Terrace administrator David Langer. Norma has spread the word among her friends and several others from their own apartment building have made applications.

Chaim Kohl remained visibly uncomfortable during his wife's remarks. Immaculately dressed, his good-looking appearance and straight posture revealed his dignity and general well-being. The yarmelke he wore attested to his religious adherence. A question about his anticipated use of the Terrace synagogue unlocked the storehouse of Mr. Kohl's deep-rooted needs.

"We haven't got anybody, no family," he said. He spoke of losing all his family in the Holocaust of World War II. Three children, his first wife, seven brothers, all with wives and children a sister and his parents. Tears gathered in Norma Kohl's eyes as her husband of 26 years recounted his painful losses and she took up the thread of his explanation.

"When you get older, its hard to be alone, especially on holidays." This was the crux of Chaim Kohl's concern. He needs the Terrace, as does his wife, for the contacts it will provide with other people of similar interests. He is holding back on enthusiasm until he sees what he so greatly seeks - a daily minyan gathered in the Centre synagogue, so much easier to reach in bad weather than outside places of worship. It will also help him to achieve a personal goal set after the war . . . to teach bar mitzvah studies, "right from aleph-bet. He did teach homeless children he encountered in displaced persons camps. "He gave Jewish learning, voluntarily, to hundreds," said Norma. "We used to meet some when we travelled, and they all remembered him".

Norma says, much like a happy youngster off to camp, that she wouldn't miss any of the activities she hopes to enjoy at her new home. Chaim is more selective, hoping he will meet others who wish to discuss the Torah or study in the Centre library of Jewish and English publications.

(Top photo) Mrs. Pearl Waisblat, one of the first Terrace residents, entertains a guest in her new Terrace apartment. Every unit contains its own kitchen, attractive, modern furniture and well-researched safety aids. (Bottom photo) Miss Olga Tamas, 75, one of the 'pioneers' who moved into Baycrest Terrace on Sunday, March 28, waits for the elevator to take some of her possessions to her new apartment.

Both the Kohls are interested in giving of themselves to others at the Terrace and Wagman Centre. Norma, with an active volunteer background in Pioneer Women, as well as at Baycrest, expects to help out wherever possible. At the time of the interview, she was trying to arrange for a friend, also planning to become a Terrace resident, to be situated near the Kohls. The woman wears a cardiac pacemaker and Norma wants to reassure her of help by their presence. Like their friend, the Kohls have chosen to associate themselves with the services of the new residence where doctors will hold regular office hours and with all of the out-patient services of the Baycrest hospital available to them.

Chaim Kohl, with his religious background and years of volunteer help at the Associated Hebrew Day Schools, intends to offer his services at the Centre synagogue.

Social worker Fay Rotman had personal contact with over 15 of the new residents as they planned for their move. Some feared the change, she reported, yet were greatly relieved by the physical set-up of the facilities. "Their anxiety over an unknown situation, their former notions of an 'institution' were oftimes replaced by a new image of themselves starting a new life," she said.

Most of her cases were people attending Day Care, returning at night to the isolation of living alone in an anonymous apartment building or the sheer desolation of a single room downtown.

"One such woman, an outgoing person who thrives on social contact, felt she had a new lease on life when she saw the proximity of apartment units on each floor. She only has to open her door to be with others," said Mrs. Rotman.

There is loneliness as well for older adults who live among the most loving family, added the Baycrest social worker. People want to live among their peers and have relationships with members of their own age group. Mrs. Rotman cited the case of a woman whose daughters had offered every means of comfort and space in their homes, but who had insisted on applying to the Terrace because of her need for independence and privacy when she desired it.

American author James-Yaffe offered insights into the Jewish attitude toward old age in his book, The American Jews, published in 1968. "The elderly Jew will do everything he can to keep from being dependent on his children," he wrote. "He loves them dearly and looks forward eagerly to every visit from them, but distance reduces any sense of dependence he might have on them."

Chaim and Norma Kohl will find that their situation is not so different from others in their new Terrace home. Most are seeking the same measure of happiness through pleasant surroundings, free from worrisome tasks, with opportunities to pursue personal interests and share them with like-minded friends in their senior years.

Heritage Museum focal point for artifacts and handicrafts

It's a fascinating fact that a growing number of display cases, well-placed to catch the eye in the front lobby of the Jewish Home for the Aged, contain treasures that enrich the lives of others.

These cases, and their contents, form the nucleus of the Baycrest Heritage Museum.

The museum was founded in 1972, to search out, collect and display cultural and religious artifacts so important in the lives and history of the people served by the Baycrest Centre for Geriatric Centre.

According to Dr. Sidney Wax, Chairman of the Heritage Museum Committee, the residents love the museum and take a real proprietary interest in it. "They worry if any of the little descriptive cards slip down from their position and they are especially proud of the displays created by our own talented residents and Day Care members," he said.

The present exhibit of handicrafts, from today and yesteryear, stands side by side with a display of rich ceremonial objects whose intricate carvings and fine glitter can stir the pride of those who cherish age-old traditions. Magnificent silver torah crowns and breast plates of Russian origin, an exquisite etrog box from Czechoslovakia and another from Austria all relate, through their beauty, to the flourishing Jewish communities of the past, so familiar to the memory of so many people at Baycrest.

Board Chairman Abe Poslums is shown pointing out some of the artifacts in the Baycrest Heritage Museum to the Honorable Frank Miller, Provincial Minister of Health, during a recent visit to the Centre.

Although a permanent collection is growing, much of the present collection of treasures are on loan from Mr. and Mrs. Wolfe Goldberg, who have devoted many hours in a labour of love seeking the historical artifacts. Mrs. Goldberg is president of the Women's Auxilliary.

The crafts not only represent the unusual aptitudes of previous generations, but also the remarkable abilities of many older people. A glance at the handwork of an 82 year old Day Care member illustrates the point. Her embroidered tablecloth and bag, with intricate floral designs and bird motif, show creativity and humour.

Some of the handicraft items were made in the arts and crafts area at Baycrest, an area that attracts many and provides a strong sense of self-accomplishment to people who need such support as a basic requirement to their well-being.

The volunteer involvement of Mrs. Dora Till, herself a woman of senior years, is unusual in its intensity. As well as contributing highly detailed crocheted items to the present exhibit, Mrs. Till oversees the museum on a daily basis.

Community funds needed to augment government support

Notwithstanding the fact that the Ontario Ministry of Health has placed financial cutbacks on the operating budget of Baycrest Hospital, the Minister of Health, Hon. Frank Miller, is very much aware of the vitally important role it plays in the community.

In a December, 1974 report to the Legislature, Mr. Miller said, "I was intrigued by a visit recently to Baycrest Centre on Bathurst Street in Toronto. The beauty in this complex lies not only in its ability to treat a patient at one location, regardless of his needs, but in its outreach to the community it serves."

"I can see that the need to combine services at one physical location is a real one," he continued, "and that the results are not only good economics but, most important of all, the dividend is people whose lives are not only extended, but made happier."

In his report, Frank Miller had caught the essence of Baycrest's approach to the economics of delivering a broad range of essential services to the elderly.

Within the complex, the distinct components of the Jewish Home for the Aged, Baycrest Hospital, the Day Care Centre, the new Terrace residence and Joseph E. and Minnie Wagman Centre, located on one "campus", provide flexibility to treat residents and patients consistent with their medical, nursing and social needs, according to Baycrest's executive director, Sam Ruth.

There were no government grants to help support the Jewish community establishment of a Home for the Aged in the 1918 Cecil Street location. With the opening, in 1954, of a new Home with a floor devoted to hospital facilities, stalwart Baycrest supporters like Abe Posluns and Eddie Goodman, Q.C., sought government involvement, starting with grants of $500 for every occupied bed in the Home. By the time of the second campaign, in 1961, the province was offering health programs that gave Baycrest a strong affiliation with the ministry.

Commenting on recent Government slashes at Baycrest Hospital's operational expenses, associate administrator Steve Rudin said that the inability of government to match the dramatic increases in the cost of patient care over the past few years has made Baycrest the victim of its own success.

Rudin explained that the hospital previously entered into new patient programs in partnership with government interest. Provincial health dollars had helped fund an intensive care unit in the hospital, giving the critically ill patient in chronic care facilities some of the benefits of an acute care facility. Today's high per diem costs in the hospital are based on these program developments, he added.

Treatment costs are lower, however, just as Frank Miller had indicated in his earlier report. To treat the chronic care patient in a general hospital would cost anywhere from 50% to 100% more, according to Sam Ruth.

Lumped into the category of a chronic care hospital, according to provincial pigeon-holing, Baycrest actually services 50% of its patient population with rehabilitative care, resulting in a broader sphere of health activities than similar institutions. Bringing Baycrest's costs back by 3.7% to a computerized average ignores the hospital's unique services and affects the whole complex.

Walter Lyons, administrator of the Jewish Home for the Aged, reports that inflationary operating costs have risen by 15%, while constraints within the Ministry of Community and Social Services have restricted increased support to approximately 5%. Sam Ruth expects further anti-inflation measures from the province, making the necessary task of converting Home floors to heavier nursing care facilities to meet the needs of residents, increasingly difficult.

Mr. Lyons said that the Home gets the same amount of provincial support per resident as do homes which provide less care. Unlike nursing homes that seek to make a profit however, the Jewish Home for the Aged meets a community need, and is receiving an older, and less capable population. Although the government does not provide dollars for capital costs, the Home has had to go ahead with floor changes, phasing in the addition of 19,000 extra hours of paid nursing time.

Baycrest's Day Care program has been the recipient of government support on several levels through Metro's Department of Social Services and the Ontario Ministry of Community and Social Services. Special program grants have contributed to operating expenses, and separate federal New Horizons grants have made it possible for Day Care members to have a rhythm band, to make and act in their own movie and to expand their arts and crafts programs.

Mel Patashnick, Supervisor of Day Care, points out the 1975 cash deficit of some $74,000 as evidence of the shortfall between such supporting finances and the real financial needs of the total Day Care program.

The government response to the building of the Terrace and The Joseph E. and Minnie Wagman Centre was encouraging, said Sam Ruth. In reviewing the total Baycrest situation, however, the Centre was seen to be at a critical crossroad, demanding an all-out fund drive to match government money with community support.

The total needs amount to $17.8 million. Of that amount, $8 million has been provided by Central Mortgage and Housing Corporation, the Province of Ontario, Metropolitan Toronto and the Borough of North York.

As Frank Miller put it in his 1974 Queen's Park report, "A great deal of talk about Geriatric Centres able to cater to all the various needs in the spectrum of senior citizen care usually does not result in action." The Baycrest Centre for Geriatric Care is a viable exception in which a degree of government support is a base for community commitment.

Kitchen command centre plays key role meeting nutritional needs of aged

Few would argue that the kitchen is one of the most important service areas of Baycrest Centre.

Serving an average of 2,150 meals per day, the spacious, modern kitchen, located on the first floor of the eight year-old Jewish Home for the Aged, boasts a combined atmosphere of kashruth, hygenic cleanliness, ultra-modern equipment and cheerful surroundings.

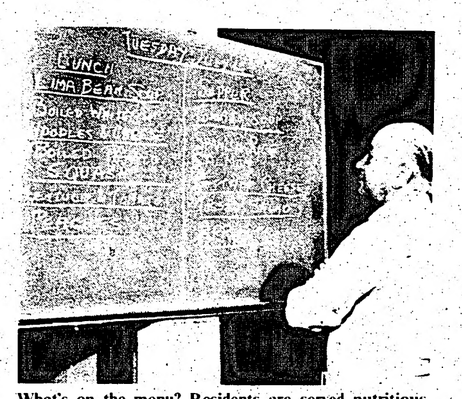
An important non-food ingredient to this palatable mix is the personality of kitchen personnel.

Gail Prendergast, director of dietary services for the past eight years, said that Baycrest waitresses are very special. They form such strong relationships with residents, encouraging them to eat well, that sometimes, when a waitress is away, it is a small problem.

"Fortunately, we have very little turnover," she added. "The waitresses know how important food services are for the elderly, and how important their contact becomes for the individual."

Mrs. Prendergast has had a long involvement in institutional dietetics. After graduating with a Bachelor of Science Degree in home economics, she did a year's post-graduate internship at Toronto General Hospital. "After that, it was a children's hospital in Winnipeg and geriatrics here at Baycrest," she reported. Highly organized, she oversees the food service of several areas and works with a full-time mashgiach.

At Baycrest, a constantly-moving conveyor belt serves as a physical barrier between the meat and dairy sides of the kitchen. It delivers trays of food onto service trucks for the hospital, the dining room, day care visitors and the Meals-on-Wheels program, an outside project of Co-ordinated Services to Jewish Elderly. The new Terrace, eventually housing nearly 250 people will also receive a main meal from the kitchen.



What's on the menu? Residents are served nutritious meals designed to give them the 'meaningful' calories they require.

In the hospital, approximately 154 patients receive three daily meals prepared according to their prescribed diet. There are also diet restrictions for Home residents as well as the day care people who receive two meals per day.

The kitchen also has responsibility for the cafeteria, servicing about 350 people each day, and cheerfully produces, just as an aside, special cakes to mark an occasion on the much-loved Mazel Tov Nights, so popular for Centre residents.

Those single-minded advocates of chicken soup as the most important Jewish culinary product will be surprised to learn that the favorite menu item at Baycrest is cabbage borscht, with cabbage rolls placing a close second. Clara Szende, manager of dietary services, reports food preferences with authority. Her love for her work and her contact with the residents has resulted in her having close friendships with many of them.

An 18-year member of the Baycrest team, Mrs. Szende has moved through every phase of the kitchen operation and speaks of the special consideration given to the underweight in encouraging them to eat.

Traditionalists will be happy to know that honey cake fits the bill perfectly as a highly nutritious snack. Enriched products are also sought, from macaroni to high grade rice. Cost is a secondary consideration to quality in the feeding of the older population, according to the Baycrest philosophy. Nevertheless, the food budget of over $480,000 will increase with the opening of the Terrace.

Mrs. Prendergast said with pride that the dietary staff at Baycrest had been satisfied, through studies, that the type of menu in use discourages the development of diabetes in the elderly.

Baycrest leading geriatric teaching facility

Ask Sam Ruth, executive director, Baycrest Centre for Geriatric Care, about the kind of relationship Baycrest has with the community as a whole and he'll describe a very special "non-sectarian" relationship that is based on mutual trust and understanding.

"Apart from the fact that The Jewish Home for the Aged may be sectarian, the basic philosophy behind the Baycrest complex extends far above and beyond sectarian considerations," says Ruth. The facts he provides to support his claim would fill a small book.

He describes Baycrest Centre as one of the world's most outstanding teaching centres and research facilities in the field of Geriatric Care. As he puts it, "old age is a non-sectarian condition. Part of our responsibility as a geriatric care centre is to share our knowledge and understanding of that condition with as many people as possible, not just here in the Metro area but across the country and around the world."

Among the many who come to Baycrest Centre to observe and to learn about the latest concepts in care of the aged and the chronically ill are medical, dietetic, speech pathology and audiology students, interns from hospitals and colleges throughout the continent; students and interns from recognized Physical and Occupational Therapy schools; students in the graduate course in Geriatrics at the University of Michigan and students from various Schools of Social Work and Social Welfare, including The University of Toronto and Ryerson Institute.

In addition, Baycrest is considered a model in the field of Health Administration and people who are studying that subject often travel long distances to visit Baycrest to see "how it's done." The Jewish Home for the Aged, under Administrator Walter Lyons and his staff, was selected as a Teaching Centre by the Homes for the Aged Branch, The Ontario Ministry of Community and Social Services. In this capacity it serves the entire province of Ontario.

Dr. Henry A. Himel, physician in chief, Baycrest Centre, Dr. Cyril Gryfe, Associate Physician in Chief and Mr. Ruth all have teaching appointments at the University of Toronto as do several of the other professional people at Baycrest.

"If I were to provide details of every specific instance of our commitment and contribution to what can best be described as the community of mankind, I'd be talking for weeks," Ruth said. "Suffice it to say that we are involved in a field that is universal in scope and our contributions are equally far-reaching.

"On the other side of the ledger, the community has contributed much to Baycrest. Without the community to back us up and care about the work we are doing, we would not have achieved our present status as one of the most advanced geriatric care centres in the world.

My grandmother

by Ellie Tesher

The little figure in the bed was at once alarming and appealing. I hadn't seen my 90 year-old grandmother in a while and the changes in her, after several falls and a recent bout of flu, were dramatic.

She hadn't recognized me on my last visit and I had been unable to overcome a feeling of hurt. Now, her frailty and utter helplessness were paramount.

A pleasant, motherly nurse dressed and primped her for the visit and like a child she seemed to take some pleasure in the ministrations, at one point shyly showing her shoes to the nurse for her approval.

She called my aunt by her sister's name, a sibling who had remained in Europe and been long lost to her through war. She spoke in Russian, the language of a country she had left in her teens.

My frustration in not being able to reach her was suddenly relieved by the visit of another nurse who conversed with her in Russian. In the translation, I was struck deeper by my perception of her as a child, as she asked after her long-dead mother, and eagerly watched a snack till it was given to her.

The nurse patiently explained that we had come to visit and pointed me out as a granddaughter. The old woman enjoyed the nurse but looked at me without recognition, shrugging her shoulders as if to apologize.

She's been in the Home for seven years. Before that, she had lived alone for several years after the death of her second husband and the sale of her Euclid Street home that had become overlarge for her to handle. She was a proud, defiant person in her senior years and had refused her daughters' offers for help in living accommodations, preferring to remain in the familiar area in which she could walk for groceries or meet old friends.

She neglected herself and as her faculties began to diminish, her family faced the need to provide care for her later years. She resisted, recalling the horrible conditions of a European facility for the mentally-impaired she had once seen as a child.

The key to her connecting with Baycrest was the Day Care Centre, for the one thing this aging, sometimes confused woman loved best was dancing. She was a born show off, and delighted in performing, reciting Russian and Yiddush poetry when she tired of dancing. Day Care introduced her to the Baycrest complex, reassured her of the strictest kashruth, so vital to her emotional well-being, and the Centre's observance of the rituals she had always cherished.

Her eventual admission to the Home for the Aged was relatively painless, as she greeted old friends and settled into what had become familiar surroundings. She needed the Home, for we, her family, had all been caught up in the very productive home and community life that she herself had wished for us. She has had care and protection, through her successive stages of participation in Home activities, to Hospital stays, nursing care and her present need for special care.

Like so many of her age, she has lost much of her hearing and has become withdrawn, frightened by the sight of moving lips that bring no sound. Yet I watched her respond to the nurses with trust and I was grateful for them.

A sudden shock of memory, perhaps a reflex recognition, startled me as I was preparing to leave. I had leaned in close to her, held her hand and said the old, familiar name I'd always used, "Bubba." She smiled, the same teasing smile I'd known since earliest childhood, touched my forehead and then blessed me in Yiddish with a phrase that had always been ours together. For that instant, she knew me.

She's 90 years old. Helpless. Childlike. But still my grandmother.

Editor's Note: As this supplement was going to press, Ellie Tesher learned of the death of her grandmother. The story appears at Mrs. Tesher's request.

Total team approach used to determine patient needs

If anyone ever had any doubt about the concern Baycrest Hospital staff have for their patients, it would be quickly dispelled if he could attend one of the patient care conferences.

Held within days of a patient's admission and followed up regularly, the conference brings into focus the dynamic, humanized care given to every person brought into the Hospital.

His illness and treatment having already been determined, the conference enables everyone involved – physician, nurses, therapists, group workers, etc., to map out together the best course of action to treat the particular illness with which they are faced.

"With active participation from all members of the health care team, including doctors, dietitians, social workers and occupational therapists, the conferences establish well defined goals for each patient. It helps keep them in clear focus and prevents patients from getting lost in the system," asserted Sidney Seligman, Baycrest Centre Vice President, whose prime area of responsibility is the Hospital.

A discussion of cases during the hour-long conference brings a comprehensive look to the total picture of individual hospital care. In a chronic care facility, with 75% of patients in the older age group, problems are rarely one-dimensional.

For example, discharge plans for an 80 year old man who required a sheltered environment following rehabilitation from a fall, were complicated by family circumstances. His wife of 55 years had been totally dependent on him because of her repeated bouts of confusion and disorientation.

The hospital social worker reported to the conference on the wife's terror at his future placement and her refusal to accept the necessity for her own supportive care. The doctor in charge reported that the man's physical rehabilitation was being made more difficult because of his own deteriorating mental capacities.

The team nurse said that there were still signs of hope. Upon transfer to Baycrest from the acute hospital to which he had been admitted because of his fall, the patient had required complete bed care and a great deal of nursing help. But because of his treatment at Baycrest, the physiotherapist reported that he now feeds himself with only minimal assistance and may soon be walking with help.

All agreed that more time was needed to develop greater independence on the part of the patient and for further social work in helping his wife cope with the situation.

Patient Care Conference in Baycrest Hospital brings all members of the care team together to discuss individual patients, their response to treatment, their needs and the future course of action. Meetings are held regularly.

The realities of large waiting lists for admission to the Jewish Home for the Aged, particularly for heavy-duty nursing care, becomes apparent at a patient care conference. Another case concerned a woman of 76 years, admitted after a fall, who had required increased care for some time. The recent trauma, resulting in a pelvic fracture, had highlighted her problems. The conference learned from the nursing supervisor that no special care beds were available.

The report from the hospital nursing staff showed many facets of the women's health situation. She was pleasant, needed a lot of reassurance, but participated well when made comfortable. Though she attended arts and crafts every day, she did not remember ever being there.

The multiplicity of the woman's medical problems, including chronic heart and hyptertensive disease and a long history of psychiatric illness, prompted the doctor to recommend hospital care plus priority for a special care bed in the Home.

Approximately 25% of the hospital patients are under 65 years of age. Although the history of the hospital is aligned with that of the Jewish Home for the Aged, it is a non-sectarian, provincial, chronic and rehabilitative hospital that serves the general public as well as the Jewish community.

The strict observance of kosher dietary laws, the presence of several Yiddish speaking staff and a synagogue and rabbi on premises, fills the special needs of many Jewish patients.

Such an atmosphere, within easy visiting distance, reassured one loving, supportive family when they had to move their permanently disabled brother from his aging parents, no longer able to provide the care he required. It had become beyond their strength to provide the necessary support for their grown son, confined to a wheelchair since the onset of a degnerative disease when he was a young teenager.

The conference reviewed the goals for the patient, now 53, a warm, humorous individual with a tremendous capacity to give to others. When he first required admission, he was in a state of depression, feeling himself to be a burden to his family. Today, his social worker says, he's never felt happier in his life.

"When I first felt envious of others may age, when I saw what they could do and I couldn't, I adopted a philosophy – make the best of what you can do," he told her. "Most of the time, it works."

"He's the core of our program," says a group worker. "He participates well, refuses to accept help, guides others around the hospital from his wheelchair and makes them feel comfortable about their stay here."

"It's in the best interests of older patients to have the vitality of a good patient mix," adds the social worker. Members of the conference agree on the importance of care provided for the patient during his long-term stay and its significance to his family. In fact, there are no other nursing homes that have the criteria to accept this man, said one doctor.

The social worker leaves the conference with a purposeful step. The last man discussed has asked her to help him write a letter to the staff at Baycrest thanking them for taking such excellent care of him.

Physical fitness plays an important role in maintaining the health and happiness of residents and members of the Day Care Centre. Shown during a recent exercise period are Jake Breslow, Rose Breslin, Echiel Silverman, Ethel Resnick, Ida Sweigman, Sophie Osher, Lillian Sugar, Bessie Warsh, Eva Klein, Shiva Zanrick and Gert Yaffey. Volunteers Rose Wolfman, Rose Rath, Winnie Posner, Heather Wohl, Goldie Kash and Martha Mondrow supervise.

Ages 18 to 84

Volunteers fill vital role at Baycrest

There is a constant parade of pink at Baycrest. Busy women bustle about in crisp, pink smocks. Men proudly sport printed name plates on tailored pink shirts, all providing colorful proof of the appeal of the Baycrest Centre for Geriatric Care to enthusiastic volunteers.

Rhoda Kopstein, who brings her wealth of experience as the former director of group services at Baycrest to her present position as director of the volunteer department, reported interviewing 200 applicants last year alone.

"We attract all ages – from 18 to 84," she said. "I placed one 84 year old gentleman and he's simply marvellous in helping at the lottery office."

There are 534 active volunteers in the adult category (over 18 years of age). Baycrest also attracts a large contingent of younger helpers, known as volunteens. We had 112 during last summer's school holidays. About a dozen teens keep up a year-round commitment.

"Our most consistent group, those whose personal time schedules are most reliable for steady, volunteer service, are over 45's, and to date they're mostly women," admits Miss Kopstein.

Her personal dynamism in the people-to-people world is evident when Rhoda Kopstein describes her interest in drawing more male volunteers into the Baycrest picture. She sees their increased involvement as a benefit to themselves as well as to others.

"We're speaking to men who are looking forward to their own retirement," she said. "It's the old story of 'you married your wife for better or worse, but not for lunch.' " She went on to explain that there are many opportunities within the Centre for men with professional and business experience. The complex is big enough to provide a meaningful job for anyone and male volunteers can be useful in their retirement years.

"The time for them to think about it is now," she stressed, in elaborating on the commitment a volunteer makes to Baycrest. There is a small notebook, pink, of course, that outlines a form of moral contract between the volunteer and Baycrest. It attests to the intense concern for the dignity and well-being of residents, Day Care participants and Hospital patients in its requests for ethical confidence, consistency of service and safety awareness.

Rhoda Kopstein conducts personal interviews with applicants, helping them define their interests and background experiences in order to effect the most suitable placement. A tentative arrangement is made to try a particular program, with a further interview with the staff person involved. It is not uncommon for a second placement to be considered as an alternative.

The Volunteer program is unique in its appeal to young boys as much as girls, more so than most other institutions of its kind. Many of the young men, as early as age 13, see their volunteer work at Baycrest as a first job and bring a great deal of responsibility and pride to their position.

The Volunteen story was told with real human warmth in a June, 1975 issue of the Volunteer Voice, a simple, pink publication, that reaches all volunteers. The 16 year old author was Ellen Isenberg.

"Two years ago, I arrived at the Volunteer Office of the Baycrest Centre for an interview. A few weeks later I was an honest-to-goodness volunteen, candy-striped uniform, name tag and all. I worked at the Baycrest Centre that summer and next. I'm planning to return this year.

"As a volunteen I participated in Bingo, Bowling, Flower Arranging, Outings and many other activities. I learned to use a tile cutter and operate a switchboard. My Yiddish vocabulary expanded to include expressions such as 'Nemt nisht arup dyn markers' and 'Es iz a nier game.'

"Volunteer work at Baycrest was more than fun. It was something to do during the summer that gave me pleasure and also gave 'nachas' to others. I think that the men and women at Baycrest really love the volunteens. And it feels good to be loved!

"Volunteering meant working with people – amazing people. I remember Mr. Jack Dubiner, a blind man in a wheelchair, whom I met at Bingo. I read to him the numbers on his card once, and as each number was called out, he would tell me whether or not it appeared on his card. I don't remember him making a mistake, but I do remember winning! Then, there was Mr. Merker who sat next to me on the bus during one of the outings. He had brought an extra sweater along and generously offered it to me on the windy ride. I met Mr. Garten, a blind man. He was a violinist in the Toronto Symphony at one time, and he knew thousands of stories and songs. Mr. Garten must have thanked me and even my parents coutless times.

"That is what Baycrest means to me. People. It is not a place to be afraid of or shy away from. It is a place where warm and beautiful people come to live.

"I am proud to be a volunteen. I am proud to be among the people at Baycrest. I am proud to be able to help."

Himel praised for work with aged

Dr. Henry Himel has been associated with the Baycrest hospital since its days on the fourth floor of the Jewish Home for the Aged in 1954. He has been Physician-in-Chief at the Hospital since 1964.

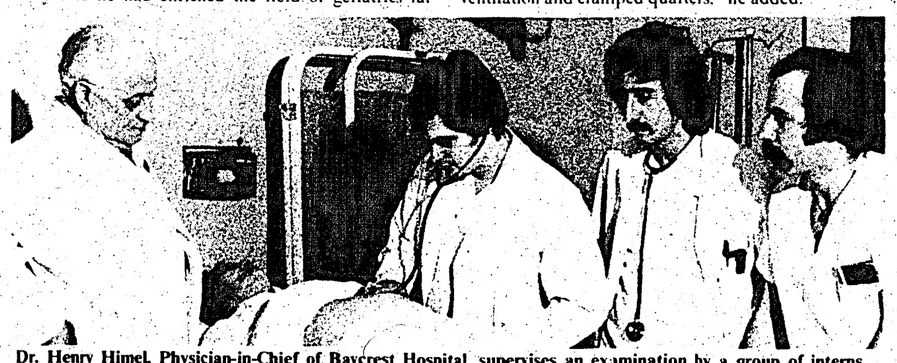
Dr. Himel, who is a clinical teacher at Mount Sinai and Baycrest hospitals, has been concerned with geriatrics since 1947. During World War II he was a Major in the Canadian Army.

Described as a "quiet, persevering man" by members of the Mens' Service Group who honoured him with the prestigious "Man of the Year" award in 1974, he was cited for the enthusiasm he created among doctors in a previously unpopular area of medicine. They said he had enriched the field of geriatrics far beyond the boundaries of Baycrest.

Maintaining a private practice as well as a connection with the chronic care facility at Sunnybrook Hospital, Dr. Himel was praised in the Baycrest Honour Roll for the warmth, care and scholarly leadership.

A modest man, Dr. Himel simply says, "At Baycrest, we have very good doctors, nurses and other team members. They give quality care.

"Our problems are those of the hospital itself," said Dr. Himel, in describing the difficulties of narrow corridors and crowded rooms that were designed for a Home for the Aged in 1954. "The general well-being of everybody, patients and staff, is affected by outdated ventilation and cramped quarters," he added.



Dr. Henry Himel, Physician-in-Chief of Baycrest Hospital, supervises an examination by a group of interns receiving practical experience in geriatric care. He has been associated with Baycrest for 26 years.

A continuing community project

Care for the aged

1918– *Toronto Jewish Old Folks' Home, with about a half dozen residents, established on Cecil Street in downtown Toronto.*

1948– *The purchase of additional housing in the area enabled the resident population to increase to 38 men and 56 women.*

1951– *The Home reports that it cannot accommodate further numbers due to a scarcity of washroom facilities for residents.*

1952– *The first capital campaign is launched, seeking $700,000 to complete the building of a new Home costing $1,000,000.*

1954– *Re-named the Jewish Home for the Aged, a four-storey red brick building is opened at 3560 Bathurst Street, several blocks south of Wilson Avenue. Baycrest Hospital is born with the new Home, occupying its top floor, offering medical care co-ordinated with the New Mount Sinai Hospital. Abe Posluns elected President of the Home and Hospital.*

1956– *A small Day Care program begins working out of the auditorium in the Home. The project quickly grows to accommodate people on the Home waiting list.*

1961– *A second campaign for $5 million to provide a comprehensive centre of care.*

1967– *Formal adoption of a new name, Baycrest Centre for Geriatric Care, to define the expanding complex.*

1968– *Opening of a larger Jewish Home for the Aged, a ten-storey building closer to Bathurst on the three-block site.*

It includes a much-needed auditorium that can hold up to 1,000 people for High Holiday gatherings.

Day Care given its own area with a separate entrance.

The Home Building of 1954 is converted into Baycrest Hospital with two floors for beds, one for medical offices and administration and one floor for clinics, laboratories, x-ray and pharmacy.

1969– *The late Abe Levine elected President of Baycrest.*

1970– *Pressing needs within Home and Hospital force recognition that the Centre must expand.*

1974– *Eric Exton elected President of Baycrest.*

1976– *Opening of 11-storey Terrace, a minimal care apartment-residence and the adjoining Joseph E. and Minnie Wagman Centre, a two-storey drop-in centre and shopping mall, open to the elderly in the community as well as residents of the Centre.*

Baycrest Lottery helps support Centre

Lottery fever has hit this country with force – and Baycrest Centre, quick to respond to an exciting treatment for raising funds, has been enthusiastic in its application of this special procedure.

The Baycrest Lottery has netted close to a half a million dollars during the four years it has been in operation. Even government officials, involved in the lotteries division, have complimented Baycrest for achieving the lowest costs per income of today's many lotteries.

"It's the volunteers who make the lottery work," says Jack Constant, Lottery Chairman, and one of its hardest volunteer workers. With a minimum of staff working out of two paper-stacked rooms in a multiple-use former house on Baycrest Avenue, the majority of lottery ticket sales come from the combined efforts of the Men's Service Group, the Women's Auxiliary, residents and Day Care people.

"With only 30% of residents able to fully pay their own way, and inadequate government subsidies, there's always a sizeable deficit. The Lottery helps," said Constant.

The November to May Lottery program stirs up hectic activity among its Baycrest-wide, hard-working hustlers. The $1 dollar tickets for a first prize stake of $25,000 are easy sellers despite competing lotteries. "The Baycrest people just went out and broke all records for ticket sales, total revenue, and net proceeds," said Constant in reporting last year's record-breaking results. Proceeds given to the Home amounted to $145,000.

The Lottery office, one of the few areas at Baycrest to have a separate telephone line to handle the volume of calls (500 in the three days following the draw, despite publication of winners names), reports that the advent of Wintario as a competitor for the dollar ticket has caused sellers to spend more time touting the Baycrest cause. The result is an unpaid promotional job that informs the public while offering a chance to be a winner.

Remarkable talent has surfaced in the race to increase sales over the last four years of Lottery. Harry Ungerman claims the title of top individual ticket seller for three out of the previous four Lotteries. A member of the Men's Service Group, Harry was honoured as "Man of the Year" for bringing in over $20,000 last year. He made regular Friday deliveries of money to the Lottery office "so the lottery staff could start the weekend in a good frame of mind."

The husband and wife team of Murray and Dorothy Biback are so close to Ungerman that often the last day's selling effort determines who wins. "As long as it's Baycrest, who cares," says Biback.

One hospital patient, Solly Tenenbaum, a familiar personality to visitors to Baycrest, brought in close to $5,000. "I appointed Solly as my sales manager with a prominent booth in the front lobby of the Home," Constant said with affection for the likeable, relentless salesman. Solly is wheelchair-confined, but indomitable in his spirit and energy on behalf of the Lottery and Baycrest.

One of Baycrest's best known patients, Solly Tenenbaum is also one of the most active resident volunteers. Here he has just sold another lottery ticket to Mrs. Edith Frankfort, a visitor to the Hospital.

Another resident, popular octegenarian, Bluma Cogan, has shown outstanding determination in outside sales, thoroughly enjoying her travels by public transit to various shopping centres around Toronto, where she patiently mans a ticket booth. "I've gotten to see parts of the city that I never knew before," confided the stalwart promoter.

Community support for the Baycrest Lottery has been evidenced from the co-operation of plazas and other sales areas and the steady build-up of a substantial mail-order list for ticket sales. As well, several senior citizens' organizations of all denominations have been of help, most notably the Centre for Creative Living on north Bathurst Street.

Jack Constant finds it hard to think of Wintario sitting with huge profits that are, as yet, unallocated. "At Baycrest, we know what to do with our Lottery funds," he says.

Baycrest research focuses on medical problems of aged

Doctors at Baycrest Hospital are conducting breakthrough studies on the elderly according to Dr. Henry Himel, Physician-in-Chief. The significance of their studies will have far-reaching effects on a growing population of senior citizens.

Dr. C. Gryfe, associate Physican-in-Chief, reports a large-scale study on falls, a frequent problem for aging people. "Falls are often an indication of something much more serious," claims Dr. Gryfe, who has been associated with the Baycrest Centre for Geriatric Care since 1958.

"The so-called isolated or trivial fall experienced by an elderly person, is often the first clue in 50% of the cases. Falls that occur with increasing frequency indicate a pattern of deterioration," he said. His conclusions are being documented for the first time, through data collected in the study.

One important factor indicated in the study is that many falls are caused by certain heart conditions that produce intermittent irregularities in rhythm and rate. "Many patients could get a new lease on life with the implantation of an artificial cardiac pacemaker," Dr. Gryfe said, "but suspected patients require monitoring by portable equipment that is not presently available to the hospital because of budgetary considerations."

Dr. Gryfe hopes that his study will prove conclusively the need for such equipment. "Even when people are in relatively good health, a fall can lead to physical deterioration, because of the difficulties of severe stress on the elderly. A hip fracture, is most serious," he claimed.

From a modest beginning, incidental to the primary responsibility of clinical treatment, a successful treatment and research program in diabetes has been conducted by Dr. W. Grobin for the past 10 years. Facilities routinely found in the basic hospital unit have been productively used in this study.

The problem of anemia among the residents of JHA was studied in depth by Dr. Z. Harant, a staff physician at Baycrest and Mrs. J. V. Goldberger, Chief Pharmacist. Some new and important insights were obtained and the results of this work were presented at the Annual Meeting of the American Geriatric Society in April 1974. The report was well received by the medical profession, and was further disseminated by publication in the Journal of the American Geriatric Society in March 1975.

Under-activity of the thyroid gland has been recognized as an important factor in many of the problems of advanced age, particularly mental impairment. The condition has been discovered in a number of residents of JHA after admission, and apparently previously unsuspected because of its atypical character in the elderly. As a consequence, a comprehensive search for cases of this disorder has been undertaken with the cooperation of Dr. P. G. Walfish of Mount Sinai Hospital, utilizing the latest tests, some of which have been developed in Dr. Walfish's own laboratory. This study is being supported in part by a grant from the J. P. Bickell Foundation.

Strokes are one of the most frequent causes of death today, and also are responsible for a major proportion of admissions to Baycrest Hospital. In addition, a considerable number of residents of JHA are disabled by stroke. Preliminary research at Sunnybrook Hospital has indicated that treatment with a drug, introduced many years ago for the treatment of gout, may substantially reduce the rate of recurrent strokes. In collaboration with Dr. J. A. Blakely of Sunnybrook Hospital, Baycrest Hospital is involved in a long-term study of many residents and patients who have suffered strokes. This investigation will not only allow Baycrest to assess the effect of the drug, but is providing the opportunity for a long-term follow-up of patients treated in Baycrest Hospital in order to assess their maintenance of function, recovered under treatment there.

Much physical suffering and material expense arises out of the frequent occurrence of infections among the elderly. The complex nature of illness in older patients makes the selection of appropriate treatment difficult and in order to find new guidelines in this area, a study of various infections involving the lungs and urinary tracts particularly, has been undertaken by Dr. M. Gordon, a consultant in Medicine at Baycrest Hospital.

Dental care integral part of Baycrest medical facility

"The aged need special treatment," wrote Dr. Irwin Lightman, head of the dental department, Baycrest Centre for Geriatric Care, in a paper on geriatric dentistry.

Dr. Lightman, a graduate of the University of Toronto, Faculty of Dentistry, pointed out to his colleagues the increase in the number of older adults in the community and the fact that many of them retained their natural teeth.

"The approach to treatment can no longer be purely prosthetic," he said, referring to the use of dentures. He went on to discuss the diagnosis and treatment of natural teeth in the aged, drawing on his vast experience at Baycrest.

"A great deal of patience and understanding is required and a dentist must take more time and care to secure the same results he has been accomplishing in his younger patients," stressed Dr. Lightman, who is president-elect of the American Society for Geriatric Dentistry.

Steve Rudin, Associate Administrator of Baycrest Hospital, claims the really outstanding aspect of the hospital's dental department is that all of the 12 dentists, who each give two or three half days every week for a month, volunteer their professional time and services. "They receive no remuneration whatsoever," said Ruth.

Baycrest's affiliation with the dental department of the Mount Sinai Hospital brings the added advantage of a dental intern, working one day a week. He works under the supervision of Dr. Charles Munroe, Dentist-in-Chief, Mount Sinai and Baycrest Hospitals.

Although Dr. Lightman noted in his "Journal of the Ontario Dentist" article of 1973 that very few homes for the aged or chronic care institutions had a dental facility, Mr. Rudin said that Baycrest was very aware that the elderly patient must be able to eat and chew for nutrition, and they regularly screen Home and Hospital patients for dental problems.

We are also looking for affiliation between oral health and diabetes," he said.

There are two dental chairs in the Baycrest facility. One has air cushions that can easily be moved to give access to a wheelchair. The emphasis is two-fold: to salvaging existing teeth, and to properly fit dentures, where necessary. Changes in the gum ridges of older people demand a more patient, thoughtful approach on the part of the dentist specializing in geriatric care.

The dental clinic is another one of the specialized medical departments that are part of Baycrest Hospital. In this photo one of the patients is shown receiving a regular checkup from Dr. Irwin Lightman.

Rudin explained that Baycrest Hospital sustains part of the dental program, financially, and that dentures are provided through the hospital's unique ancillary fund, the low-cost insurance plan developed at Baycrest to meet such needs.

The hospital also has four oral surgeons on staff, to enable the older patient to remain at Baycrest for necessary treatment requiring surgical procedures.

It takes years to shape a dream

When women in the Toronto Jewish community of the early 1900's first responded to the tragic situation of aging men and women without family or financial resources, they barely imagined how the older population of a flourishing Jewish community would swell and require far more than space.

The Cecil Street Home for the Aged that grew out of that early understanding provided, through human heart and hands, the bare bones of an answer for the Jewish elderly. It took a new generation of established sons and daughters to pick up the work of their dedicated parents and apply funds and knowledge to a developing idea.

The four-storey Jewish Home for the Aged, with its self-contained hospital floor, was a breakthrough in care for the elderly, challenging old notions that the elderly should be cut off and discarded in custodial institutions, waiting for life to slip away.

Day Care was brought into the Baycrest picture, but with an emphasis away from the medical model of others that combined social activities with visits to clinics. It became a full, life-enrichment program, including meals, with the potential for Sabbath and Holiday placement for severely isolated individuals.

Committed now to an ideal plan for the most comprehensive centre, members of the board and Baycrest professionals maintained an ongoing scrutiny of other communities, and their answers to the needs of the aged. An apartment complex for senior citizens in Philadelphia was researched. The increasing need for older adults to live in an environment structured to meet their needs became evident.

The dream persisted. Combining the new Terrace with a centre for creative activity designed to bring the older adults from the community to the Baycrest complex, infusing both residents and others with fresh stimulation, has made the Baycrest Centre for Geriatric Care a completely unique development.

The dream still exists. Baycrest must build for tomorrow, and there will be many tomorrows to come. Today we meet the needs of our parents and grandparents. Tomorrow we hope someone has dreamed for us.

Men's Service Group active in promoting residents' welfare

Statistically, women live longer than men. Traditionally, more women devote themselves to volunteer work than men. That is why a visitor to any home for the aged will usually see a larger female population.

These facts alone make the existence of a Men's Service Group, completely devoted to the Jewish Home for the Aged, so unique.

That's one side of the picture. On the other side is what it means to older men and women, to have the interest and personal involvement of male volunteers who breath life from the outside world into the sheltered atmosphere of the residents. There are nearly 2,000 men on the group's roster, including 1,100 annual members and 900 Life Members. Their background includes young active professionals and older, retired men from every walk of life, bringing their vast collection of special talents, experiences and areas of interest to the residents.

Men's Service Group President Murray Biback assists a resident in the Jewish Home for The Aged prior to one of the many outings arranged to help brighten their lives. At present the group consists of nearly 2,000 like-minded volunteers who play an important role in the Baycrest Centre.

Because the Group's meetings always occur after their day's work, or on a Sunday, the enthusiasm of the men is notable.

The service organization has always had three major purposes: fund-raising to enrich Home programs and provide needed equipment; community relations to inform the public at large of activities in the Home, and programming for the residents.

Mr. Woolf points out that by taking part in Centre outings, the men become more aware of the needs for which they raise funds and many have been motivated to form a speaker's bureau to reach the community.

The Honour Roll Book, an annual magazine containing informative articles and pictures paying tribute to the generosity of Home supporters, is a significant fund-raising vehicle for the men. In 1975, the Honour Roll brought a net profit of $45,000.

According to Abe Woolf, the greatest public relations job the Men's Service Group can perform is to let people know of the high regard with which Baycrest residents are treated. "From the kitchen cleaner who takes a blind man to the washroom, to the intense committment of Sam Ruth, Executive Director of the Baycrest Centre for Geriatric Care, that kind of caring permeats to the staff and volunteers. It makes everyone try harder."

One of the events which the Men's Group helped arrange is the Chanukah Telephone Service. Through liaison with B'nai B'rith's Wilson Heights Lodge, Moe Freedman, chairman of community service, helped support a special opportunity for residents – the chance to call a loved one, anywhere in the world, free of charge. A coloured picture is taken at the exciting moment when the resident receives the connection and the photo is given to him as a keepsake.

Other events are fun-filled outings for residents. Recently 150 residents of the Jewish Home for the Aged, including some special care and hospital patients, were the guests for a complimentary luncheon and entertainment provided by Toronto's suburban Beverly Hills Hotel. The men of the service organization not only supplied the funds for buses, they also lent their presence to the occasion, giving reassurance and assistance to people who no longer move about easily in the complex, outside world.

Honour Roll editor Harvey Dobbs expressed the philosophy of the group in his foreword: "It is comforting to know that we are part of a community with a conscience, which takes to heart its traditional obligation to 'honour thy father and thy mother.'"

The Baycrest Centre Synagogue is important to residents and patients. With the help of many energetic volunteers, Rabbi Abraham Greenspan (centre) has built an enthusiastic congregation, some of whom are wheelchair occupants. The new Baycrest Terrace will include a Chapel to administer to the spirtual needs of its residents and of others who participate in the activities of The Joseph E. and Minnie Wagman Centre.

Lively debate, politics, spiritual involvement, make Baycrest synagogue vibrant place

When Rabbi Abraham Greenspan "retired" from his 36-year spiritual leadership of a Halifax congregation, he set himself a formidable task – to make the synagogue at Baycrest Centre a living continuation of what the residents had known in community life.

In a short span of three years, the Warsaw-born graduate of the Rabbinical Seminar in Poland has brought the vitality of an active, resident-organized board of governors, internal sisterhood and stimulating outside speakers to the 250 seat, wood-panelled synagogue situated in the hospital building.

"The key is to create a home and a lifestyle for the residents," explained the Rabbi, a warm, sensitive man in his sixties whose European background makes him a comfortable advisor and friend to the many people who come to his office or look forward to his visits.

"We even have all the politics and lively debate of other shuls," he says with humor, describing the range of previous affiliations of residents from Reformed to ultra-Orthodox.

PROVISION FOR WHEELCHAIR PATIENTS

The result, as in many small communities, is a service that leans toward Orthodox, while catering as well to other needs of the congregants. Wheelchair-participation, for example, necessitated a minor change in tradition. The absence of ramps to the bima dictated the use of a lectern at ground level. But the pride of a wheelchair occupant in receiving an Aliyah fully justified the move.

In fact, the desire of the handicapped to attend services has so increased that the Rabbi is appealing to members of outside synagogues to assist in bringing them to religious programs, reintroducing them to the Sabbath and holiday spirit they knew in their homes.

All of Rabbi Greenspan's efforts, in his daily study group of 20-30 members, in his Shabbas sermons to a gathering of 70-80, and in special holiday programs, sometimes drawing up to 1,000 people in the Home and auditorium, are designed to infuse a spark of hope in the elderly.

"It's not tragic to be old," he says. "The important thing is that they not feel discarded or isolated. Through the synagogue, we try to utilize their years, to make them creative and purposeful."

Facing a controversial issue on the discussion of mortality with the aged, Rabbi Greenspan consulted with psychologists, social workers and psychiatrists before forming his conclusions.

"People generally want to face reality," he said "The synagogue is still the traditional setting to pay tribute to the departed and honour the place they held in our lives."

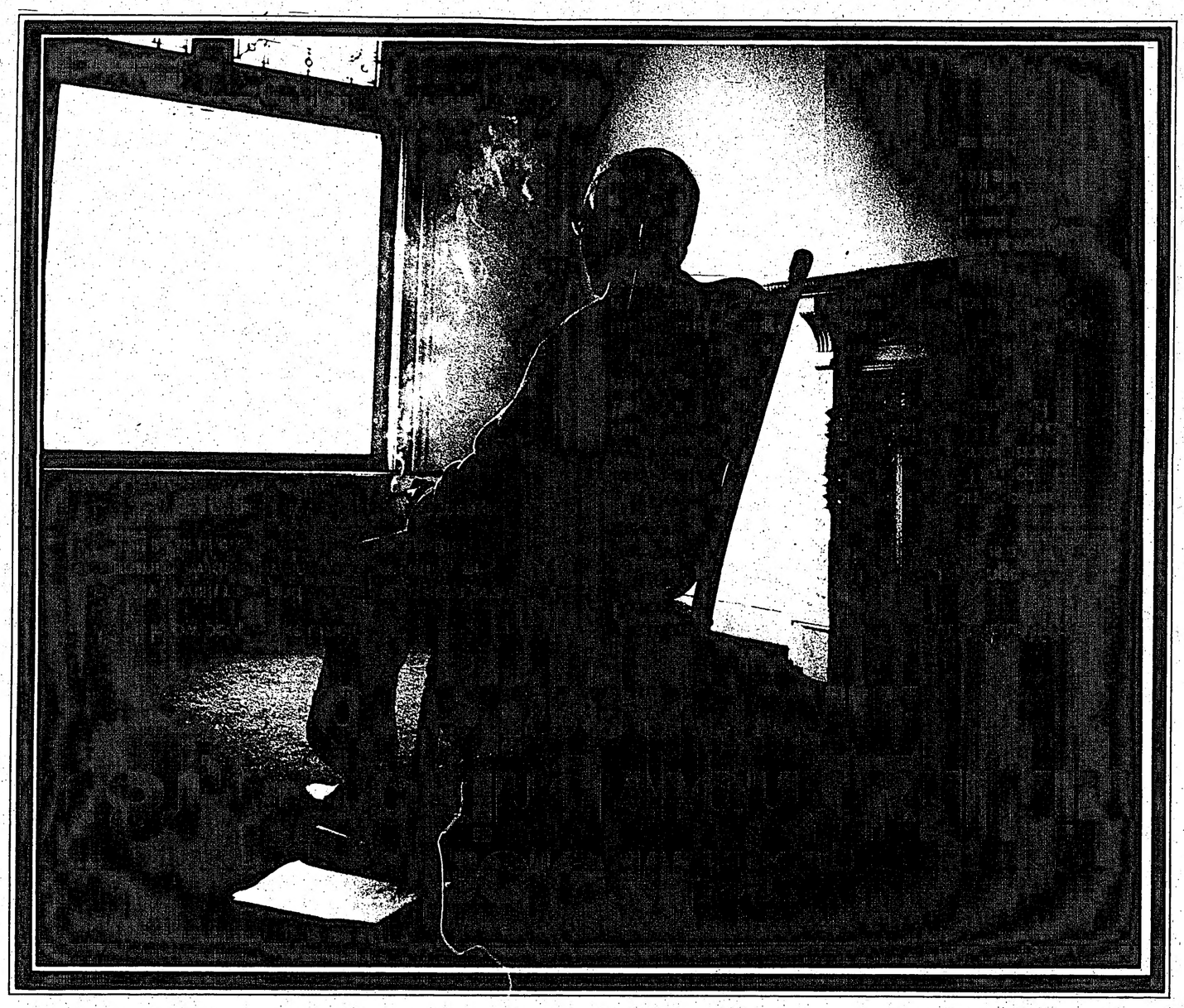
That approach is sometimes hardest on the Rabbi. Recently, he had been planning a Melavah Malkah, a celebration to end the Sabbath, with a resident of the Home. The event gathers many participants because Saturday is a somewhat drawn-out day with limited activities. Rabbi Greenspan was visibly moved when he arrived on the Friday prior, to hear of the loss of his friend and helper.

"I had just officiated at his wedding here the year before. His wife passed on, and now he's gone. One couldn't help realizing, amidst somber regrets, how fully the Home and synagogue had enriched the man's later years, providing a companion, friendship, and meaningful activity in his declining days."

The Rabbi's personal reactions have convinced him that the thrust in synagogue life for the elderly must be on renewal, revived interest in active involvement at whatever level is possible for the individual, and a continued shul-oriented lifestyle that makes their residence a home.

"It was surprising to me at first," he confided, "how personally the older population respond to current events, and their needs to discuss public and political issues. They are anxious about the State of Israel. Many with a concentration-camp background fear another holocaust and are alert to any threats of anti-semitism." The Rabbi stressed the importance of synagogue gatherings as a forum to discuss these issues and the use of liturgy and traditional sense of perpetuation in Judaism to reassure the elderly and give them more hope.

"Attending shul makes them feel more alive and gives them greater strength," said the Rabbi.



Uncle Max. At 81, smoking won't kill him. Loneliness will!

We all know people like Uncle Max.

Elderly Jewish men and women who are alone in the community. Without friends or close family ties. Leading a life of emptiness. Just passing time!

Each day is a curse! The only money, a meagre pension. Depression a way of life!

Thankfully, there's a Baycrest Centre for Geriatric Care.

For people like Uncle Max, who can still do things for themselves and require only minimal care, there's the new Baycrest Terrace residence and The Joseph E. and Minnie Wagman Centre, a total recreational, social and cultural facility designed to keep elderly minds and hands busy.

For those who seek full days of useful activities and companionship, there's the Baycrest Day Care program, complete with nutritious meals.

For those who require medical care, therapy or other special care and attention there's Baycrest Hospital and The Jewish Home for the Aged. Together they provide one of the most advanced and highly regarded geriatric care facilities in the world.

It all sounds marvellous and it is! But in actual fact, Baycrest is in a crisis situation.

With a Jewish population that is living longer, the pressures on Baycrest facilities are enormous and so are the costs.

Baycrest must quickly raise $9.8 million to cover its capital needs. These include the new Terrace residence and Wagman Centre; major renovations must be made to Baycrest Hospital, now 23 years old, Baycrest's interest debt on government loans and mortgages must also be reduced.

Baycrest has not gone to the community with a major fund-raising campaign since 1961. That, in itself, is a record to be proud of. Now it's time for all of us to shoulder our responsibility!

The Baycrest experience proves that with foresight, planning and community support, much can be done to ease the problems of our elderly. And that's really what Baycrest's $9.8 million campaign is all about.

Measured in terms of human happiness and dignity, it's a small price to pay.

Give... to help them live!

Baycrest Centre for Geriatric Care

Capital Fund Drive/Campaign Goal $9.8 Million